



# 2019 Member Needs Survey Results

September 30, 2019

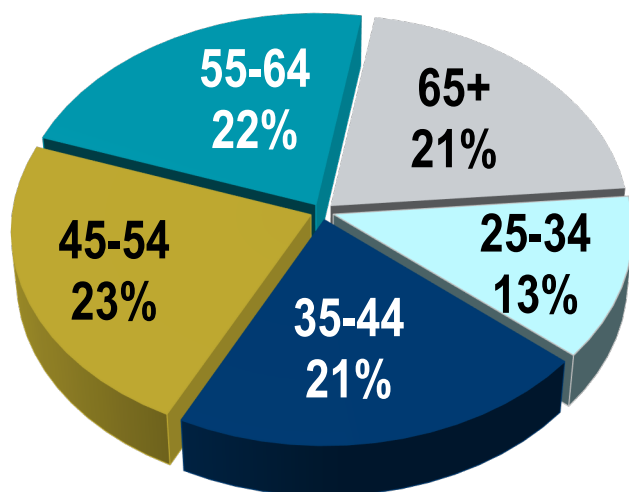
# 2019 Survey Results

- ❖ The member needs survey was conducted September 4-27, 2019.
- ❖ Members of the AAE represent different positions, career stages, age groups and work settings.
- ❖ With this diversity, it is imperative for the AAE to gather input from members.
- ❖ A total of 1,477 members out of the 7,992 contacted completed the online survey for a 18.5% response rate.
- ❖ This is slightly above average for online member surveys.

