



20th World Congress on Dental Traumatology

AUGUST 15 - 18, 2018

MANCHESTER GRAND HYATT SAN DIEGO, CALIFORNIA USA

Presented by the IADT and the AAE

www.wcdt2018.com



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**YOUR PREFERRED
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MORE THAN 40
WORLD-RENNED
EXPERTS IN
DENTAL/OROFACIAL
TRAUMA REPRESENTING
13 COUNTRIES ON
5 CONTINENTS

This Congress Is Proudly Hosted By:



WCDT 2018

WORLD CONGRESS ON DENTAL TRAUMATOLOGY 2018 ADMINISTRATION

Tel: 1 (858) 272-1018 E-mail: WCDT@res-inc.com

www.wcdt2018.com



A UNIQUE OPPORTUNITY

The International Association of Dental Traumatology and the American Association of Endodontists invites you to join them at the 20th World Congress on Dental Traumatology in San Diego, August 15-18, 2018.

This exciting meeting, brought to you by the leadership of both associations, will draw attendees from both organizations looking to learn the latest techniques and technologies, explore new research, check out the latest products and exchange ideas. Our exhibitors and sponsors are an important part of this well-rounded experience for attendees. Your innovative products and services enable these professionals to achieve exceptional standards in care and to embrace new technologies.

As a corporate partner, the WCDT will not only deliver an engaged and dedicated professional audience, but it will expand the traditional reach of that audience to include professionals from both specialties, as well as attendees from general dentistry, prosthodontics, oral surgery, pediatric dentistry and periodontics.

The WCDT will deliver four days of dental traumatology education presented by a collection of internationally-renowned speakers representing 13 countries and five continents. We hope that you will take advantage of the opportunity to network with this valuable audience and join us in beautiful San Diego.

Exhibiting provides unique access, and a wide variety of sponsorship options give your company a myriad of opportunities to stand out. We look forward to welcoming you as both a sponsor and an exhibitor at the 20th World Congress on Dental Traumatology.



20th World Congress on Dental Traumatology

INTERNATIONAL ASSOCIATION OF DENTAL TRAUMATOLOGY

The IADT is a professional organization whose mission is to promote optimal prevention and treatment services in the field of traumatic dental injuries through the interaction with dental and medical colleagues, the public and interested parties in education, sports, industry and appropriate government agencies.

THE AMERICAN ASSOCIATION OF ENDODONTISTS

The AAE is a professional association whose mission is to advance the art and science of endodontics and to promote the highest standard of patient care.

Serving over 8,000 globally, the AAE regularly collaborates with organizations that help to advance the knowledge, skill and careers of its members.

CONGRESS SCIENTIFIC PROGRAM

The IADT World Congresses are unique forums where the multidisciplinary fields of dentistry meet to discuss the management of dental injuries. Clinicians, researchers, educators, sports dentists and other professionals will attend this important meeting and take advantage of the unique opportunity for interaction and learning.

WCDT will feature outstanding keynote and conference speakers from around the world providing four full days of continuing education learning. Attendees will gain a thorough knowledge and understanding of the latest principles and practices of

traumatology and allied specialties. Courses will cover a wide variety of relevant topics, including:

Poster & Oral Research Report Topics:

- Advanced Imaging Techniques
- Ankylosis and Decoronation
- Dental Trauma Education Strategies
- Emergency Care for Adult/ Pediatric Trauma Patients
- Epidemiology
- Implants for the Trauma Patient
- Management/Complications of Primary Tooth Trauma
- Managing Hard/Soft Tissue Injuries of the Head and Neck
- Medical/Physical Assessment of the Trauma Patient
- Orthodontics for the Trauma Patient
- Outcomes for Dental Traumatic Injuries
- Prevention of Dental/Orofacial Injuries
- Psychological Impact of Orofacial Trauma
- Public Health Aspects of Dental Trauma
- Pulp Regeneration, Revascularization, Barrier Techniques
- Restoring Esthetics and Function in Trauma Patients
- Sequelae of Dental Trauma
- Sports and Trauma
- Tooth Transplantation

4 Full Days Of Dental Traumatology Led By Internationally Renowned Keynote Speakers

Dr. Lars Andersson, Sweden
Dr. Jens Ove Andreasen, Denmark
Dr. Nestor Cohenca, USA
Dr. Eli Eliav, USA
Dr. Marie Therese Flores, Chile
Dr. Ashraf Fouad, USA
Dr. Charles Goodacre, USA
Dr. Kenneth Hargreaves, USA
Dr. Geoffrey Heithersay, Australia
Dr. Alan Law, USA
Dr. Liran Levin, Canada
Dr. Simon Storgård Jensen, Denmark
Dr. Fabricio Teixeira, USA
Dr. Mitsuhiro Tsukiboshi, Japan

ATTENDEES

The Congress will have broad appeal for all dentists, whether general practitioners, specialists and post-graduate students with an interest in Traumatology or a wide range of professionals from allied specialties: endodontics, oral surgery, pediatrics, restoration, periodontics and more. More than 600 attendees are expected to attend 2018's WCDT.

