

Targeted, direct mail promotions may be used to reach endodontists, educators, researchers, students and others interested in the field of endodontics. The American Association of Endodontists reserves the right to deny rental requests from any individual or organization whose intent or use may be considered detrimental to the best interests of the Association.

The Association restricts the rental of its mailing list to individuals and organizations offering products, equipment or services pertaining to endodontics. It is not available for rental to individuals, institutions, or associations for charitable or fundraising events.

A copy of materials to be mailed must accompany all rental requests. Users may choose to rent the complete list or any combination of the membership categories. Descriptions and approximate membership numbers are listed below for each category. The AAE mailing list will be sent via email in a Microsoft Excel spreadsheet.

Membership Categories

Active Members: 4,316

Endodontists in the United States, Canada and in other countries around the world.

Associate Members: 535

Endodontists in foreign countries and U.S./foreign dentists interested in endodontics.

Life Members: 1,266

Endodontists/dentists over 65 years of age who have been members for at least 25 consecutive years.

Retired Members: 64

Endodontists/dentists who have completely retired from teaching or practice.

International Members: 656

Endodontists outside of the United States who have been identified as specialists by their country of residence.

Resident Members: 629

Dentists enrolled in advanced specialty education programs in endodontics.

Predoctoral Student Members: 188

Students enrolled in a predoctoral education program.

Auxiliary Members: 335

Dental staff employed by endodontists.

Geographical Distribution

United States: 6989 | Canada: 344 | International: 960

Mailing List Rental

The following fees pertain to renting the Association's mailing list for a limited one-time use. Rates are subject to change without notice.

Member Rate: \$85

Applies only to informational mailings, such as change of address announcements, resident research projects, surveys, etc. Members pay the commercial rate when their mailing promotes a for-profit product or service.

Nonprofit Organization Rate: \$350

Applies to members and nonmembers at nonprofit organizations, such as schools and other institutions for use in promoting continuing education.

Commercial Rate: \$700

Applies to exhibitors at the AAE's annual meeting, advertisers in the *Journal of Endodontics*, and commercial organizations. Members promoting a for-profit product, service or event are also considered a commercial organization.

Contact Information

Business Name (if applicable)

Full Name

Street Address

Suite/Apt

City

State/Country

Zip

Phone

Email

List Details

Geographic Preference

Membership Categories

Additional Comments

Payment

Check in U.S. funds (*Check must be clearly printed in U.S. dollars.*)

Credit Card: Visa MasterCard American Express Discover

Card Number

Expiration Date

Name on Card

Signature

Agreement

I agree to a "limited one-time use" of the AAE's mailing list and agree not to duplicate the list for subsequent use; to refrain from producing any promotional materials that include the name or logo of the AAE; and to include a sample of the material that will be mailed.

Signature

Date