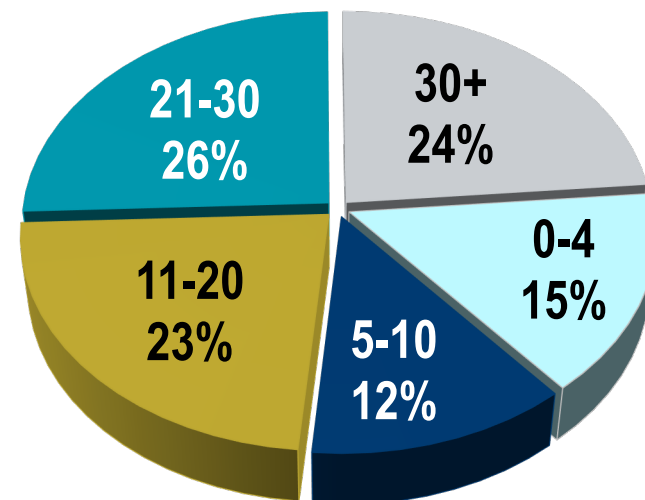


# Survey respondent demographics

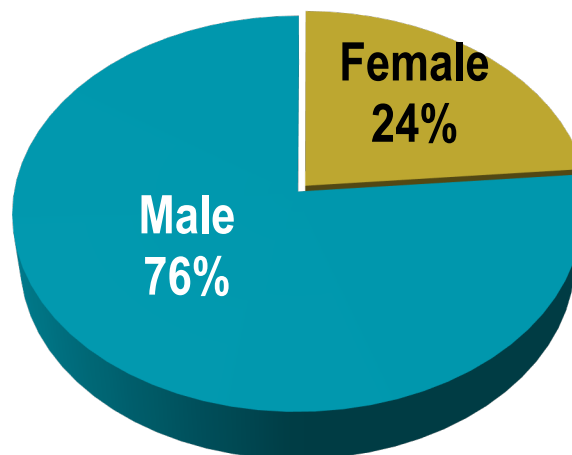
Age Range



Years Practicing Endodontics

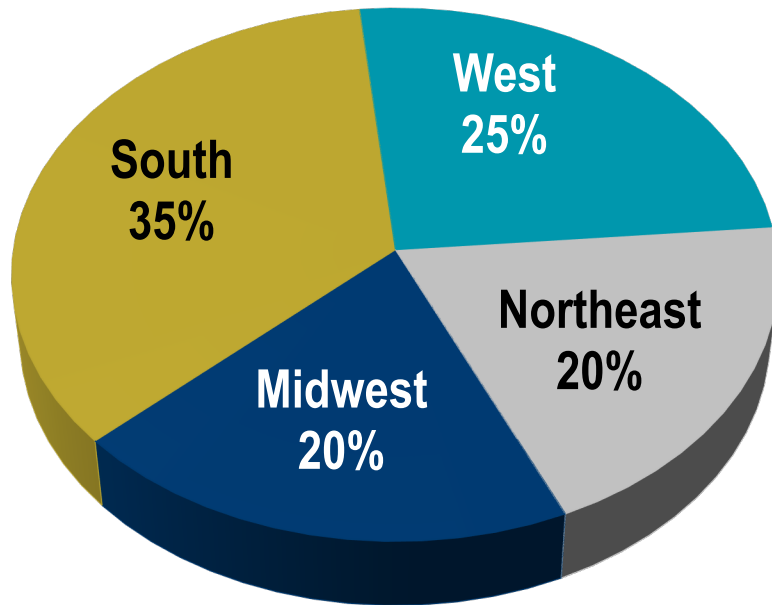