LOCATION

The WCDT will be held at the impressive Manchester Grand Hyatt in San Diego. Steps from quaint shopping and dining areas and featuring impressive views of the ocean and surrounding city lights, this resort hotel offers spacious conference rooms and exciting party spaces, as well as an impressive array of branding opportunities for corporate partners.





SPONSORSHIP AND EXHIBIT OPPORTUNITIES

WCDT 2018 will provide companies with a unique opportunity to gain direct access to this influential target group of specialists and general dentists. This prospectus outlines numerous avenues for you to market directly to this key audience. We encourage you to consider ways your company and brands will benefit from aligning with this exciting event. Integral to the Congress will be an exhibition that will allow you to meet and engage with attendees and promote your products and services. In addition to the exhibition, the Congress will host networking functions that will allow you to interact with delegates in an informal environment.

A presence at the Congress is your organization's opportunity to leverage four days of unparalleled access to a wide potential client base, to inform them about your products and services and to build long-term relationships.

EXHIBITION

A limited number of tabletop exhibit booths are available at the WCDT. Exhibiting will give you multiple opportunities to interact with attendees and showcase your products and services. Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment, away from the competition of everyday distractions.
\$4,000 USD

SPONSORSHIP

As you know, sponsorship is a proven tactic for marketing your brand. Congress participants are eager to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development on a personal level. As a major Congress sponsor you will be given priority of placement within the Congress Exhibition. Please note that companies must be exhibitors in order to take advantage of the sponsorship opportunities listed.

BOOK EARLY

Booking your space early will ensure:

- Maximum exposure for your brand and increased opportunities
- First choice of sponsorship opportunities to ensure alignment with your marketing aims and selection of prime exhibition space.

Please visit the Congress website www.wcdt2018.com or contact Marianne Niles at mniles@aae.org to discuss available opportunities to connect with attendees at this unique gathering of dental professionals.

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PARTNER SPONSORSHIPS

PLATINUM SPONSOR

\$25,000 USD

Limited To Three Sponsors

Platinum Sponsors are viewed as our key partners at the Congress and receive the highest-level branding and networking opportunities. Platinum Level Sponsorship includes exposure across all aspects of the event.

EXHIBITION

- One exhibition table located in a premium position in the exhibition area.

REGISTRATION

- Three full delegate registrations inclusive of access to the scientific program, exhibition, all catering and social functions (Welcome Reception and Congress Gala Dinner) and a reserved VIP table at the Congress Dinner (all guests must hold a ticket to the Gala Dinner).

ACKNOWLEDGEMENT AND RECOGNITION

- Logo and acknowledgment as Platinum Sponsor on the Congress website with a link back to your website
- Logo and acknowledgment in the Congress Handbook
- Prominent logo and acknowledgment on the Sponsor acknowledgment signage
- Logo and acknowledgment on the Registration and Information Desk signage

- Logo and acknowledgment as a Platinum Sponsor on the sponsorship reel played in all session rooms for the duration of the Congress
- Verbal recognition as a Platinum Sponsor by the session chair during the opening, closing and plenary sessions

ADVERTISING AND PROMOTION

- One full-color page advertisement in a prime position in the Congress Handbook
- Two promotional inserts in Congress tote bags (subject to Organizing Committee approval)
- Delegate list via email four weeks prior to the Congress. List contains name, position, organization, address and email (subject to privacy laws).
- Final delegate list available post-Congress containing name, position, organization, address and email (subject to privacy laws)

PROGRAM

- Sponsorship of a plenary session (chosen in conjunction with the Organizing Committee and with approval from the speakers)
- Verbal acknowledgment by session chair during chosen plenary session
- Logo and acknowledgment as the session sponsor on the PowerPoint slide in the applicable plenary session.

