

2015-2016 Annual Report

# Dear Colleagues,

It has been my honor to serve as President of this Association and lead the profession that has given so much to me. It was a challenging year, but a rewarding one. My mantra was "onward and upward," and our staff and leadership moved forward with focused determination, pride and strength. I promised our young members that I would listen to their concerns and the Board made those concerns a priority item in our strategic plan. Welcoming Dr. Melissa Marchesan, Chair of the Resident and New Practitioner Committee, to attend AAE Board meetings brought youth, insight and excitement to the Board Room.

In my presidential address I appropriated from William Jennings Bryan, "Destiny is not by chance, but by choice." The Board made a clear choice to change our strategic direction and much of my year was focused on searching for a new Executive Director who was equipped with the expertise and skills necessary for our needs. We are fortunate to have hired Mr. Ken Widelka, a CPA with an experienced history of executive management. He has brought focused leadership and new vision to the AAE and adds an interpersonal skillset that is refreshing and fitting with the collegiality within our Association.

Over the past year, the Board has made fearless and courageous decisions in the best interests of our members and this Association. Our focus and direction have been clear, and our actions have been expedient, unified and thoughtful.

Much of the focus of my administration was assessing how rapidly dentistry is changing. Dr. Robert Roda initiated an environmental scan to stay abreast of the rapidly changing dental landscape. This has allowed the Board to incorporate forward thinking into our strategic plan and allows us to look to the future and continue to stay ahead of the trends in dentistry. Dental spending is static, patient care utilization is shifting, new practice models are emerging, insurance reimbursements are changing, and patients have become consumers, increasingly seeking health information online. These are curves that we need to help our members get ahead of and our findings will shape future strategic initiatives.

We have also been evaluating and enhancing our membership offerings. Our member needs survey shows that 65% of our members are satisfied or very satisfied with AAE products and services, while just 8% expressed dissatisfaction. The *Journal of Endodontics*, is the number one rated member benefit and the *JOE* is highly regarded as a clinical and scientific resource online and for self- education.

Other member benefits such as outreach and advocacy to third-party stakeholders did not rate as highly. We have plans to improve your satisfaction levels in those areas during the next year. We've enhanced information on our website, included more pertinent articles in the *Communiqué* and worked to make you aware of AAE resources that are available to you.

During my presidency, we worked with focus, purpose and effectiveness to chart the path for those to come. The Foundation for Endodontics' Resident Expert Advisory Council has prospered. This is an initiative to learn from endodontic residents and encourage them to be engaged in the AAE and Foundation. From this forum of young endodontists, an idea was brought up by Dr. Kim Morio, that the Foundation should sponsor residents to perform root canals as an outreach project. The first trip to Jamaica took place last year. The Board also approved a leadership program to train and mentor young endodontists to develop the next generation of leaders.

AAE 2015-2016 Annual Report | Letter from the President (Continued on next page)

While we represent the interests of endodontics, it's important that we not get tunnel vision. We must work with others to amplify our specialty and our association. The AAE advocates on your behalf through the ADA's political action committee, the National Roundtable on Dental Collaboration, the Dental Specialty Group and in meetings with the CEOs of the major insurance companies to discuss trends affecting patient care and our practices.

From the AAE's modest beginning in 1943 as a single forum for endodontists to exchange information, we have grown into a global resource for endodontic education, advocacy and learning. While the Association and the specialty have undergone great transformations, the AAE logo has changed very little. There is strength in its longevity, but the AAE brand needs to stay current in order to connect to all of our audiences and reflect the innovation of our specialty.

The new AAE logo pays tribute to its predecessors. It is an evolution. And so, while the AAE takes on a more contemporary look, our brand will not lose its professional purpose and historical significance. I was proud to unveil the new AAE logo and brand at AAE16 and have been pleased by such positive feedback from our members and colleagues since then. The brand reinforces the AAE's position as the leading global resource for knowledge, research and education in endodontics for the profession and for the public. The AAE logo has become part of who we are.

As President, I learned that the year in office is the culmination of work and initiatives from my predecessors. Programs that were initiated two years ago, come to fruition during the year that you serve as President. The AAE is fortunate to have leadership with purpose and a clear vision for the future. I leave the AAE in capable hands, with people who love our Association and our specialty and put the needs of our members first.

Being AAE President was a highlight of my professional career. Every involvement as a committee member, committee chair, strategic planning and my involvement in the executive director search has enriched me and enhanced my leadership skills. My Presidential year was a test of fortitude and leadership and a living testament to our Board, Executive Committee and staff that with vision, leadership and a plan, we move "onward and upward!"

Our destiny is yet to be seen, but certainly will be determined by the choices we make.



Sincerely,

Tury a. Propper, DOS, MS

Terryl A. Propper, D.D.S., M.S. 2015-2016 AAE President

# What's New This Year?

# New Executive Director Hired

In April, the AAE named Kenneth J. Widelka as its new executive director. Ken previously served as the chief operating officer of the American Association of Diabetes Educators. The AAE Board of Directors admired Ken's wide range of executive level experience, successful track record in developing and improving programming, strategic and operational expertise, and service as a strong leader and mentor to his staff.

Prior to his role at the AADE, Ken was associate executive director and chief financial officer of the American Bar Association. He also held corporate executive roles at Pearson PLC, McGraw-Hill and Tribune Co., focusing on strategy development, organizational optimization and team building. Ken is a Certified Association Executive and Certified Public Accountant. He received his bachelor's and master's degrees from DePaul University.



# Brand **NEW!**

After more than a year of extensive research and planning, the AAE unveiled its new brand at AAE16. The new brand and logo will allow the AAE to better represent the smart, professional, collaborative and innovative nature of our members and the endodontic specialty.

The AAE's Special Committee on Quality Improvement oversaw the rebranding initiative. In partnership with an agency that specializes in brand development, the committee evaluated perceptions of the AAE. This research phase involved soliciting member feedback and interviewing the AAE's leadership and staff. Increased Association relevancy and public awareness of endodontists emerged as priorities.

Through the rebranding initiative, four prominent characteristics of the AAE and its members became apparent—smart, professional, collaborative and innovative. These attributes now serve as the foundation for the brand, and will guide the AAE's future communications and portrayal of its members and the specialty.

The new brand also strengthens the AAE's position as a leading global resource for endodontic knowledge, research and education and serves to enhance the public image of endodontists.