Gender

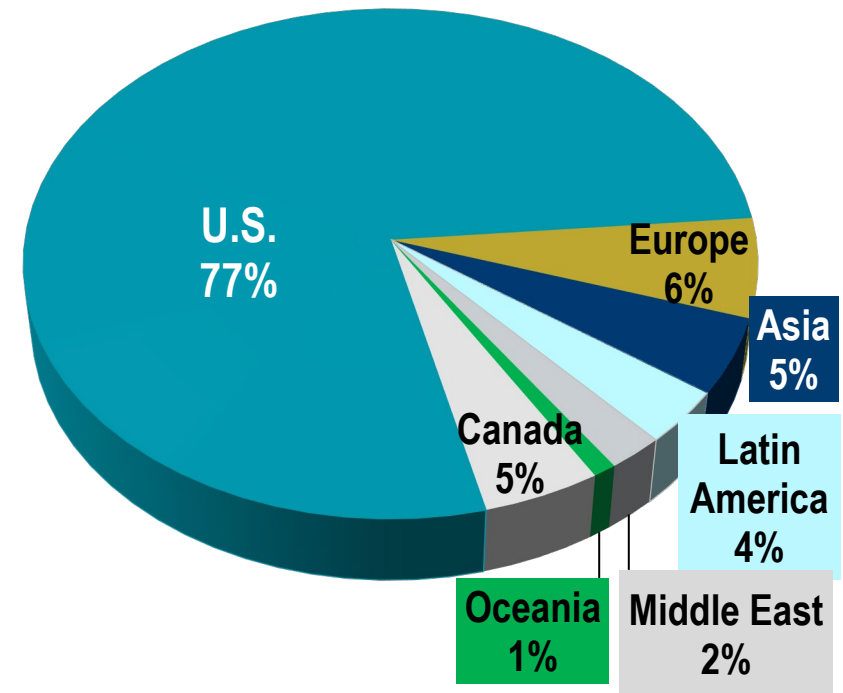


# Survey respondent geography

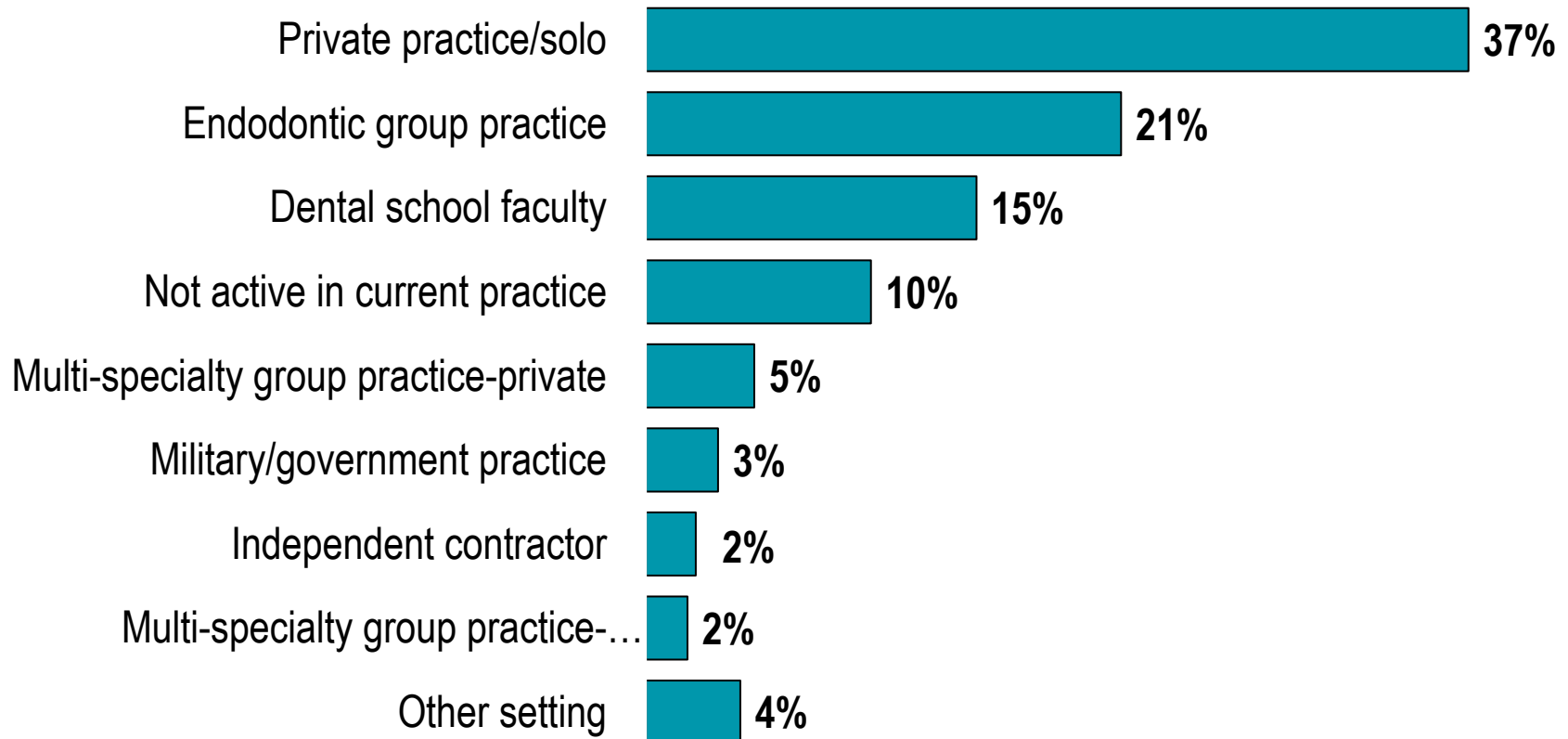
Census Area



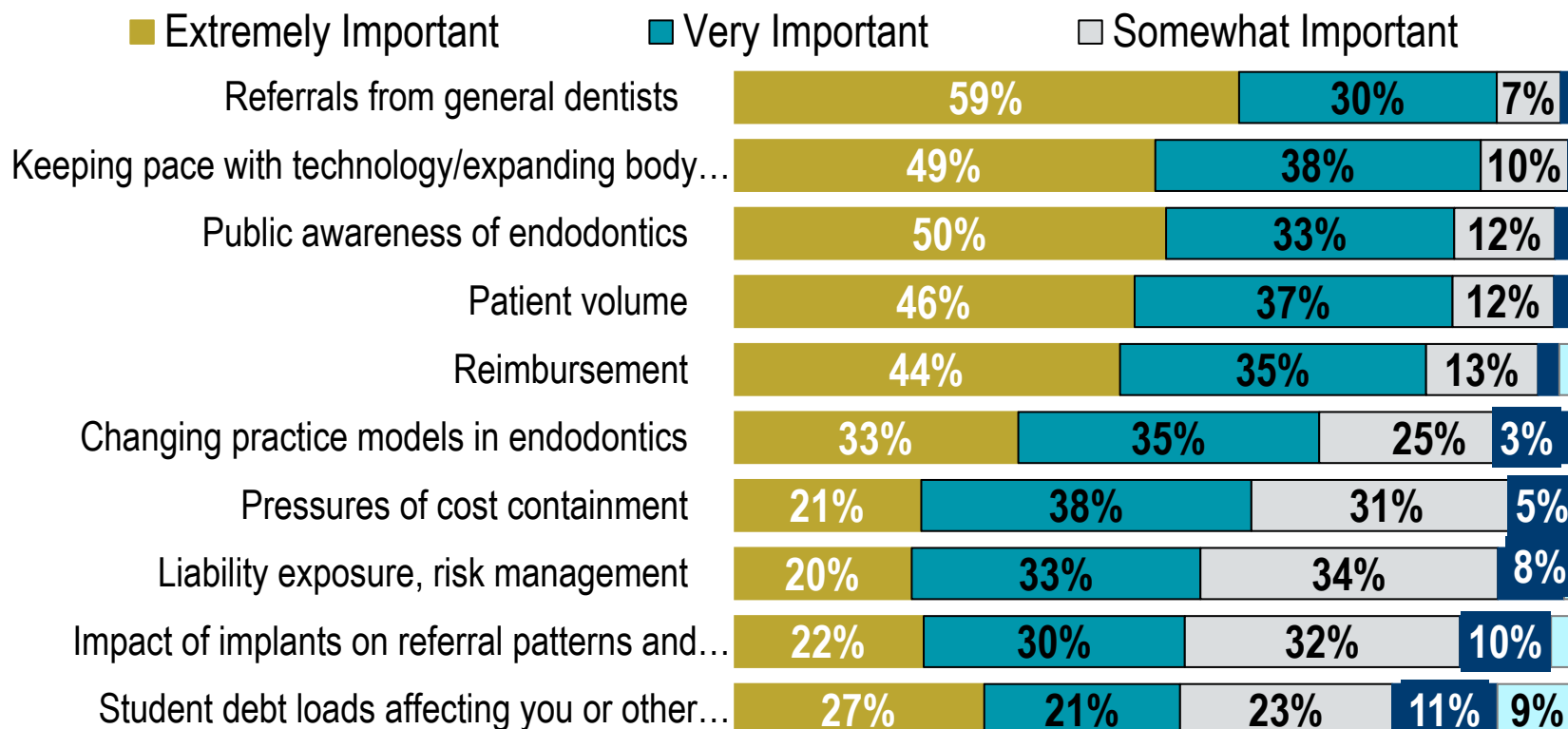
