



2011 Fall Conference

Challenges in Practice: Integrating Endodontics Into Comprehensive Care

Earn 11.5 CE Credits!

November 3 – 5
The Roosevelt Hotel
New Orleans

Program

Schedule At-A-Glance

WEDNESDAY, NOVEMBER 2

4:30 - 6:30 p.m. Registration and Information Roosevelt Ballroom Promenade

THURSDAY, NOVEMBER 3

7 - 8 a.m. Continental Breakfast Roosevelt Ballroom Promenade

7 a.m. - 12:30 p.m. Registration and Information Roosevelt Ballroom Promenade

8 a.m. - 12:30 p.m. Educational Program Roosevelt Ballroom

8 - 8:20 a.m. Welcome/Introduction

William T. Johnson, D.D.S., M.S., AAE President

Hedley Rakusin, B.D.S., M.Sc., Continuing Education Committee Chair

8:20 - 10 a.m. Establishing the Value of the Endodontist as a Partner in Comprehensive Dental Care

David Schwab, Ph.D.

10 - 10:30 a.m. Break

10:30 a.m. - 12:30 p.m. The Current Best Evidence for **Nonsurgical** Endodontic Treatment: Prognosis and Efficacy of Treatment Procedures

Shimon Friedman, D.M.D.

12:30 p.m. Adjourn

Optional Activity - Forever New Orleans Tour

6:30 - 9:30 p.m. Welcome to New Orleans Dinner Poolside

FRIDAY, NOVEMBER 4

7 - 8 a.m. Continental Breakfast Roosevelt Ballroom Promenade

7 a.m. - noon Registration and Information Roosevelt Ballroom Promenade

8 a.m. - noon Educational Program Roosevelt Ballroom

8 - 10 a.m. Integrating Endodontics Into the General Dentist's Treatment Plan

John S. Olmsted, D.D.S., M.S.

10 - 10:30 a.m. Break

10:30 a.m. - noon Endodontic Treatment Planning in the Implant Era

Richard S. Schwartz, D.D.S.

Noon Adjourn

12:30 p.m. Optional Activity - Volunteer Project

12:45 p.m. depart Optional Activity - AAE Golf Tournament

SATURDAY, NOVEMBER 5

7 - 8 a.m. Continental Breakfast Roosevelt Ballroom Promenade

7 a.m. - 12:30 p.m. Registration and Information Roosevelt Ballroom Promenade

8 a.m. - 12:30 p.m. Educational Program Roosevelt Ballroom

8 - 10 a.m. The Current Best Evidence for **Surgical** Endodontic Treatment: Prognosis and Efficacy of Treatment Procedures

Shimon Friedman, D.M.D.

10 - 10:30 a.m. Break

10:30 a.m. - noon Uncertain Times...and What YOU Can Do About It!

Don Deems, D.D.S.

Noon - 12:30 p.m. Question-and-Answer Panel

Program Descriptions

THURSDAY, NOVEMBER 3

8:20 – 10 a.m.

Establishing the Value of the Endodontist as a Partner in Comprehensive Dental Care



David Schwab, Ph.D.

For endodontists to remain competitive in today's challenging marketplace, doctors must position the specialty not as an adjunct to the restorative dentist's treatment plan, but as an integral part of comprehensive care. This course teaches participants how to best communicate the multi-faceted value of endodontics to

referring dentists. Participants will learn how to "brand" their endodontic practice and present themselves as problem solvers through outreach, verbal skills and team training.

At conclusion, participants should be able to:

- Identify messages that resonate with referring dentists and motivate them to refer.
- Develop training objectives for the endodontic team to teach them how to brand the specialty practice.
- Develop an outreach plan for dentists who do not currently refer.

10:30 a.m. – 12:30 p.m.

The Current Best Evidence for Nonsurgical Endodontic Treatment: Prognosis and Efficacy of Treatment Procedures



Shimon Friedman, D.M.D.

Inconsistent reports on prognosis have undermined the support for endodontic treatment, especially for persistent endodontic disease. Consequently, clinicians increasingly forego endodontic treatment in favor of implants. Referencing the current best evidence will eliminate the inconsistency and promote

communication of endodontic prognosis. The first half of this two-part lecture, held today and Saturday, will define the prognosis for healing and functional retention after nonsurgical treatment highlighting the current best evidence. Outcome predictors will be identified and the effectiveness of treatment techniques debated.

At conclusion, participants should be able to:

- Describe the methodological considerations for clinical research aimed at studying the prognosis and list clinical factors that influence the prognosis after nonsurgical endodontic treatment.
- List the studies comprising the current best evidence for nonsurgical endodontic treatment.
- Summarize the prognosis for periapical healing and functional retention after nonsurgical endodontic treatment.

FRIDAY, NOVEMBER 4

8 – 10 a.m.

Integrating Endodontics Into the General Dentist's Treatment Plan



John S. Olmsted, D.D.S., M.S.