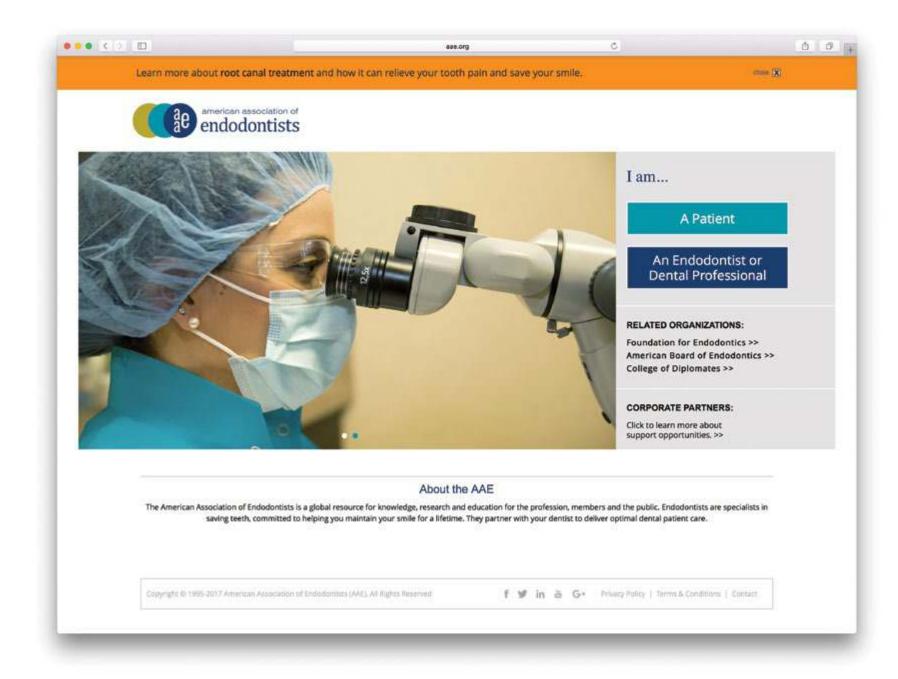






# **Enhanced Website**

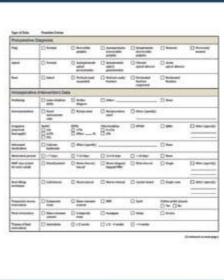
As part of the rebranding initiative, the AAE website was refreshed. Visitors now start their journey at a customized entry portal where they can identify themselves as a patient or endodontist/dental professional before entering the site. Patients are directed to a homepage that highlights the AAE's patient-focused webpages, videos and other frequently accessed content. AAE members and other dental professionals now have a new landing page featuring quick links to the AAE's most popular content.

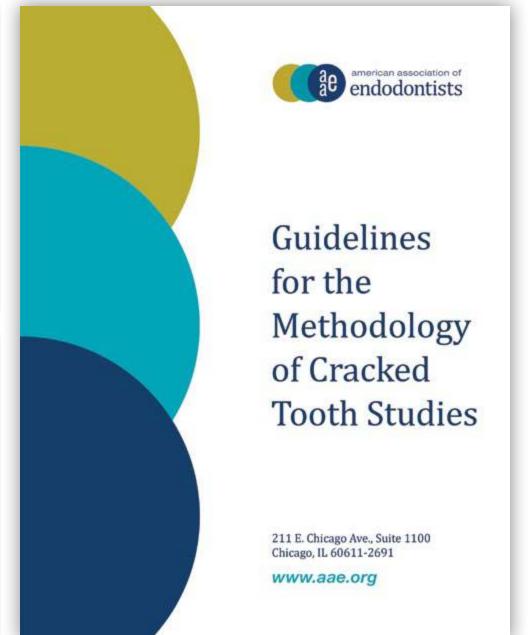


# Assessing Cracked Teeth

The AAE Board of Directors approved new AAE *Guidelines for the Methodology* of Cracked Tooth Studies. The guidelines, developed by the Special Committee on the Methodology of Cracked Tooth Studies, are intended to allow institutions, practice-based research networks, and practitioners to collect and publish important data with regard to the incidence and/or prevalence of root cracks or fractures in teeth. While they are not fixed protocols, the guidelines will standardize methodology and data collected across studies, facilitating future meta-analysis of the data from the studies that use this protocol.







# Honoring Excellence, Creativity and Hard Work

The AAE is proud to be honored by the Association of Marketing and Communications Professionals with several MarCom Awards, recognizing outstanding achievement by creative professionals involved in the concept, design and production of marketing and communication materials. These awards span the corporate and non-profit sectors and are very competitive. Success is a tribute to the AAE's dedicated staff and members.

The AAE was recognized with the following 2016 MarCom Awards.

### Platinum Award

### **AAE16 Campaign**

Strategic Communications Integrated Marketing Category, honoring the work and collaboration of the AAE's marketing, communications and meeting departments for the 2016 annual meeting promotional efforts that resulted in record attendance.



### Gold Awards

### **AAE New Logo**

Strategic Communications Branding Category. This award recognizes the AAE's branding initiative undertaken by the Special Committee on Quality Improvement and staff to develop a contemporary, professional image of the AAE to members and external audiences.



### **AAE Website Reskin**

Digital Media Association Category. This recognizes enhancements made to the AAE website as part of the branding project.

### **Foundation FOCUS Newsletter**

Association External Newsletter Category, for the 2nd year in a row, the Foundation for Endodontics' annual publication highlighting donors, beneficiaries and initiatives was recognized as a gold award winner.