Continent



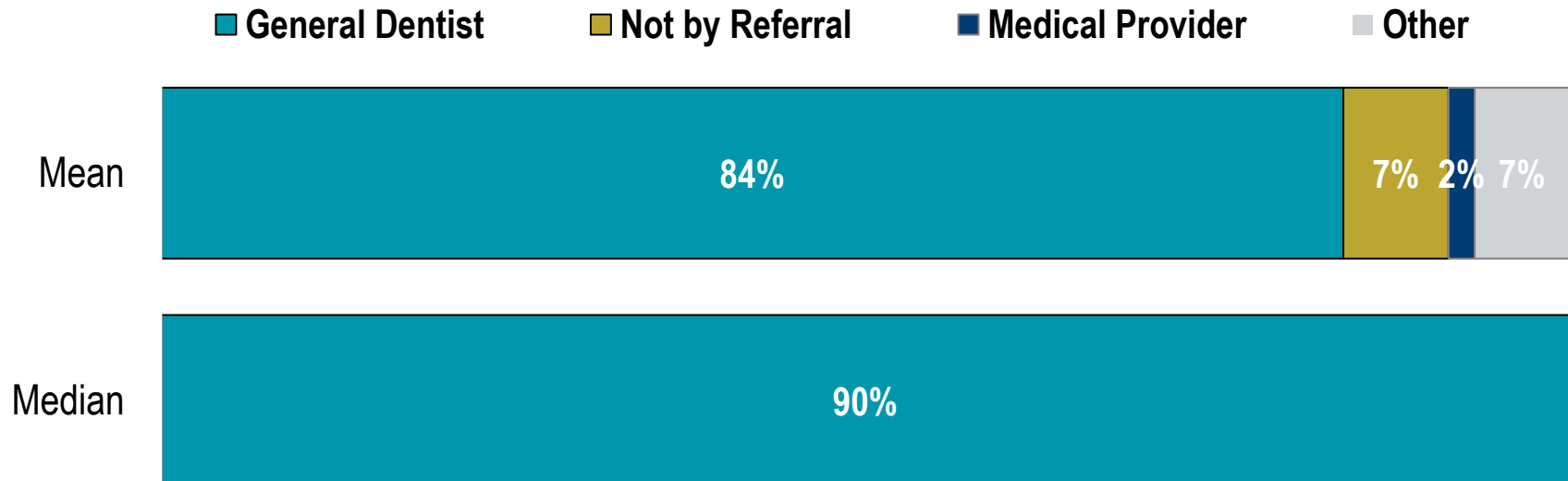
# Practice Setting



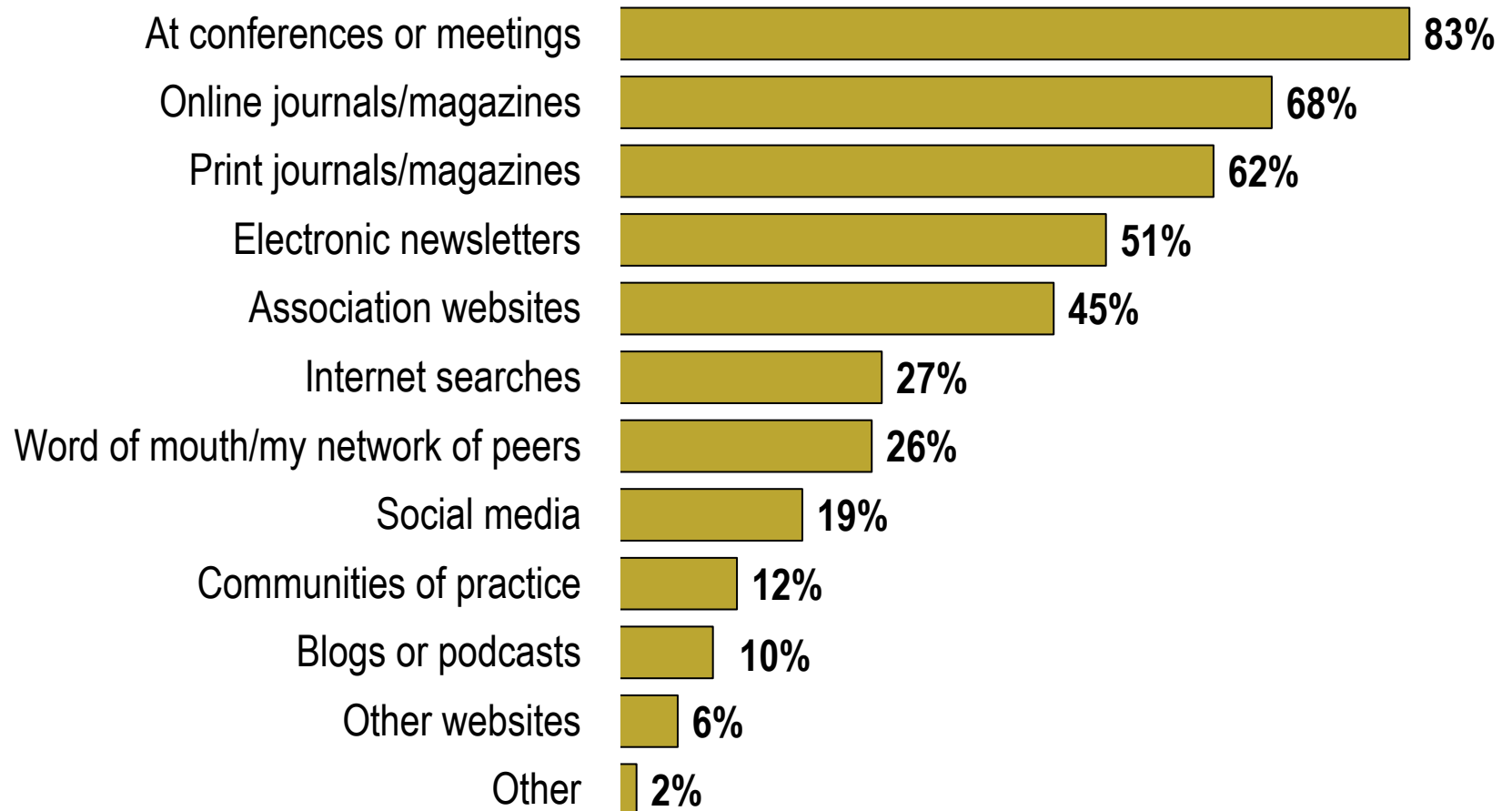
## Importance of challenges facing the endodontic community



