



August 24-25, 2018



Dear Corporate Supporter:

The American Association of Endodontists' Resident and New Practitioner Committee (RNPC) invites you to participate in **APICES (Advanced Program in Clinical Endodontics Symposium)**.

APICES is free to all residents in the U.S. and Canada and a travel stipend is provided to ensure that all residents are able to attend. Generous sponsorship from companies like yours makes this meeting possible. The symposium also offers a rare opportunity for the corporate community to interact with 300 future endodontists and AAE leadership.

To confirm your company's attendance, please complete and return the sponsorship form. Space is limited and will be confirmed upon receipt of the agreement.

The APICES Corporate Attendance Basic Package sponsorship entitles your company to:

- Tabletop display area and access to an electrical outlet.
- Meet and greets with residents throughout the conference breaks and meals.
- Complimentary registration for three corporate representatives.

Attendance at the following:

- Friday Happy Hour
- Saturday Networking Breakfast and Lunch
- Saturday Morning and Afternoon Breaks
- Saturday Social Activity

The AAE has created a dynamic menu of sponsorship opportunities that begins on Friday afternoon and concludes on Saturday night. Consider maximizing your exposure at this unique gathering of residents by sponsoring one of the items outlined in the attached material.

Thank you for advancing endodontic resident education. We hope you will accept our invitation to participate in this exciting event. I personally look forward to seeing you there and to learning more about your company.

Sincerely,

Eshwar Arasu

Chair,
Resident and New Practitioner Committee



General Information

Dates

Friday, August 24 – Saturday, August 25, 2018

Location

Swissôtel in Chicago, Illinois

Registration

Registration will be accepted until July 20, 2018, or until the conference is filled, whichever occurs first. Registrations received after this date will not be processed and onsite registration will not be available.

Accommodations

All APICES attendees are staying at the Swissôtel Chicago. A standard guestroom rate of \$185 per night (quoted per single or double occupancy room, subject to state and local taxes) will be offered until the room block is filled. After that time, rates and reservations will be subject to availability. Rooms must be booked by July 20, 2018, through the web link provided in your registration confirmation.

Schedule

View the complete schedule of events at aae.org/apices.

- **Friday 10 a.m. - 2 p.m.**
Set-up at the Swissôtel
- **Friday 2:30 - 6:30 p.m.**
Corporate displays open during afternoon break with the AAE Educator Workshop and the APICES Welcome Reception
- **Saturday 7:30 a.m. - 5:00 p.m.**
Corporate displays open during Breakfast and continue throughout the day during the educational programming

Display Space

The number of display spaces is limited and will be assigned on a first-come, first-served basis. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. Power will be provided. Companies must staff their display throughout the entire educational program. Detailed shipping instructions will be distributed one month before the meeting.

Mailing List

A complimentary list of preregistered attendee’s names and school affiliations will be sent one month before the meeting. A final list of attendees will be sent after the conference. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

Required Review

All sponsorship materials featuring company logo/messages (including giveaway items) require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company. All food and beverage must be arranged by the AAE. Sponsors of the previous meeting have the ‘right of first refusal’ for one week upon release of the prospectus. After that date, the opportunities will be offered to other interested companies. All agreements must be submitted by July 20, 2018, and will be considered final and binding upon written confirmation from the AAE.

Corporate Attendance

Basic Package \$ 5,750

Sponsors benefit from ample of face-to-face time with residents, educators and AAE leadership throughout the weekend.

- Registration for three corporate representatives
- Space for tabletop display
- Acknowledgement in AAE publications
- Recognition on the mobile app, website and conference signage
- Invitation to meals and social functions
- Discounted registration for additional representatives (\$500/person, limit 2)

Diamond Package (Only two available. Act fast!) \$ 35,000

In addition to the basic package, this level provides greater visibility and connection with attendees.

- Sponsor recognition at either Friday evening Welcome Reception or Saturday evening Social Activity
- Event recognition within the mobile app
- Opportunity to provide remarks to guests

*Space is limited and registration will be accepted until the conference is filled.
Onsite registration will not be available.*



Sponsorship

Sponsors must purchase the corporate attendance package to be eligible for the following options.

Meals and Breaks

Help attendees start their days, stay energized or refresh between sessions. This is a great way to boost your corporate profile and resident visits.

Includes:

- Sponsorship event signage and branded napkins
- Recognition from session moderator

Break (Limit 3) \$ 4,000

Breakfast \$ 6,500

Lunch \$ 10,000

Lanyards \$ 2,500

Every attendee must wear a badge to enter the educational sessions and social activities. Remind them of your involvement wherever they go!

Notepads and Pens. \$ 2,000

Attendees are always looking for a notepad and pen to take notes and exchange information. Have your message displayed at the meeting and at home!

Registration Bags \$ 4,500

Feature your logo on the bag that attendees carry with them around the meeting and at home. Don't miss out on this opportunity to provide long-lasting exposure for your company.

Mobile App \$ 12,000

Our mobile apps continue to increase in popularity and heavy usage. Benefit from branding on the app, a direct link to your website, logo exposure, banners and splash screens. Branding also on Catchbox - a tech tool that allows for educational engagement such as Q&A with the residents during sessions.

Water Bottles. \$ 2,000

Help attendees stay hydrated! Place your water bottles in the hands of each attendee and receive brand recognition during and after the meeting.

Sponsoring companies to provide sponsored items. Item and artwork to be approved by the AAE.

Sponsorship Agreement

Please complete this sponsorship agreement in full and return with appropriate payment.
Written confirmation will be sent upon approval by the AAE.

Company Information (Used for Mobile App)

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

CityState/CountryZip/Postal Code

PhoneWebsite

Contact Information

Contact NameContact Title

Contact Information (if different from company information)

Address

CityState/CountryZip/Postal Code

PhoneEmail (Required)

Purchases

Corporate Attendance Package:

\$

Additional Corporate Representatives:

x \$ 500 = \$

Sponsorship Opportunity Selected (list in below box):

\$

Please total amounts above

TOTAL PACKAGE COST: \$

The company or individual listed on this application agrees to comply with all the policies, terms and regulations outlined in the **General Information**, which is part of this contract. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this contract. This application shall not become a binding contract until fully executed by both parties.

| | |
|----------------------------|-------|
| Authorized by (print name) | Title |
| Signature | Date |

Payment

Payment (in U.S. funds) will be accepted in the form of a check made payable to the American Association of Endodontists or a credit card, and must accompany this agreement.

Payment is by (please check one): ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

| | | | |
|-------------|-----------------|----------|----------------------------|
| Card Number | Expiration Date | CVC Code | Card Holder's Name (print) |
| Signature | Date | | |

Note: Any credit card charge over \$5,000 will incur a 3% processing fee.



211 E. Chicago Ave., Suite 1100
Chicago, IL 60611-2691

Phone: 800-872-3636
(U.S., Canada, Mexico)
or 312-266-7255

Fax: 866-451-9020
(U.S., Canada, Mexico)
or 312-266-9867

Email:



Contact our team for more
information on any of the
offerings and to create a
custom marketing package that
achieves your business goals.

Marianne Niles
Corporate Relations Manager
800-872-3636 x3022