# Membership

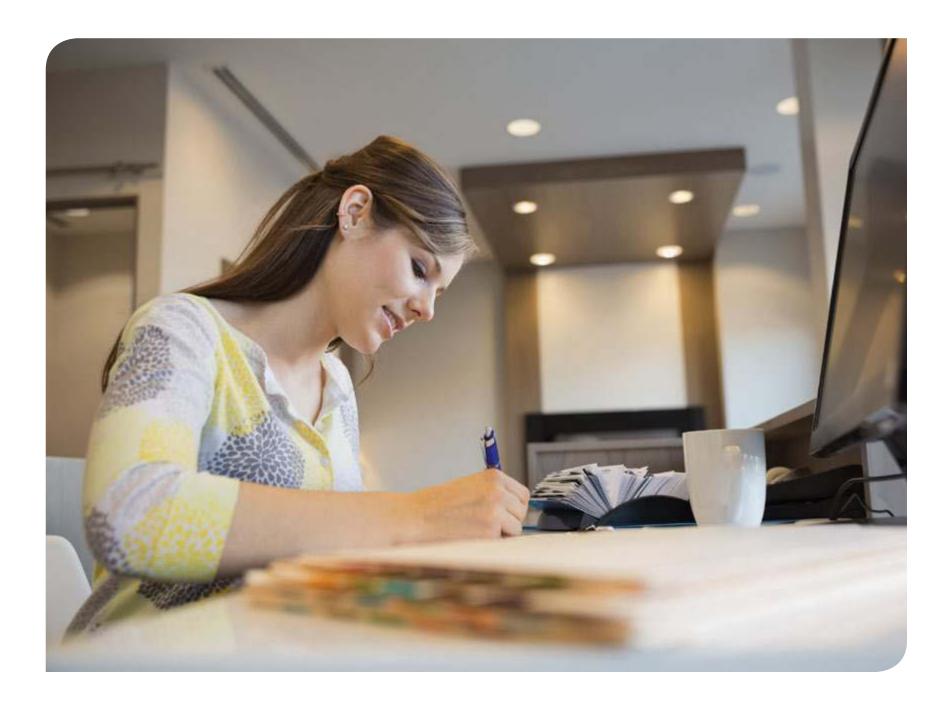
The AAE strives to be a resource for endodontists around the world.

Our membership reflects this goal with strong international representation in six continents and 75 countries. Membership continues to grow and has achieved new record levels the past two years.

# 2016 Member Needs Survey

The results of the 2016 Member Needs Survey provided insightful and encouraging information about our members, the AAE and the endodontic specialty. About one-quarter of members reported an increase in busyness of 10 percent or more in 2016 compared to 17 percent in 2015.

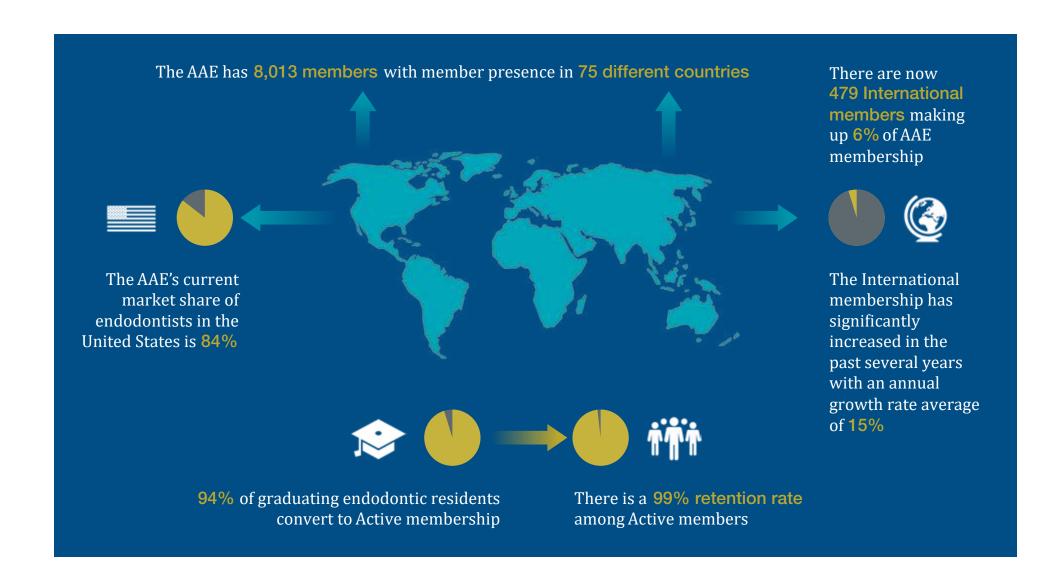
Half of members reported their patient volume remained the same. The majority of members report satisfaction with the AAE's products and services, and believe their membership in the Association to be a good value. The survey also found that techniques in endodontics, clinical guidelines and case studies are the topics of most interest to AAE members.



# Membership at a Glance

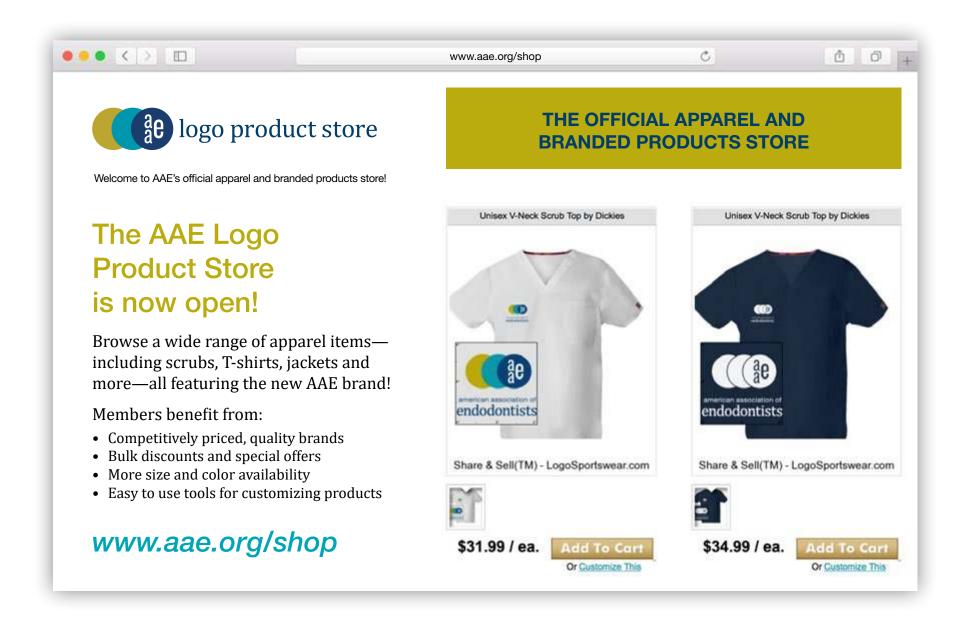
Total membership for 2015-2016 was 8,013 with representation in 75 different countries.

- Membership increased in Active, Educator, International and Resident membership categories.
- 904 new members joined the AAE.
- International membership grew 16 percent, marking the eighth year of growth in this category.
- The AAE expanded its outreach to younger members, resulting in growth in the Active 1st Year, Resident and Predoctoral Student membership categories over 2014-2015.
- 94 percent of graduating endodontic residents convert to Active membership.
- We launched our first digital membership directory.