## Percentage of cases referred by the following:

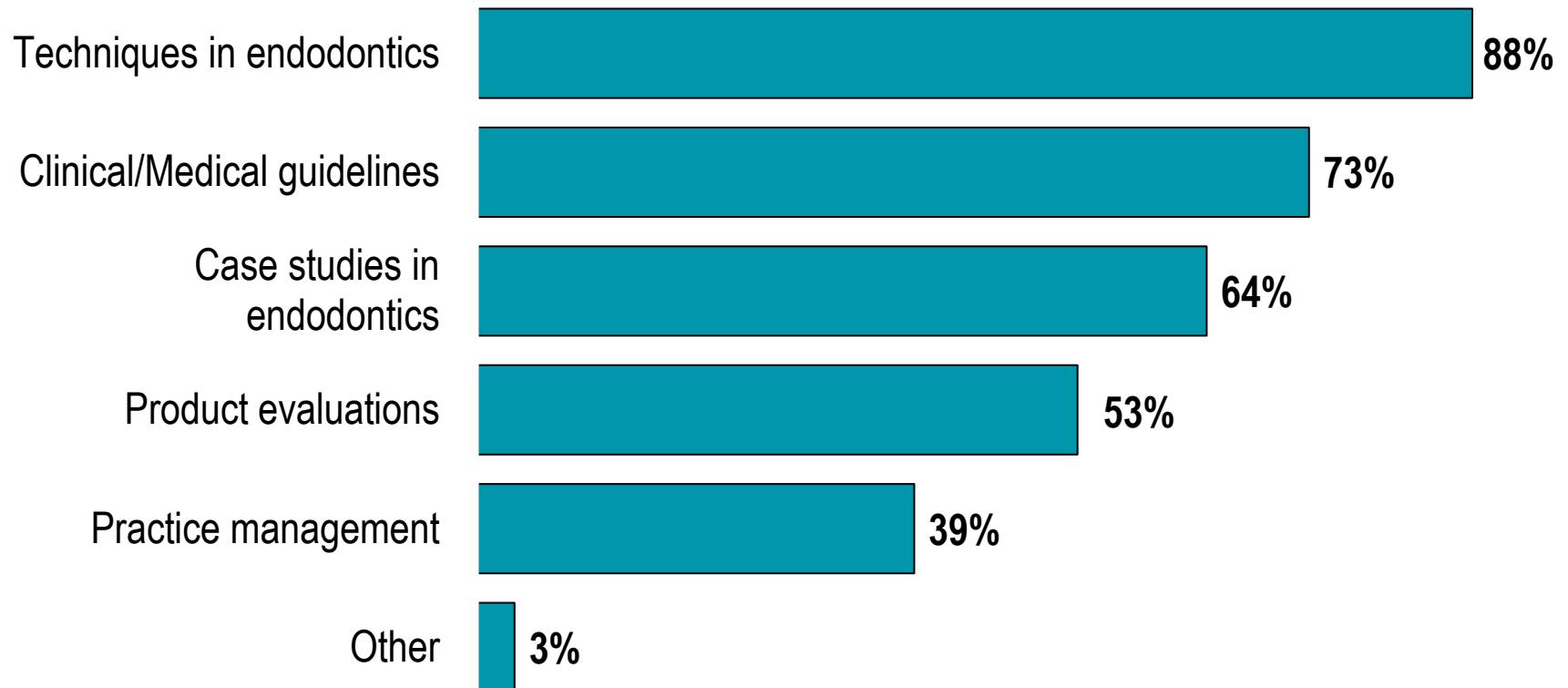


# Prefer to receive information about Endodontics

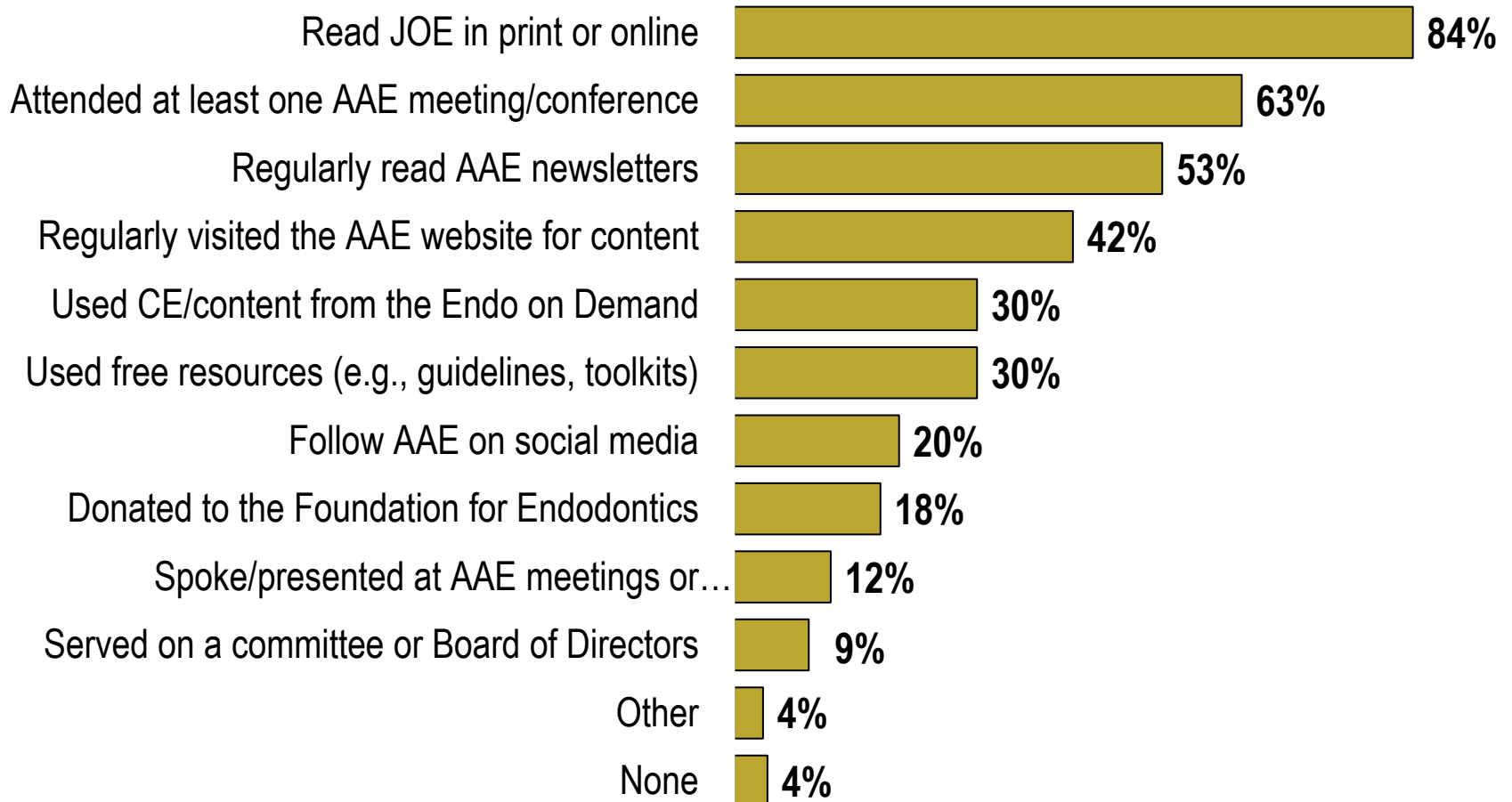




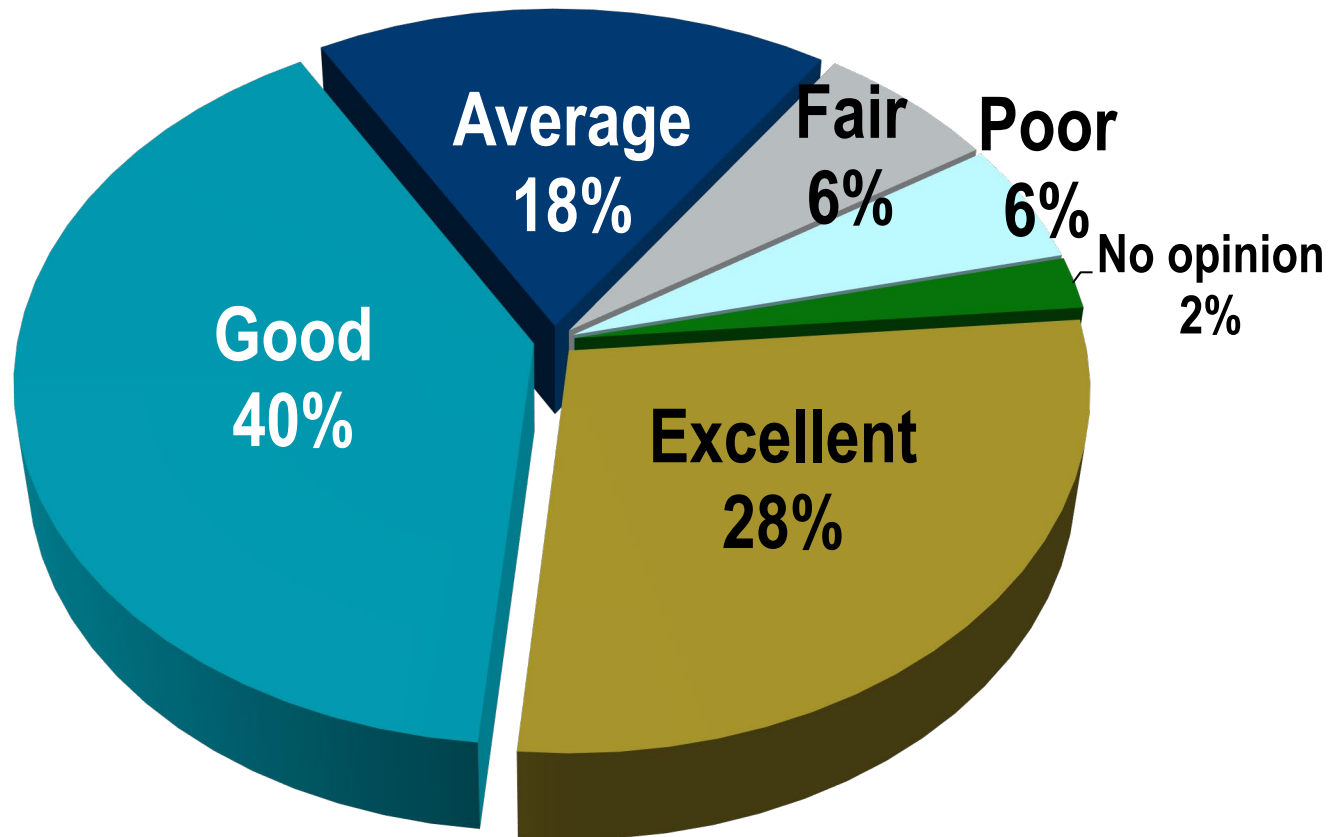