ADDITIONAL EXPOSURE WORKSHOP

- Our Platinum Sponsors will receive the opportunity to host a three-hour workshop on the Wednesday prior to Congress commencing. WCDT 2018 will provide the session room along with basic audio visual (lectern, microphone, laptop and projector) and management of all invitations and registrations. The sponsor must supply light catering during breaks for participant, if desired, and any additional AV requirements.





SPEAKER AND SOCIAL SPONSORSHIPS

INTERNATIONAL KEYNOTE SPEAKER SPONSOR

\$6,000 USD

Four Opportunities Available

The International Keynote speakers are a highlight to the Congress and will present throughout the program to ensure high delegate attendance. Align your company with this high-profile opportunity and show your support to the leaders and up-and-coming players in the profession.

Sponsor benefits include:

ACKNOWLEDGEMENT AND RECOGNITION

- Logo and acknowledgment as the International Keynote Speaker Sponsor on the Congress website with a link back to your website
- Logo and acknowledgment in the Congress Handbook
- Verbal acknowledgment by the session chair at the commencement of the applicable sessions
- Logo and acknowledgment as an International Keynote Speaker Sponsor on the title PowerPoint slide during the applicable sessions

ADVERTISING AND PROMOTION

- Sponsorship of a plenary session of your Keynote speaker (chosen in conjunction with the Organizing Committee)
- Opportunity to place promotional material on seats in the session room prior to commencement of the session (promotional material to be supplied and distributed by the sponsor, subject to Organizing Committee approval)
- Final delegate list available post-Congress, containing name, position, organization, address and email (subject to privacy laws)

CONGRESS GALA DINNER SPONSOR

\$12,000 USD

Exclusive Opportunity

This is the only official dinner of the Congress. Align your brand with this memorable event attended by VIPs, speakers and delegates on board a privately chartered yacht. This sunset dinner cruise will showcase the beautiful downtown San Diego Skyline while

sailing the bay. There are many branding opportunities available including flying a company flag and logos placed throughout the event.

REGISTRATION

- Ten (10) complimentary tickets for the Congress Gala Dinner
- One (1) reserved VIP table for ten (10) at the Congress Gala Dinner (all guests must hold a ticket to the Congress Gala Dinner)

ACKNOWLEDGEMENT AND RECOGNITION

- Logo and acknowledgment as the Congress Gala Dinner Sponsor on the Congress website with a link back to your website

ADVERTISING AND PROMOTION

- Acknowledgment featured on Congress Gala Dinner tickets and menus
- Opportunity to supply a promotional gift for Congress delegates attending the Congress Gala Dinner (gift to be supplied and distributed by the sponsor, subject to Organizing Committee approval)
- Opportunity to provide two (2) pull-up banners for display during the Congress Gala Dinner (Banners are to be provided by the sponsor)
- Final delegate list available post Congress containing name, position, organization, address and email (subject to privacy laws)

WELCOME RECEPTION SPONSOR

\$10,000 USD

Exclusive Opportunity

Your company will be recognized as the host of the Welcome Reception held on the first day of the Congress.

Sponsor benefits include:

REGISTRATION

- Five (5) complimentary tickets to the Welcome Reception

ACKNOWLEDGEMENT AND RECOGNITION

- Logo and acknowledgment as the Welcome Reception Sponsor on the Congress website with a link back to your website

ADVERTISING AND PROMOTION

- Acknowledgment featured on Congress Signage
- Opportunity to supply a promotional gift for Congress delegates attending the Welcome Reception (gift to be supplied and distributed by the sponsor, subject to Organizing Committee approval)
- Opportunity to provide two (2) pull-up banners for display during the Welcome Reception (Banners are to be provided by the sponsor)
- Final delegate list available post Congress containing name, position, organization, address and email (subject to privacy laws)

LUNCH AND LEARN TABLE SPONSOR

\$1,000 USD per table

Host a table at this popular and unique event. The Lunch and Learn features 25 tabletops that seat 10 conference attendees. Attendees join facilitators and featured conference speakers to discuss topics on trend at this "Meet the Experts" event that is sure to be an attendee highlight. As sponsor of a table at this event, you'll get a seat at the table and the opportunity to pair with popular speakers and well-aligned topics. Benefits include:

REGISTRATION

- One complimentary tickets to the Lunch and Learn and seat at sponsored table.