# New Apparel Options for Members

Launched at AAE16, a new AAE Logo
Product Store offers a wide range
of apparel items—including scrubs,
T-shirts, jackets and more—featuring
the AAE brand. The new store allows the
AAE to offer more variety and options
for members to customize apparel for
themselves and their staff. There also are
options to add additional customization,
such as a name or the name of a practice.



# Education and Events

The AAE provides high quality educational offerings, including in-person meetings and the Live Learning Center, a comprehensive library of endodontic educational presentations, materials and CE credit available online, on demand.

# Heated Discussion in the Keys

More than 300 members, guests and corporate supporters attended the AAE's Insight Track: Contemporary Dilemmas in Endodontics, in Key Largo, Florida, in October 2015. The educational program's point/counterpoint format gave attendees the opportunity to hear respected speakers present differing views on some of the most controversial issues encountered in clinical practice.

The attendees debated common predicaments in endodontics, including the clinical management of cracked teeth, nonsurgical retreatment versus surgery, and single versus multiple-visit treatment. Following each session, the presenters answered questions from the audience, which provoked lively, and sometimes heated, discussions.









# Record-Setting Annual Meeting

AAE16 in San Francisco broke the mold of the traditional AAE annual meeting, with unconventional educational tracks and program formats, and the exciting launch of the new AAE brand.

The meeting broke records as well, as more than 4,200 members, guests and corporate partners made it the largest attendance for an AAE meeting to date!

The meeting featured more than 130 educational sessions over seven tracks and a variety of networking opportunities and special events. At the President's Breakfast, AAE 2015-2016 President Dr. Terryl A. Propper urged ADA President-Elect Dr. Gary L. Roberts and the ADA to enforce the standard of practice for endodontics and encourage general dentists to consult endodontists in treatment planning. As Dr. Propper stated, "We are in the business of saving teeth, not condemning them, but if we are not included in the treatment planning process, then it is the patient who suffers."









# Residents Learn and Network

The University of Minnesota hosted 225 endodontic residents in August 2015 in Minneapolis for a weekend of scientific lectures, social events and networking experiences with their future colleagues. The Advanced Program in Clinical Endodontics Symposium, APICES, is an educational and networking event created by residents, for residents.

The program included introductions from the leadership of each member of the AAE family — the AAE, ABE, Foundation for Endodontics and the College of Diplomates — to help residents "Get to Know Their Specialty."

Clinical lectures included information on the newest advancements in endodontics, including the use of cone beam computed tomography and regenerative endodontics.









# Easy Access to Endodontic Education

More than 2,000 members subscribed to the AAE's Live Learning Center for access to endodontic education, anytime, anywhere. More than 1,200 hours of CE are available, including recorded presentations from past annual and Insight Track meetings.

In addition, the LLC provides the ability to earn continuing education credits by reading articles from the *Journal of Endodontics* and *ENDODONTICS: Colleagues for Excellence* newsletters.
In 2015-2016, 5,320 hours of CE were awarded through the LLC.





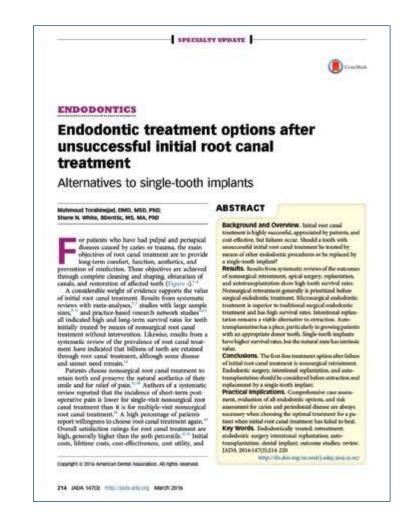
# Outreach and Advocacy

The AAE's outreach initiatives are varied and target several different audiences, including patients, general dentists, and other stakeholders. Through this advocacy, we raise the profile of the specialty and promote the expertise of AAE members.

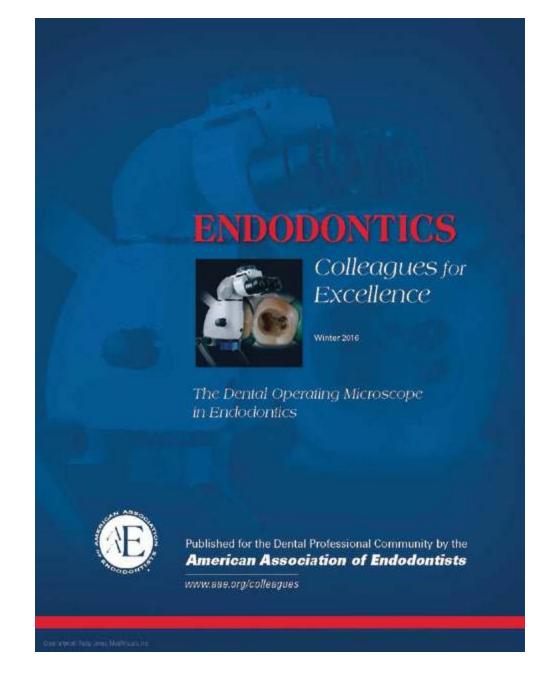
# Reaching More General Dentists

In 2015-2016, the AAE launched a partnership with the *Journal of the American Dental Association* to periodically publish an Endodontic Specialty Update. Peer-reviewed articles on antibiotics, regenerative endodontics and endodontic outcomes, all authored by endodontic leaders, were published in *JADA*.

Additionally, the AAE's popular *ENDODONTICS: Colleagues for Excellence* newsletters were republished in a number of dental publications, supporting the AAE's effort to provide clinical information about endodontics by endodontists to the wider dental profession.







# Digital Outreach to Patients

The AAE's strategy to increase public outreach through growing digital channels is proving effective. The patient-focused pages on the AAE website continue to be the most popular content, with visits up 20 percent and more than 3.3 million views in 2015-2016.

Through participation in the Google Grantspro program, the AAE receives free Google advertising, which is used to direct patients to the AAE website for information about endodontics and to the Find an Endodontist search option. In addition, the AAE's growing library of patient education videos supports our digital "direct to patient" outreach efforts. In 2015-2016, AAE had 318,000 views of our educational videos on YouTube, the AAE website other social media channels.