# Topics of interest to members



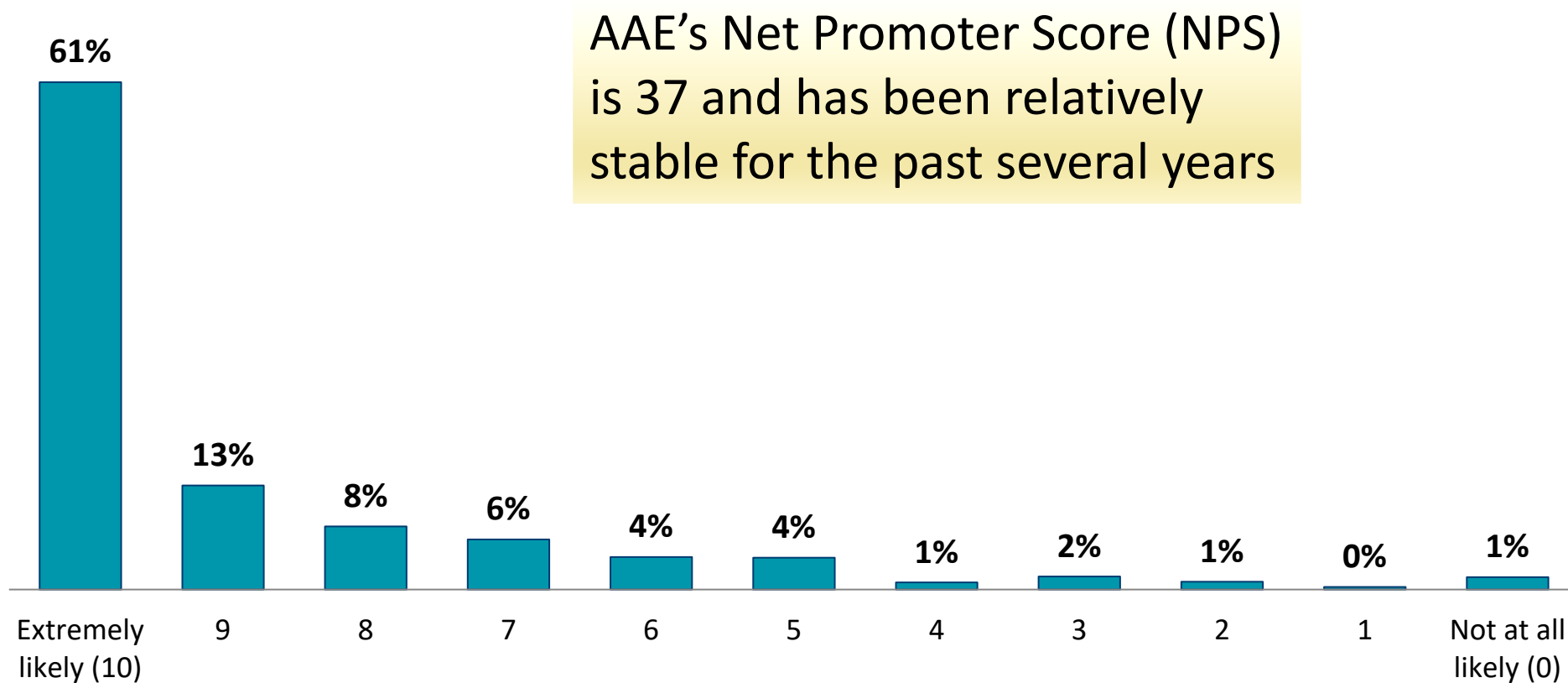
# Ways members engaged with AAE over the past two years



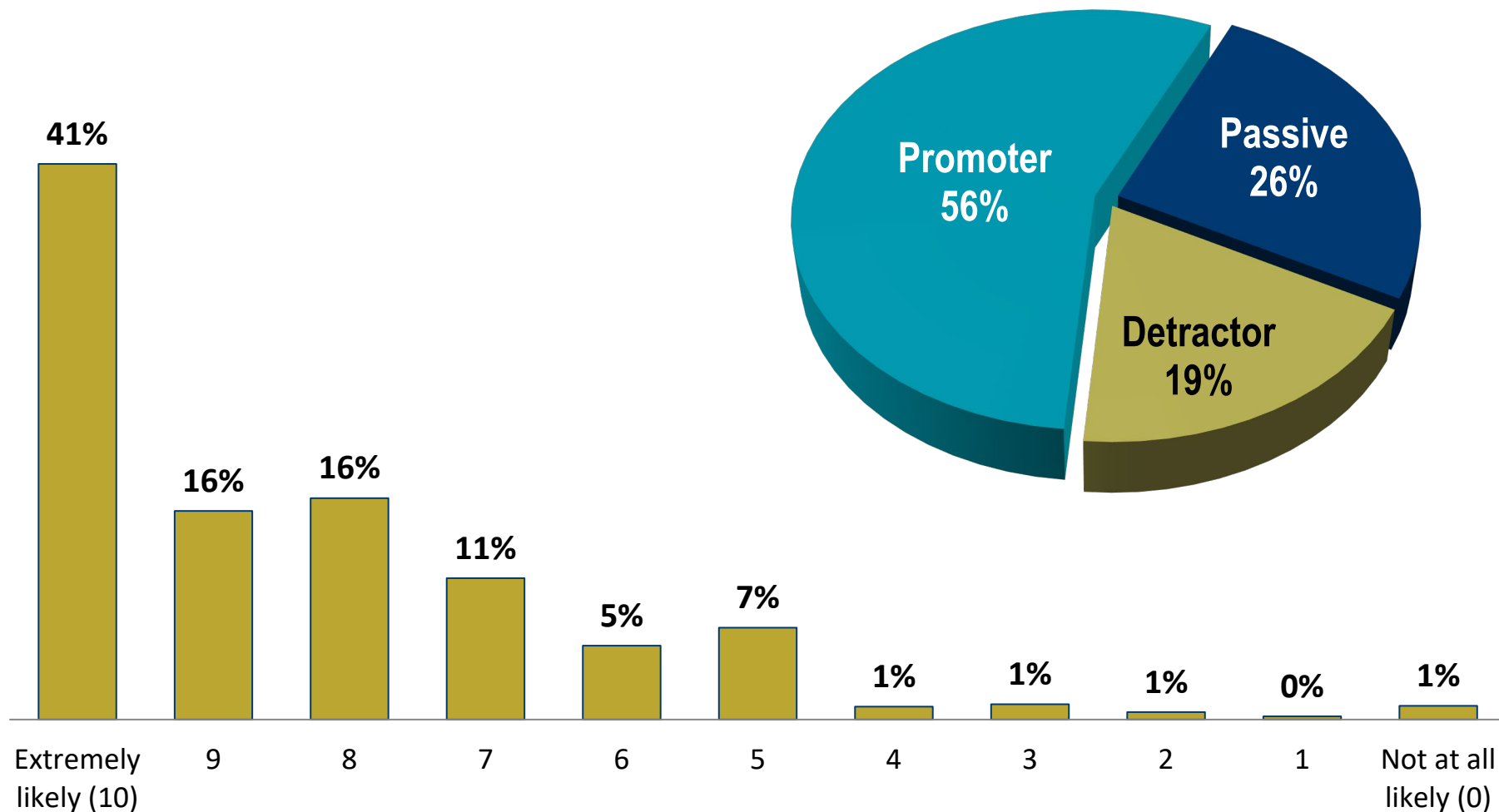
## Overall value from the AAE considering cost