The synergistic relationship between general practitioners and endodontists is essential towards integrating endodontics into the general dentist's treatment plan. We will explore the essential clinical and practice partnership aspects, such as the complexity of various root canal cases, clinical analysis,

when to refer and why, how to build the best total-care dental team, and other "AAE toolbox" tips and hints to provide excellent patient care.

At conclusion, participants should be able to:

- Describe the dentist/endodontist partnership and identify patient and practice benefits.
- List AAE tools available to endodontists.
- Outline the *Endodontic Case Difficulty Assessment Form and Treatment Options for Compromised Tooth: A Decision Guide*.

10:30 a.m. – noon

Endodontic Treatment Planning in the Implant Era



Richard S. Schwartz, D.D.S.

Treatment planning has changed in the implant era. When a patient was referred for evaluation, the question used to be: is endodontic treatment possible? Now, the questions are: Will this tooth last? Is endodontic treatment advisable? What is the long-term prognosis? In the implant era,

endodontists must be knowledgeable and conversant about restorative dentistry to be included in treatment decisions. This discussion will cover treatment planning with a long-range view and propose a model of practice for the implant era.

At conclusion, participants should be able to:

- Identify endodontic practice trends in the implant era.
- Describe how restorative dentists view treatment planning in the implant era.
- Explain how an endodontic practice can adapt and prosper in the implant era.

The AAE is an ADA CERP Recognized Provider.

ADA CERP® | Continuing Education
Recognition Program

Program Descriptions

SATURDAY, NOVEMBER 5

8 – 10 a.m.

The Current Best Evidence for Surgical Endodontic Treatment: Prognosis and Efficacy of Treatment Procedures



Shimon Friedman, D.M.D.

Inconsistent reports on prognosis have undermined the support for endodontic treatment, especially for persistent endodontic disease. Consequently, clinicians increasingly forego endodontic treatment in favor of implants. Referencing the current best evidence will eliminate the inconsistency and promote

communication of endodontic prognosis. This latter half of a two-part lecture (first seminar on Thursday) will define the prognosis for healing and functional retention after surgical treatment highlighting the current best evidence. Outcome predictors will be identified and the effectiveness of treatment techniques debated.

At conclusion, participants should be able to:

- Describe the methodological considerations for clinical research aimed at studying the prognosis and list clinical factors that influence the prognosis after surgical endodontic treatment.
- List the studies comprising the current best evidence for surgical endodontic treatment.
- Summarize the prognosis for periapical healing and functional retention after surgical endodontic treatment.

10:30 a.m. – noon

Uncertain Times...and What YOU Can Do About It!



Don Deems, D.D.S.

More changes will occur in the coming year than most of our previous generations experienced in their lifetime, but there is something we can do about it. How will you adapt? How will you grow and prosper in these changing and extremely challenging times? Join the conversation about how YOU can

embrace change and what YOU can do to create your own preferred future.

At conclusion, participants should be able to:

- Identify how staying in the NOW will serve them best.
- Adapt their leadership style and understand what these changes mean for a team, patients and referring doctors.
- Describe how a practice can benefit from the value of learning on the fly.

Welcome to New Orleans Dinner



Thursday, November 3 • 6:30 – 9:30 p.m.

Attendees and registered spouses/guests are invited to enjoy a truly special evening featuring local cuisine and entertainment Big Easy style! This outdoor event will take place poolside.

Optional Activities

FOREVER NEW ORLEANS TOUR

Thursday, November 3 • 12:30 – 4:30 p.m.

\$100 per person (includes lunch)

Spend an afternoon exploring the most famous (and infamous!) landmarks in New Orleans and learn the fascinating history behind these buildings. Some tour highlights include the French Quarter, Lakeview and St. Charles Ave. neighborhoods. Lunch at Muriel's Jackson Square—one of the finest restaurants New Orleans has to offer will also be included.

AAE GOLF TOURNAMENT

Friday, November 4 • 12:45 p.m. Departure;

1:30 p.m. Shotgun Start (Scramble Format)

\$185 per person (includes green fees, cart, range usage and box lunch)

Tournament Players Club of Louisiana at Fairfield offers 18 picturesque holes crafted by world-renowned golf course architect Pete Dye. The course was designed to be a perfect complement to the local ambiance—meandering between the rolling hills, lush wetlands and native cypress trees that lie just across the great Mississippi.

VOLUNTEER PROJECT

Friday, November 4 • 12:30 – 3:30 p.m.

\$0 – only your time!

Spend the afternoon with your friends and colleagues while volunteering at a community service event that supports the Second Harvest Food Bank of Greater New Orleans. Volunteers will help sort and pack food donations that are later distributed to agencies serving the needy in the community. Transportation and lunch will be provided. Space is limited; sign up today!

Housing and Registration Details

Location of Events

The Roosevelt New Orleans

123 Baronne Street
New Orleans, LA 70112
Phone: 800/445-8667 (reservations)
or 504/648-1200 (hotel direct)
Website:
www.therooseveltneworleans.com

Reservations

The AAE has reserved a block of guestrooms at the Roosevelt hotel. You may reserve your room now by calling reservations at 800/445-8667 or visiting them online through www.aae.org/fallconference. When making a reservation, please identify yourself as an AAE Fall Conference attendee (group code AAE). Reservations are processed on a first-come, first-served basis.

