



**REACH NOMINATION FORM  
Resident Expert Advisory Council**

**Deadline for Nominations: January 15**

Nominations for the REACH program are competitive. Participants are selected based on how closely they meet the defined eligibility, criteria and their ability to participate enthusiastically. Please see attached guidelines.

Nominee's Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Nominee's email address: \_\_\_\_\_ Nominee's phone number: \_\_\_\_\_

Nominee's graduation date: \_\_\_\_\_

Sponsor making the nomination: \_\_\_\_\_

Sponsor's email address: \_\_\_\_\_

Sponsor's phone number: \_\_\_\_\_

**Sponsor's Statement**

Please describe your relationship with the nominee; how you feel this resident meets the criteria outlined for REACH Representatives and what you believe this resident could contribute to the program (if more space is needed, please submit attachment in addition to application):

**Resident's Statement**

Please briefly describe why you would like to participate in REACH and what assets you can bring to the group (if more space is needed, please submit attachment in addition to application):

**Return this form with the necessary attachment to:**

Development Coordinator  
211 E. Chicago Ave., Suite 1100  
Chicago, IL 60611-2691

[ahoule@aae.org](mailto:ahoule@aae.org)

Fax: 866/451-9020 (North America) or 312/266-9867 (International)  
Phone: 800/872-3636 (North America) or 312/266-7255 (International)



## **REACH – Resident Expert Advisory Council Guidelines**

### **BACKGROUND**

In 2015, the Foundation for Endodontics's Special Committee on Marketing recommended the formation of a resident advisory council of student experts, to provide insight into the needs and desires of new AAE members, and to determine the best way to communicate the Foundation's message to this group.

### **COMPOSITION AND SERVICE**

The committee is composed of seven residents. An effort is made to select participants from each AAE district and individuals who represent a broad cross-section of the resident community. Members serve for two years. Nominations are solicited from members of the AAE and Foundation Boards and graduate program directors. Any of these individuals can serve as your sponsor when filling out the application.

### **SELECTION PROCESS**

In January new residents are selected to replace those who graduated in the previous year. The deadline for applications is January 15. Applicants must be in their first-year of a two- or three-year program (nominated by January 15 of their first year).

### **CRITERIA FOR NOMINEES**

- First-year endodontic resident at a two- or three-year program that is accredited in the United States or Canada.
- Student in good standing who can represent their institution in a professional manner.
- Demonstrated leadership and involvement in the program.
- Significant interest in endodontics and the ability to articulate goals.
- Excellent communication skills and the ability to express the opinions and needs of new AAE members.
- Ability to work well with others and to be an innovative thinker.

### **ROLE OF COUNCIL MEMBERS**

- **Advisors:** Serve in an advisory capacity to the Foundation's Board of Trustees
- **Ambassadors:** Carry the Foundation's message to other endodontic residents.
- **Advocates:** Advocate for endodontic residents
- **Philanthropists:** Support the Foundation's annual fundraising campaign as well as their academic program's philanthropic goals.

### **RESPONSIBILITIES**

- Attend and participate in meetings set by the Foundation.
- Serve on select sub-committees or other duties as assigned.
- Respond to requests and complete projects in a timely manner.
- Host or participate in events that promote awareness of the Foundation
- Identify and engage other resident in supporting Foundation activities.
- Place the appointment to REACH in high regard and effectively represent an endodontic program.

## **MEETINGS**

The REACH Committee meets at the AAE annual meeting (time TBD) and at APICES on Friday morning prior to the beginning of the program. There is the possibility for a third meeting each year to take place in Chicago. Two REACH members are selected each year to attend the Foundation's Interim (October or November at location of AAE's Insight Track meeting) and Annual Board Meetings (March or April in Chicago). The REACH agenda is prepared by the Foundation's president-elect with input from the president. The Foundation president, new practitioner Trustee and chair of the Special Committee on Marketing also attend the REACH meetings.

REACH members receive one night's per diem, one night's hotel accommodations and travel expenses to the APICES meeting. Travel expenses are not covered for the attending the meeting at the AAE's annual meeting.

Two residents are selected each year to attend the Foundation's Interim and Annual Board of Trustees Meetings. Their travel to plus two nights' per diem and two night's hotel accommodations are provided for both meetings.

## **GOALS**

- The goals of the Council will be to: Define and educate the residents about the Foundation, who we are, what we stand for and what we do for the specialty. Specify what the Foundation does to support residents, educators, research and stress the importance of promoting a culture of philanthropy. Help the Foundation to better understand what appeals to this demographic and learn how familiar the residents are with the foundation.
- Discuss with the residents what their challenges are for the future. Discuss where the residents feel they need more information and education in their residency and how the Foundation can support their education by developing new programs? Discover what students have to say about their expectations from the Foundation.
- Determine what the Foundation can do to support and improve their educational and academic environment and to develop a better system to communicate with this target population. Brainstorm with the residents regarding suggestions on how the Foundation can gain more visibility and relevance to our student members.  
  
Explore the best ways to communicate with residents: email, social media, texting, APICES and to listen to what might encourage their participation as student ambassadors for the Foundation. Help the Foundation formulate appropriate messaging for residents.
- Potentially serve as Student Ambassadors for the Foundation and visit other endodontic programs to educate residents about the Foundation.
- Complete projects as assigned by the Board of Trustees.