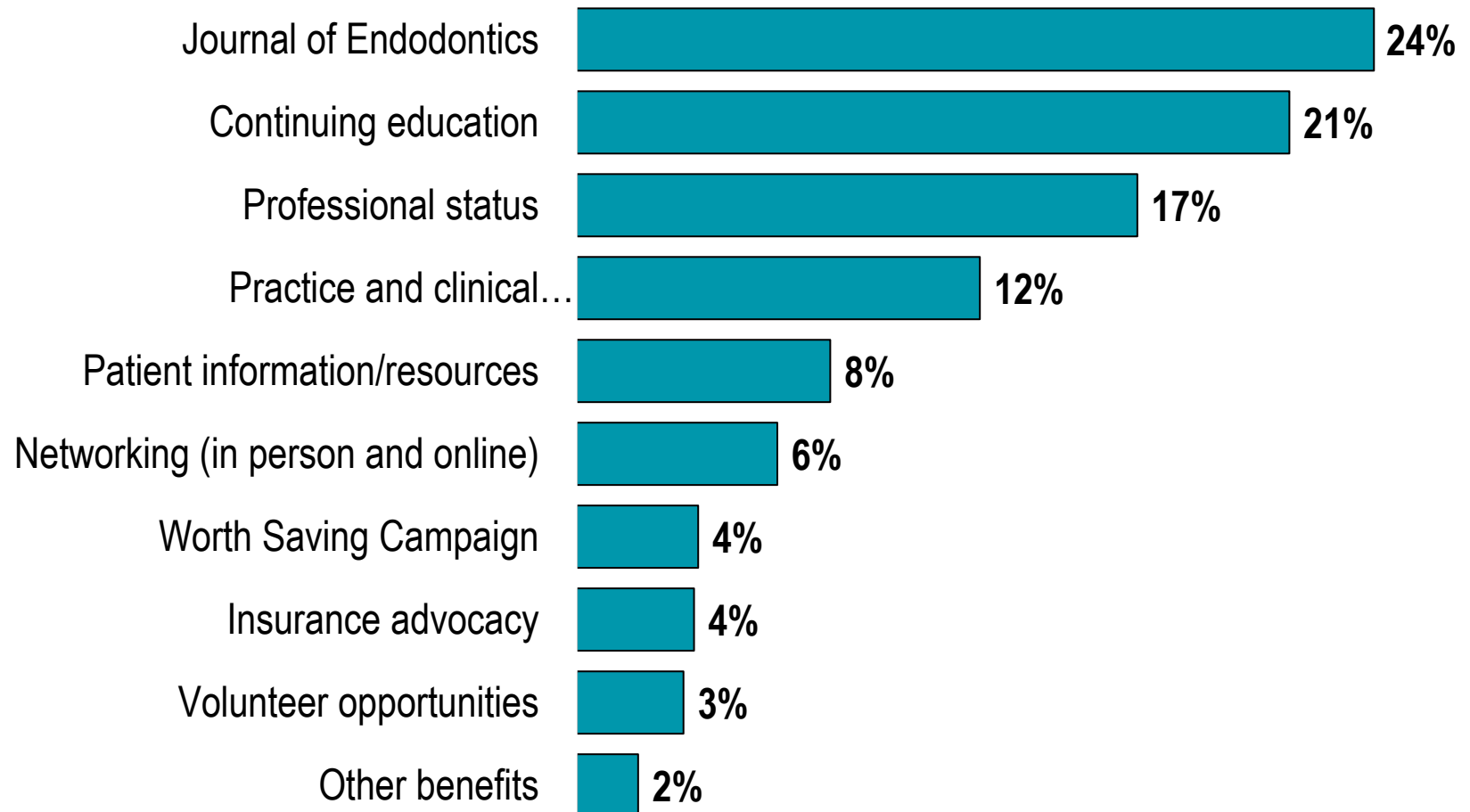
# Likely to renew membership in next 3 to 5 years