Rates

The following AAE group rates will be offered until November 1, 2011, or until the room block is filled, whichever occurs first. After that time, rates and reservations will be subject to availability. Rates are quoted per room, per night and are subject to state and local taxes, currently 13%. Group rates will be offered for the three days prior to and the three days following the meeting, subject to availability at the time of reservation.

Standard Guestroom:
\$225 single or double occupancy

Deposit/Cancellation Policy

A deposit (equal to room and tax for two nights) will be applicable at the time of reservation. This deposit will be fully refunded for cancellations received 7 days or more in advance of the arrival date. The deposit is forfeited in its entirety for cancellations received less than 7 days in advance of arrival.

Spa Discount

The Guerlain Spa, located in the Roosevelt, is pleased to offer a 15% discount on all treatments for attendees. Advance reservations are strongly encouraged. Reservations should be made by contacting Vera Bibb, Spa Director at vera.bibb@hilton.com or 504/335-3195. Please identify yourself as an AAE Fall Conference attendee in order to receive the discount.



Register Today

Save \$100!
Register by Sept. 26 for early rates

Registration Packages and Fees

To participate in any AAE Fall Conference activity, you must be registered for one of the following packages. Registration fees listed are for the full conference. One-day registration is not available.

Members

The following packages include: Educational Program, Daily Continental Breakfasts and the Welcome to New Orleans Dinner

AAE Professional (\$895 early/\$995 standard)
Active, Active 1st Year, Active 2nd Year, Associate, Disabled Active, Educator, International, Life and Retired members of the AAE.

AAE Student (\$150 early/\$250 standard)
Resident and Predoctoral Student members of the AAE.

AAE Professional Staff (\$150 early/\$250 standard)
Dental staff who are Auxiliary members of the AAE.

Nonmembers

The following packages include: Educational Program, Daily Continental Breakfasts and the Welcome to New Orleans Dinner

Professional Guest (\$1,250 early/\$1,350 standard)
Nonmember dentists.

Student Guest (\$300 early/\$400 standard)
Nonmember endodontic residents and predoctoral students.

Professional Staff Guest (\$300 early/\$400 standard)
Nonmember dental staff.

Guests

The following package includes: Daily Continental Breakfasts, and the Welcome to New Orleans Dinner

Spouse/Guest (\$195 early/\$215 standard)
Spouse, family member or guest of a registered attendee that is not eligible for any other Fall Conference registration category.

Online:

The Fastest, Most Efficient Way to Register!



This secure site saves you time and provides instant confirmation. To register, go to the AAE website at www.aae.org/fallconference and click on "Register Now" under Quick Links.

Fax or Mail:



Download a Registration Form from www.aae.org/fallconference and fax it toll-free to 866/451-9020 (North America) or 312/266-9867 (International). Or send via postal mail with payment to:



American Association of Endodontists
Attn: Fall Conference Registration
211 E. Chicago Ave. Suite 1100
Chicago, IL 60611-2691

Early Registration Discount

The early registration fee will be granted for registrations received by September 26, 2011. After this date, the standard fee will apply. Registrations submitted online or via fax must be date/time stamped by 11:59 p.m., CT on September 26. Registration forms submitted via mail must be postmarked on or before September 26.

Registration Deadlines

Registration for this conference is limited and will be accepted on a first-come, first-served basis until October 26, 2011, or until the conference is filled, whichever occurs first. Registrations received after this date will not be processed and on-site registration will not be available.

Cancellation Policy

Meeting registration will be refunded in full if the AAE receives written notification of cancellation by October 26, 2011. The Executive Director will review refund requests made in writing after October 26 as a result of emergencies or other serious events. Optional activities must be cancelled no later than October 1, 2011. Fax cancellations to the AAE Headquarters at 866/451-9020 (North America) or 312/266-9867 (International), or send an e-mail to meetings@aae.org.

Looking for Ways to *Jazz Up* Your Practice?

Unsure of How to Get Started?

Whether you are just starting out or a seasoned practitioner, the 2011 Fall Conference is for you!



Learn

- Successful ways to communicate your role with referral partners
- How to grow and prosper in a challenging economic climate
- Treatment planning in the implant era
- Current best evidence for surgical and nonsurgical endodontic treatment

Enjoy

- The French Quarter, classic antebellum mansions, infamous Bourbon Street
- Fabulous music venues
- Restaurants featuring well-known chefs and excellent cuisine

Contribute

- Through sharing ideas and best practices with your peers
- Your time at a volunteer service project to help continue New Orleans' inspiring revitalization



2011 Fall Conference

Register today at www.aae.org/fallconference!

AMERICAN ASSOCIATION OF ENDODONTISTS

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www.youtube.com/rootcanalspecialists