Click here to watch this video on YouTube



Click here to watch this video on YouTube

# Root Canal Awareness Week Marks 10 Years

New videos comparing advancements in endodontics to more familiar items were the cornerstone of 2016's 10-year anniversary celebration of Root Canal Awareness Week. Educating patients that "root canals aren't what they used to be," the videos demonstrate that dentistry, just like telephone technology and fashion, is always evolving and improving.

Thanks to Root Canal Awareness Week sponsors EndoVision and Zeiss, the AAE participated in a kickoff event at the Henry Schein offices in American Fork, Utah, where free root canal treatment was provided in the company's Share a Smile dental clinic. Henry Schein also produced a video in support of Root Canal Awareness Week, the AAE and the local Share a Smile charity.

Root Canal Awareness Week continues to grow each year thanks to the activities of AAE members. Local, grassroots efforts to promote endodontics and address misconceptions about root canal treatment are among the most effective ways for the specialty to advocate to patients.

### TENTH ANNIVERSARY



MARCH 27 - APRIL 2

# Third-Party Advocacy

The AAE continues its advocacy and dialogue with dental plans over concerns with claims payment policies and how they can impact the quality of care. In September 2015, the AAE presented applications of cone beam computed tomography in endodontics to the national meeting of Delta Dental Plan dental directors. In May 2016, the AAE met with the dental directors of all major dental insurers to discuss a range of concerns, focusing on the importance of a single standard of practice in endodontics, set by the specialty.

The AAE stood shoulder-to-shoulder with the ADA and other dental specialties on issues in Washington, including successful efforts to delay the implementation of the medical device tax, and ongoing efforts to exempt dentists from the Medicare "opt in" "opt out" requirement.



# Governance and Leadership

The AAE's leadership is tasked with ensuring a strong future for the Association and the specialty. This involves strategic planning, advocating for the specialty and identifying creative ideas to advance members' best interests.

# 2015-2016 Leadership and Volunteers

### Officers



**President** Terryl A. Propper



**Treasurer** 



Patrick E. Taylor



**District Directors** 

District I

District I

Patrick E. Dahlkemper



District III Roberta Pileggi



**District VI** Kimberly A.D. Lindquist



**President-Elect** Linda G. Levin



**Immediate Past President** Robert S. Roda



Michelle L. Mazur-Kary



**District IV** Gerald C. Dietz, Jr.



**District VI** Michael G. Stevens



Vice President Garry L. Myers



**JOE Editor** Kenneth M. Hargreaves



District II Craig S. Hirschberg



**District IV** Bradford R. Johnson



**District VII** Nava Fathi



Secretary Keith V. Krell



Foundation for **Endodontics President** Louis E. Rossman



District II Maria C. Maranga



**District V** Ron C. Hill



**District VII** Thomas A. Levy



District III Mark A. Odom



**District V** James F. Wolcott

## 2015-2016 Committee Members

Mohamed J. Ahmed \*\*
Satish B. Alapati
Jeffrey S. Albert
Robert B. Amato \*
Richard D. Archer \*
Amir Azarpazhooh
Peter J. Babick
Victoria J. Ball \*\*

Brian D. Barsness
Bettina R. Basrani
Ali Behnia \*
Ian G. Bennett
Anthony T. Borgia

Francisco A. Banchs

Frederic Barnett

Tatiana M. Botero-Duque \*

George A. Bruder Christopher W. Cain Robert A. Cheron

Rene Chu

Steven S. Clareen Mary Conditt Kirk A. Coury

Patrick E. Dahlkemper
Mark B. Desrosiers
Gerald C. Dietz, Jr.
Tevyah J. Dines
Anibal R. Diogenes \*
Scott L. Doyle

Joel L. Dunsky

Ygal Ehrlich Carla Y. Falcon Nava Fathi

Mohammed I. Fayed \* Steven E. Fegan Natasha M. Flake Laurie R. Fleisher Denise Foran

Denise Foran
Shimon Friedman \*
Ashraf F. Fouad
Walter D. Gaffney
Gerald N. Glickman \*
Alan H. Gluskin
Shepard S. Goldstein
George T. Goodis

Darlene R. Hachmeister

Gerald J. Halk Lesa Hanna

Kenneth M. Hargreaves \*

Gary R. Hartwell Jianing He Ron C. Hill \*

Craig S. Hirschberg Cameron M. Howard

Allan Jacobs

Lauren E. Jensen \*\*
Robert J. Jensen \*\*
Sarah Jo Welch
Bradford R. Johnson

Mo K. Kang

Steven J. Katz \* Asma A. Khan John W. King

Timothy C. Kirkpatrick \*

Anil Kishen
Keith V. Krell
James C. Kulild \*
Margot T. Kusienski
Iman S. Labib
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Ariande M. Letra
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Donna J. Mattscheck
Michelle L. Mazur-Kary
Andy McIver-Hartzell

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Donald R. Nixdorf Joseph H. Schulz
W. Craig Noblett Jeff Scott

William J. Nudera

Christine M. Sedgley

John M. Nusstein

Bruce D. Shefsky

Beth A. Sheridan

Mark A. Odom

Nicole A. Shinbori

Mbachan C. Okwen \*\*

Daniella S. Peinado

Avina K. Paranjpe

Christine M. Sedgley

Bruce D. Shefsky

Beth A. Sheridan

Nicole A. Shinbori

Annie Shrestha \*\*

Renato M. Silva

Howard J. Sorensen

Glenn L. Paulk
Clara M. Spatafore
Susan B. Paurazas
Michael G. Stevens
Jane Peck
Mark P. Sullivan
Hiram Perinpanayagam \*
Franklin R. Tay
Elizabeth Shin Perry
Patrick E. Taylor \*
Tyler Peterson
Kenneth W. Tittle
Joseph A. Petrino
Amy Tuttle

Roberta Pileggi

Nikita B. Ruparel

William D. Powell Rebecca Weisleder Urow

Emily W. Tyler

Stefan I. Zweig

Terryl A. Propper Derrick I. Wang \*
Hedley Rakusin Terry D. Webb
Cindy R. Rauschenberger Daniel Wilkinson
Dustin S. Reynolds Anne E. Williamson
S. Craig Rhodes Kenneth B. Wiltbank
Jaclyn F. Rivera \*\* David E. Witherspoon \*

Robert S. Roda \* James F. Wolcott

Louis E. Rossman \* Susan L. Wood

Richard L. Rubin Karl F. Woodmansey

Richard A. Rubinstein Kenneth J. Zucker \*

AAE 2015-2016 Annual Report | Governance and Leadership \* Chair / \*\* Resident

# 2015-2016 Statement of Financial Position

The annual audit of AAE finances, conducted by Calibre CPA Group PLLC was completed in September 2015. The financial information presented here is taken from the audited financial statements. The net operating surplus is projected to be \$557,485, which is \$596,588 more than the budgeted net operating deficit of (\$39,103). This year, the investment income of \$217,990 and the unrealized losses of (\$91,363) net a total investment income of \$126,627.

