

## Join the leaders in the dental industry with a pledge to the AAE Foundation!

**\$5,000** (\$1,000 a year, for five years)

- Listing on Foundation for Endodontics Corporate Donor Honor Roll
- “Thank You” ribbons for each exhibitor at the AAE annual meeting and APICES

**\$25,000** (\$5,000 a year, for five years)

All of the above plus:

- Recognition in the *Journal of Endodontics*
- Recognition in the Foundation *Focus* newsletter
- Recognition on the Foundation webpages
- Signage at the AAE annual meeting and at the donor’s exhibit booth
- Invitation to AAE reception at the ADA meeting
- Invitation to the AAE Insight Track and a reception with the Foundation’s Board of Trustees

**\$50,000** (\$10,000 a year, for five years)

All the above benefits plus:

- Recognition in the AAE annual meeting program
- Complimentary tickets for two guests to attend the AAE annual meeting Opening Breakfast
- Emblem of philanthropy

**\$125,000** (\$25,000 a year, for five years)

All the above benefits plus:

- Corporate representatives introduced and photographed at the Opening Session Breakfast (one time only)
- Receive three complimentary AAE mailing lists
- Photographs featured in the *Journal of Endodontics* (one time only)

**\$250,000** (\$50,000 a year, for five years)

All the above benefits plus:

- Complimentary 10’ x 10’ booth space at the AAE annual meeting

In addition, any corporation that contributes to the Foundation in a given year (AAE annual meeting to AAE annual meeting) is eligible for extra AAE annual meeting priority points based on the following calculation.

### Foundation Contributions

\$0-\$5,000

\$5,001-\$14,999

\$15,000-\$29,999

\$30,000-\$74,999

\$75,000-\$150,000

\$151,000 and above

### Additional Points

1 additional point

5 additional points

10 additional points

15 additional points

20 additional points

25 additional points

## YES, We Will Support the Campaign With a Pledge!

Pledge amounts below are to be paid in equal installments over the course of five years.

**\$5,000** (\$1,000/year)

**\$50,000** (\$10,000/year)

**\$250,000** (\$50,000/year)

**\$25,000** (\$5,000/year)

**\$125,000** (\$25,000/year)

**Other** \$ \_\_\_\_\_

A check in the amount of \$ \_\_\_\_\_ is enclosed.

Contact Person Signature

Date

Contact Person Name

Contact Person Title

Contact Person Email

Company Name (Please Print)

Company Address

City

State

Zip

Country

Phone

Fax

Benefits are provided annually for five years to all donors whose pledges are paid to date.

## Guidelines For Use of the AAE Foundation Philanthropic Emblem

The Foundation for Endodontics Philanthropic Emblem is awarded to corporations that pledge at the \$50,000 level and above. The purpose of the emblem is to recognize a company's commitment to supporting research and education in the specialty of endodontics. The emblem must always be used in the proper and complete form as pictured below. The emblem, includes an expiration date, and may not be displayed after that date has past, for example:



The emblem may be used as follows:

- On a webpage. Links to the Foundation's webpage are encouraged.
- In a newsletter
- On an exhibit display
- On a brochure or mailing

Use of the emblem is prohibited in the following instances:

- The emblem is the exclusive property of the Foundation for Endodontics. Any unauthorized use or reproduction that does not conform to that described these guidelines, is specifically prohibited.
- While the emblem may be used to promote a company's philanthropic giving, it must never be used to advertise or endorse products or services.
- The emblem may not be used in conjunction with or assimilated into or merged in any way with another design or trademark.
- The emblem may not be used after the expiration date has past.
- All materials, publications and media that include the emblem must first be submitted to the Foundation for Endodontics for approval.

### Design

The emblem may be used in the PMS color provided for the giving level and also can be reproduced in black and white. Reproduction proofs for use of the emblem in various media must be obtained from the AAE Foundation.

The Foundation retains the right to rescind the use of the emblem:

- If a donor does not fulfill the annual pledge commitment.
- If a donor's actions or image do not meet the ethical standards and values of the Foundation for Endodontics.
- If the expiration date on the emblem has past.

Whenever there is a question of whether a proposed use of the emblem conforms to these rules, the burden is upon the user to confirm that the usage is acceptable to the Foundation. Violation of these guidelines may result in civil suit for violation of copyright material. The Foundation owns the rights to the emblem and, therefore, can limit its use.