ACKNOWLEDGEMENT AND RECOGNITION

- Logo and acknowledgment as the Lunch and Learn Sponsor on the Congress website with a link back to your website
- Logo and acknowledgment in the Congress Handbook

ADVERTISING AND PROMOTION

- One promotional insert in Congress tote bags (subject to Organizing Committee approval)
- Table tents on your sponsored table
- Final delegate list available post-Congress containing name, position, organization, address and email (subject to privacy laws)



WORKSHOP SPONSOR

\$10,000 USD

Sponsor benefits include:

- Three-hour workshop on the Wednesday prior to Congress commencing

- WCDT 2018 will provide the session room, basic audio visual (lectern, microphone, laptop and projector); additional AV would be provided by sponsor

- WCDT 2018 will manage all invitations and registrations
- Sponsor must supply light catering during breaks for participants, if desired

BRANDING OPPORTUNITIES

Increase your exposure and get your brand in front of attendees. Maximize your show investment with these exclusive sponsorship opportunities.

LANYARDS

\$2,500 USD

Every attendee must wear a badge to enter the educational sessions and social activities. Provide lanyards and have attendees viewing your message throughout the meeting.

NOTE BOOKS AND PENS

\$2,500 USD

Have your message front and center as attendees take notes at the sessions. Provide these in-demand takeaways that are used at the show and beyond.

WATER BOTTLES

\$2,500 USD

Provide attendees with a great souvenir water bottle that will keep your company's name in the forefront long after the show is over.

TOTE BAGS

\$3,000 USD

Have attendees carrying your message around with them all day by providing tote bags to be given to every attendee at registration.

TOTE BAGS INSERTS

\$1,000 per insert

limited to five inserts

Get your message into attendee hands by providing an insert in the attendee tote bags provided to all attendees.

ATTENDEE WIFI AND MOBILE APP

\$10,000

With more electronic devices being used than ever before, on-site WiFi is essential to attendees. Your company name will be the password that everyone types in to unlock access, and branding on the official show app includes logo and a direct link to your website. Also enjoy logo exposure on all app promotional and instructional communications.

HOTEL KEYCARDS

\$7,000 USD

Be the first to welcome attendees and catch their attention every time they access their rooms!

CHARGING LOUNGE

\$5,000 USD

Give attendees the gift of recharging with two branded kiosks. You'll get your message across while you keep the conference running.

CONGRESS HANDBOOK

\$6,000 USD

Attendees use this comprehensive guide to plan their days and navigate the conference. Make a lasting impact with exclusive sponsorship of the Congress Handbook available to every attendee. Includes your full-page color advertisement.

Graphic Sponsorships

Welcome and registration area banners, escalator clings, column wraps, floor graphics and more! The Manchester Grand Hyatt features prominent escalators and signage space in high-traffic areas. Take advantage of subtle yet compelling messaging on windows and balconies that will draw attendees and put you front and center. Get in touch to explore exact opportunities and pricing.

Contact Marianne Niles for availability and pricing at mniles@aee.org.

Note: All sponsored banners and signage require pre-approval by the event management no later than **July 1, 2018**. Design and mechanical requirements will be provided with written confirmation upon receipt of signed agreement and deposit.

Participation Restrictions:

All sponsorship materials featuring company logo/messages (including giveaway items) require pre-approval by the Organizing Committee. Sponsorships will be awarded on a first-come, first-served basis upon receipt of signed agreements and full payment. All agreements will be considered final and binding upon written confirmation from show management.



EXHIBIT INFORMATION

Integral to the Congress will be exhibit tables that allow you to showcase your products and services throughout the meeting. Inform and update current clients about your latest offerings and make new connections on the exhibit floor at this unique gathering of dental professionals across numerous specialties.

SCHEDULE

Exposure time includes daily continental breakfasts, AM/ PM Breaks and two receptions.

EXHIBITOR BENEFITS

- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the Congress Handbook distributed to all attendees
- Inclusion in the exhibitor announcement email sent to all members
- Free mailing lists of preregistered and final meeting attendees

SCHEDULE

Exposure time includes daily continental breakfasts, AM/ PM Breaks and two receptions.

READY TO GET STARTED?

Visit wcdt2018.com for up-to-date information, applications, and terms and policies.

Contact our team for more information on any of the offerings and to create a custom exhibit and marketing package that achieves your business goals.

FOR EXHIBITS

Deb Brisson, CEM, CMP
Exhibits and Sponsorship Manager
800-872-3636, ext. 3004
dbrisson@aae.org

FOR SPONSORSHIP

Marianne Niles
Corporate Relations Manager
800-872-3636, ext. 3022
mniles@aae.org

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