The AAE Reserve Fund was \$7,402,635 in June 2016, compared to \$6,902,465 in June 2015, a .072% increase, due to ongoing market activity.

Questions about the AAE financial position may be directed to Treasurer Dr. Stefan Zweig., the AAE Budget and Finance Committee or Executive Director Kenneth J. Widelka at 800-872-3636 (U.S., Canada, Mexico) or 312-266-7255.

### **Statement of Financial Position**

June 30, 2015

### Assets

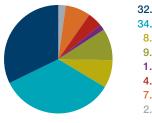
Current Assets	
Cash and Cash Equivalents	\$2,440,255
Accounts Receivable	519,651
Accrued Income	147,689
Prepaid Expenses	179,507
Inventory	9,741
<b>Total Current Assets</b>	\$3,296,843
Investments: CDs, Corporate Bonds, Mutual Funds	\$7,402,635
Equipment & Furniture - Net	\$367,313
Total Assets	\$11,066,791

### Statement of Activities

For the twelve months ending June 30, 2015

### Revenue

	Actual	Budget
Membership Dues	\$3,181,065	\$3,073,965
Annual Meeting	3,359,612	3,248,968
Journal of Endodontics	842,924	895,535
Continuing Education	916,942	956,150
Professional Relations Products	189,909	168,000
Royalties	409,293	383,400
Other Income	742,171	434,849
Investment (realized)	217,990	150,000
<b>Total Revenue</b>	\$9,859,906	\$9,310,867



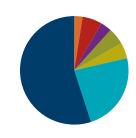
32.3% Membership Dues
34.1% Annual Meeting
8.5% Journal of Endodontics
9.3% Continuing Education
1.9% Professional Relations Products
4.2% Royalties
7.5% Other Income
2.2% Investment (realized)

### **Liabilities and Net Assets**

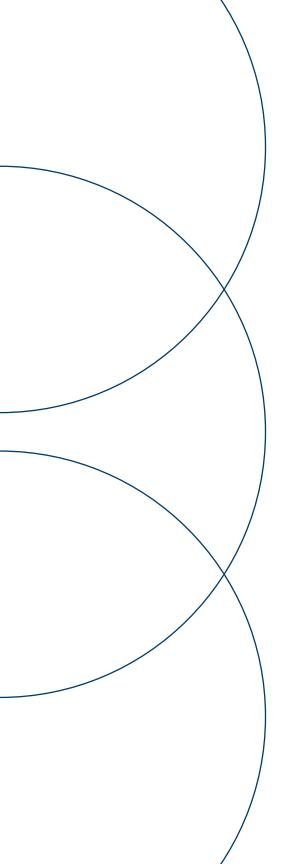
Current Liabilities	
Accounts Payable	\$356,714
Accrued Expenses	443,517
Affiliate Dues	139,170
Deferred Income	2,563,937
Lease Incentive	41,853
Total Current Liabilities	\$3,545,191
Long-Term Liabilities Lease Incentive, less current portion	\$73,243
Net Assets	
Unrestricted	\$6,890,872
Profit (Loss) YTD	557,485
Total Net Assets	\$7,448,357
Total Liabilities and Net Assets	\$11,066,791

### **Expenses**

	Actual	Budget
General Operating	\$5,063,524	\$5,135,802
Annual Meeting	2,185,081	2,086,837
Journal of Endodontics	438,477	547,542
Board of Directors	474,296	532,861
Committees	281,070	376,225
Continuing Education	556,651	554,983
Professional Relations Products	211,960	115,720
Total Expenses	\$9,211,059	\$9,349,970
Net Operating Surplus (Deficit)	\$648,847	(\$39,103)
Unrealized Gain/Loss	(\$91,363)	not included
<b>Total Net Operating Surplus (Deficit)</b>	\$557,485	(\$39,103)



55.0% General Operating
23.7% Annual Meeting
4.8% Journal of Endodontics
5.1% Board of Directors
3.1% Committees
6.0% Continuing Education
2.3% Professional Relations Products





# Dear Colleagues,

This has been a year of exploration, expansion and opportunity for the AAE Foundation. We looked both outward and inward to reimagine our future.

One goal was to discover how younger members could be more involved in the Foundation's activities. We invited ten residents from across the country to share their ideas. But, we never imagined the Resident Expert Advisory Council (REACH) would spark so much opportunity and excitement.

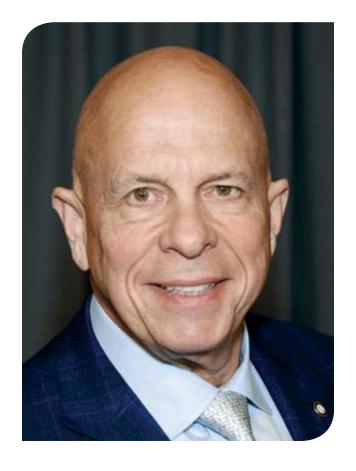
The Foundation's first outreach trip to Treasure Beach, Jamaica, was inspired by the council's desire to make a hands-on difference for others. Although the clinic had been in existence for many years, root canal therapy was not an option for the patients. REACH members and their mentor were the first endodontists to save teeth in that community.

The concept of providing care at the highest level to underserved patients was very exciting to the Board of Trustees. It added a dimension to the strategic planning process that began in 2015. A revised mission statement now includes access to care. As part of the planning exercise, the board also evaluated current research and educational initiatives and considered how to increase value and impact.

Our priority is to demonstrate that endodontists are compassionate caregivers, uncompromising stewards of quality and innovative clinicians. Your generosity confirms a commitment to those values and makes important endeavors like these possible:

- \$2.5 million for three pioneering studies in regenerative endodontics.
- Nine \$100,000 Endowed Faculty
   Matching Grants to ensure that
   endodontists are teaching endodontics.
- 23 Fellowships to guarantee that the best and brightest young educators contribute to and enrich their academic communities for many years.