# Likely to recommend AAE membership



## How respondents allocate the total value of AAE membership

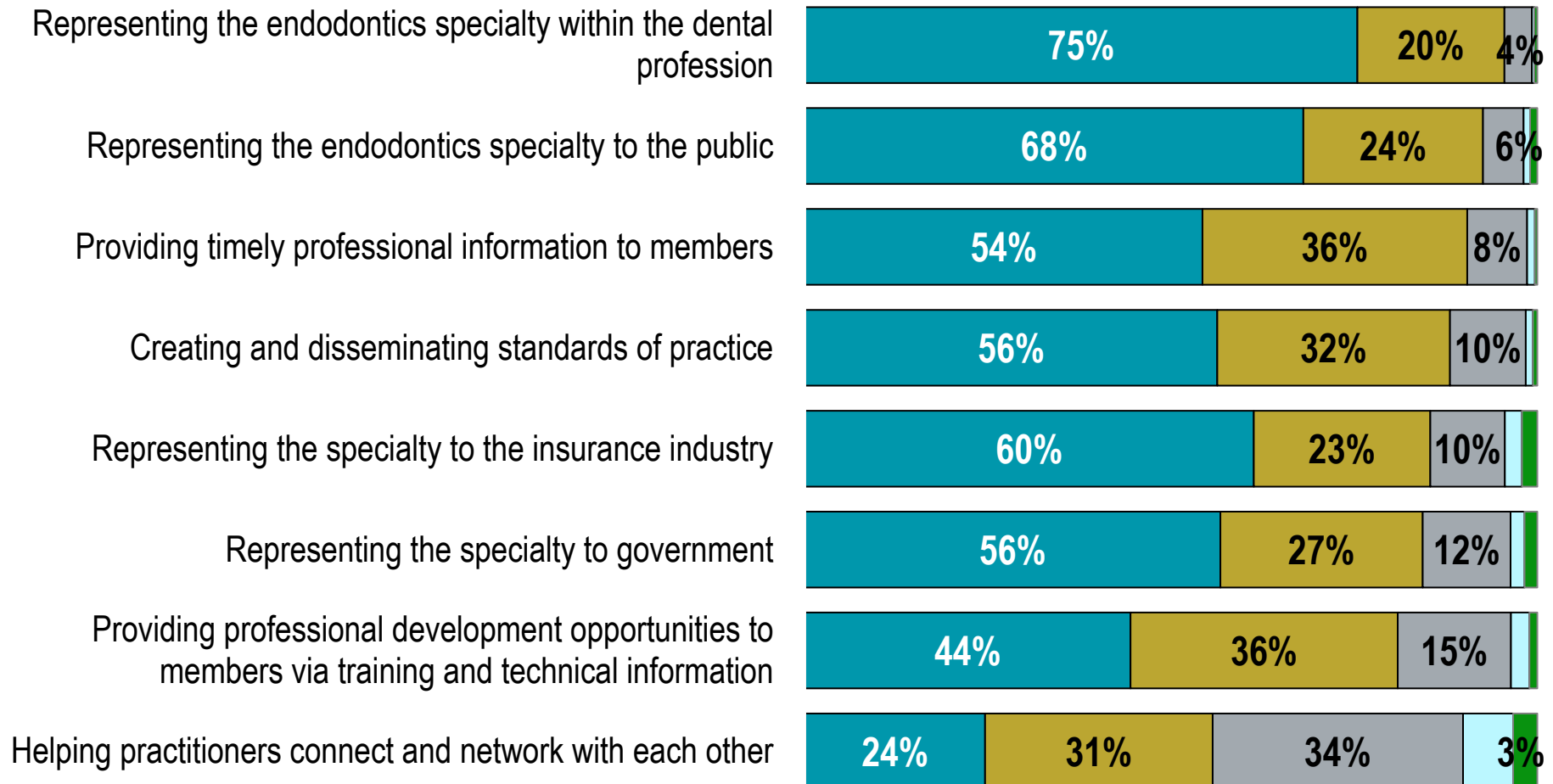


# Importance of AAE Functions

■ Extremely Important

■ Very Important

■ Somewhat Important

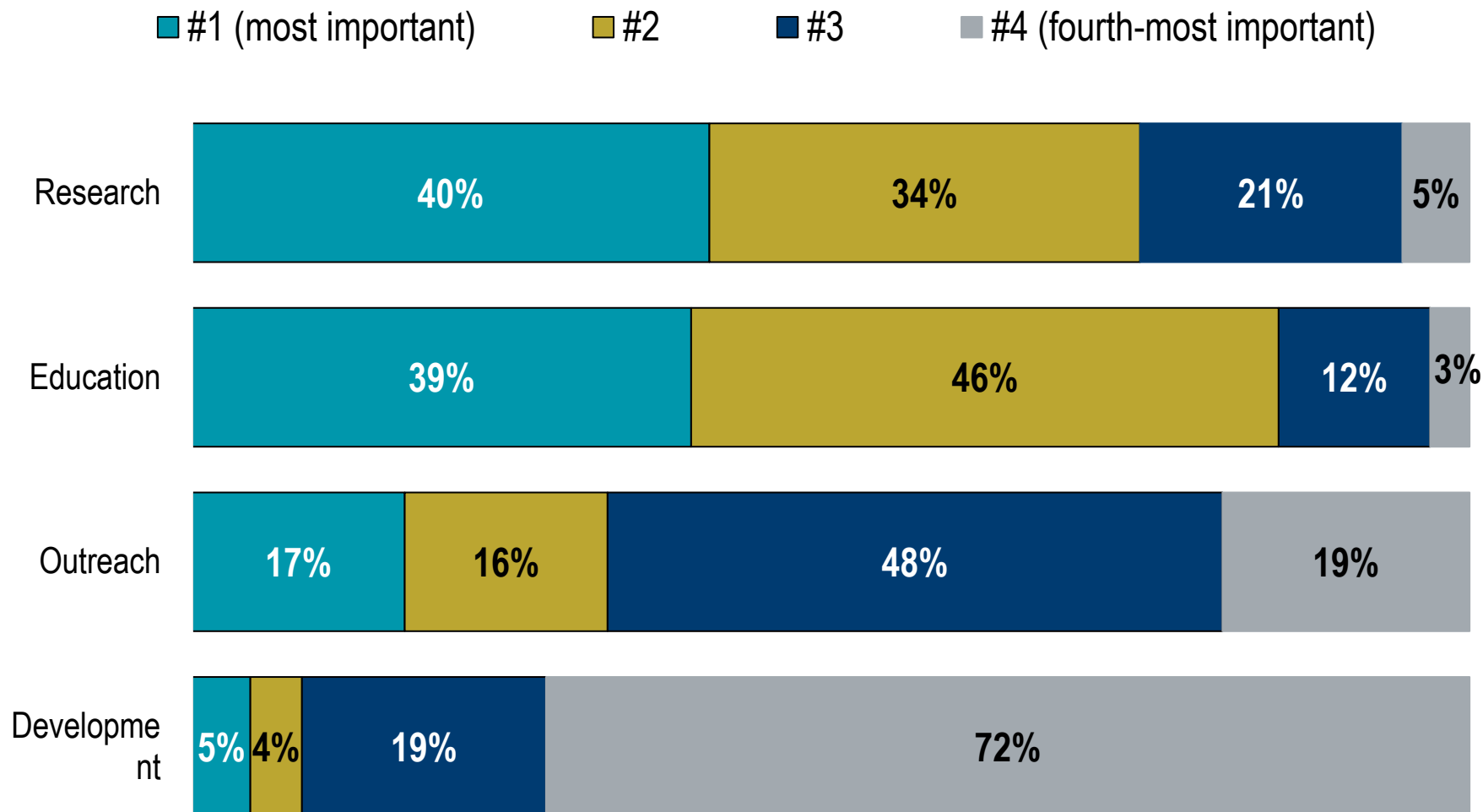


# Top rated AAE services by use, satisfaction and importance

| Most Used                              | Highest Satisfaction                   | Most Important                         |
|--|--|--|
| <i>Journal of Endodontics</i>          | <i>Journal of Endodontics</i>          | <i>Journal of Endodontics</i>          |
| AAE Meetings                           | Colleagues for Excellence Newsletters  | AAE Guidelines and Position Statements |
| Website Resources                      | AAE Meetings                           | AAE Meetings                           |
| <i>Communique</i>                      | AAE Guidelines and Position Statements | Website Resources                      |
| AAE Guidelines and Position Statements | Patient Education Brochures            | Professional Status                    |



# Importance of focus areas of Foundation for Endodontics



# Thank you to all who participated in the member needs survey!

Your feedback gives the Association valuable direction on where to focus our efforts to continuously add value to your membership.

The AAE conducts annual surveys to identify problems as they are occurring.

This allows the Association to make timely adjustments based on the current needs of members and to address dissatisfaction before it spreads.

We will continue to focus on your needs and create new products and services that will add value to your AAE membership!