The Foundation exists to enrich your profession. We help to ensure that dentists learn about root canal treatment from an endodontist and that endodontic departments gain in prestige and influence. We provide seed money that can transform a new idea into a six-figure research project and we give faculty opportunities to hone their teaching skills through continuing education. Foundation grants generate the knowledge and technology that define your status as an expert. Thank you for helping us to do this job so successfully.



With appreciation,

Low F. Jose. PMD

Louis E. Rossman, D.M.D.

President

# Foundation Highlights

- The Foundation began a strategic re-envisioning process, which included an expansion of the mission, vision and values of the organization, a graphic rebranding as well as new strategic goals.
- Access to care was added to the Foundation's mission, and the first trial trip of a future Outreach Program occurred in March 2016. Two endodontic residents and a mentor accompanied a group of dental students to Treasure Beach, Jamaica, where they were able to save nearly 40 teeth with endodontic treatment. Prior to this trip, no endodontists had ever been a part of the group.
- Based on the Board of Trustees'
  expressed an intent to understand how
  it can better serve and engage a new
  generation of endodontists, the Resident
  Expert Advisory Council, or REACH,
  was formed in early 2015 and the group
  convened twice during 2015-2016. The
  consensus, opinions and focus areas of
  the group were presented by REACH
  members at both board meetings, and
  taken into consideration during the
  strategic re-envisioning process.

- The Foundation named Dr. Samantha H. Roach the 2015 Endodontic Educator Fellowship Award recipient. Currently Dr. Roach is a clinical assistant professor, director of undergraduate endodontics and co-director of preclinical endodontics in the Department of Endodontics at the University of Minnesota School of Dentistry.
- The Jacob B. Freedland Society was established in late 2015 to recognize individuals making deferred gifts of \$25,000 or more. Dr. Freedland was one of the nation's first endodontists, and he was extremely involved in both the Foundation and AAE. In his memory, the Society for Planned Gifts was formed and now has a long list of forward thinking and committed donors.
- During its 2015-2016 fundraising campaign, the Foundation exceeded its goal and raised a total of \$1.6 million to support the future of endodontics!





# 2015-2016 Research Grants and Awards

### Fall 2015

Name	Institution	Project	Award
Lilley Gharavi	University of Texas Health Science Center at San Antonio	The Expression and Function of Transient Receptor Potential Channels on Stem Cells of Apical Papilla	\$ 22,000
Nghia Huynh	University of Toronto	Impact of Bonding Pericervical Dentin on Root Fracture Resistance and Bimechanical Response to Simulated Functional Loading in Root-Filled Maxillary Premolars.	<sup>\$</sup> 13,560
Andrew Inaba *	University of California at Los Angeles	Investigation of Multipotency of Three- Dimensional Spheres Derived from Dental Mesenchymal Stem Cells	\$ 24,928
Hyun Ji Sophia Kang	Loma Linda University	Efficacy and Biocompatibility and Epinephrine-Impregnated Polyurethane Foam	\$ 12,328
Donald Nixdorf *	University of Minnesota	Development of Dental Magnetic Resonance Imaging: Reliability Assessment of Detecting Cracks in Teeth	\$ 20,000
Nikita Ruparel ‡	University of Texas Health Science Center at San Antonio	Effect of Bacterial Biofilm on Differentiation of Stem Cells of Apical Papilla	\$ 15,346
Frank Setzer	University of Pennsylvania	Metagenomic Assay for the Identification of Microbial Pathogens in Teeth with Apical Periodontitis	\$ 18,500
Juheon Seung	University of Maryland	Quaternary Ammonium and Nano Silver in Epoxy Resin-Based Endodontic Sealer	\$ 5,589
Tanjit S. Taggar	University of North Carolina	Molecular Markers in the Gingival Crevicular Fluids of Teeth with Normal and Inflamed Pulps	\$ 14,000
Fall 2016 Total			<sup>\$</sup> 146,251

### Spring 2016

Name	Institution	Project	Award
Annie Shrestha *	University of Toronto	Effect of Photosensitizer-Functionalized Bioactive Nanoparticles in Lipopolysaccharide-Contaminated Root Dentin <i>In Vivo</i>	\$ 25,768
Maria Messing	University of Texas Health Science Center at Houston	Investigating Potential Correlations Between Endodontic Pathology and Cardiovascular Diseases Using Epidemiological and Genetic Approaches	\$ 11,809
Caroline Wichnieski	University of Texas Health Science Center at Houston	miRNA-Regulated Cytokines in Apical Periodontitis	<sup>\$</sup> 10,426

Spring 2016 Total \$48,503

# 2015-2016 Foundation Board of Trustees

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Satish B. Alapati



Kim Livesay



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James F. Wolcott

Susan Wood

# Resident Expert Advisory Council (REACH)



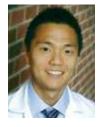
Sung Woo Kang Harvard School of Dental Medicine



Ryan B. McMahan University of Michigan



Matthew C. LeCheminant
University of California at Los Angeles



Joheun Seung University of Maryland



Kian Nikdel
University of Texas
Health Science Center at Houston



Craig D. Bellamy
University of Toronto



Victoria J. Ball
Medical University of South Carolina



Kimberly A. Morio University of Iowa



Raven Allegra Drummond
Rutgers School of Dental Medicine



Robert J. Jensen Loma Linda University

# 2015-2016 AAE Foundation Statement of Financial Position

### **Statements of Financial Position**

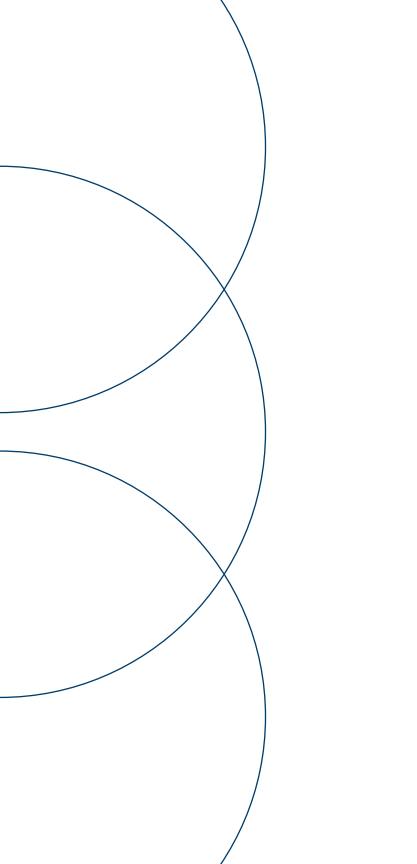
December 31, 2015 and 2014

Assets	2015	(Restated) <b>2014</b>
Cash and Cash Equivalents	\$108,754	\$318,724
Accounts Receivable	1,035	2,700
Prepaid Expenses	3,280	6,329
Pledges Receivable, net	1,484,030	1,508,189
Investments	27,323,312	29,232,688
Property and Equipment	15,097	25,221
Total Assets	\$28,935,508	\$31,093,851
Liabilities		
Accounts payable and accrued expenses	\$199,280	\$204,122
Due to American Association of Endodontists	90,551	147,370
Grants Payable		
Due to American Association of Endodontists	132,227	107,698
Due to other third parties	92,481	203,570
Total Liabilities	\$514,539	\$662,760
Net Assets		
Unrestricted	\$26,936,939	\$28,922,901
Temprorarily Restricted	1,484,030	1,508,190
Total Net Assets	\$28,420,969	\$30,431,091
Total Liabilities and Net Assets	\$28,935,508	\$31,093,851

### **Statement of Activities**

Year Ended December 31, 2015

Revenue and Other Support	Unrestricted	Temporarily Restricted	Total
Contributions	\$148,769	\$965,603	\$1,114,372
Investment income (loss)	(997,586)	-	(997,586)
Total	\$(848,817)	\$965,603	\$116,786
Net assets released from restrictions - satisfaction of time restrictions	989,763	(989,763)	-
Total Revenue and Other Support	\$140,946	\$(24,160)	\$116,786
Expenses			
Administrative reimbursement - American Association of Endodontists	\$380,477	\$ -	\$380,477
Annual Session	67,984	-	67,984
Credit card charges	16,730	-	16,730
Depreciation	10,124	-	10,124
Grants			
Educator	234,382	-	234,382
Competitive Research	207,394	-	207,394
Resident Research Other	60,000 867,939	- -	60,000 867,939
Insurance	5,285	_	5,285
Investments Fees	37,653	_	37,653
Miscellaneous	5,361	_	5,361
Postage and mail service	12,525	_	12,525
Printing	26,058	-	26,058
Professional Fees	53,082	-	53,082
Supplies	1,854	-	1,854
Telephone	189	-	189
Trustee Meetings	139,871	-	139,871
Total Expenses	\$2,126,908	\$-	\$2,126,908
Net Assets			
Change in Net Assets	(1,985,962)	(24,160)	(2,010,122)
Beginning of year	28,922,901	1,508,190	30,431,091
End of year	\$26,936,939	\$1,484,030	\$28,420,969





# Dear Colleagues,

In the not so distant past, it was common to hear the question, "Why are you taking the Boards?" Presently the more frequent question is, "When are you taking the Boards?" When I became a Diplomate in 2000, a room of 100 endodontists would have included only 16 who were Diplomates of the Board. Today, that same room would likely include 25 Diplomates.

Although the Board often makes changes to improve the process of Board certification, it continues to fulfill the guidelines established by the ADA regarding the recognition of dental specialties and maintains the high standards of excellence in the specialty of endodontics. All actions that have been taken by the Board in this regard have been focused on ensuring that our process is valid and that the rigorous nature of the exams is maintained.

Recent efforts to increase accessibility and flexibility include:

- Options of the order in which the exams can be taken.
- One-year extension of an eligibility period established for candidates that encounter unforeseen and unpredicted obstacles.
- Accepting the results of all successful exams, regardless of when each was completed. The process can simply be resumed when Board eligibility is re-established.
- Moving the Oral Examination to the American Board of Orthodontics ABO testing center in St. Louis which allows up to 200 Candidates per year to be examined.

At a time when general dentists often advertise endodontic services, Board certification can differentiate the endodontist from the general dentist in the eyes of the public. New and existing Diplomates alike should encourage our colleagues to pursue Board certification to strengthen our specialty and secure our future.



Sincerely,

Donna J. Mattscheck, D.M.D.

President, American Board of Endodontics

# 2015-2016 ABE Leadership

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Anne E. Williamson

### Counselors



Stephen J. Clark



John F. Hatton

# New Diplomates

Congratulations to the following individuals who attained Diplomate status in 2015!

Houman Abtin	Fergus Duddy	Marcella Borgman Leonard	Brenton A. Reavley
Tim C. Adams	Reham El-Hennawey	Dephne Jack Xin Leong	Verne F. Reed
Samhan Alajmi	John S. Evered	Hongsheng Liu	Ashleigh M. Rexford
Obadah N. Austah	Jamal R. Flowers	John W. Loeffelholz	Michael T. Reynolds
Richard T. Bauman	Craig R. Freccero	Kristy L. Marker	Nahid Roghani
Robert T. Beasley	Johnah C. Galicia	David E. Martin	Rand K. Russell
Anthony T. Borgia	Simon M. Ghattas	Mohammed H. Mashyakhy	Steven L. Ryan
Tyler J. Boss	John Gilbreth	Geoffrey L. McMurray	Jennifer L. Smith
Jared T. Buck	Adam K. Harkrider	Ryan P. McNamara	Tai D. Truong
Christopher G. Budig	Jaxon Hoopes	Brent A. Medema	Aurelia N. Vanderburg
Trisha K. Charland	Bashir Hosseini	Jose A. Medina	Rashi Vohra
Varvara Chrepa	Sheena M. Howell	Neema B. Mehrkhodavandi	Ryan M. Walsh
Jeffrey M. Clark	Maryanne K. Irwin	Laura L. Milroy	Jenny J. Whatley
Lisa B. Cohen	Joanne M. Jensen-Hawkins	Joyce Nazzal	Evan R. Whitbeck
Michael E. Crabtree	Mo K. Kang	Lisa M. Norby	Brent J. Winward
Jacob D. Cragun	Jongsung Kim	Teng Kai Ong	Nathan J. Wonder
Tyson Curtis	Joanna Ku	Heath J. Parry	Nathan G. Woods
Branden L. Dailey	Shawn M. Lafkowitz	Alysen L. Phee	Maobin Yang
Beth A. Damas	Ryan M. Lavene	Sumesh Potluri	Ross A. Yost
Pranav D. Desai	Alaina P. Leiendecker	Yasaman Ravandoust	



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