



2021 Member Needs Survey Results

March 1, 2022

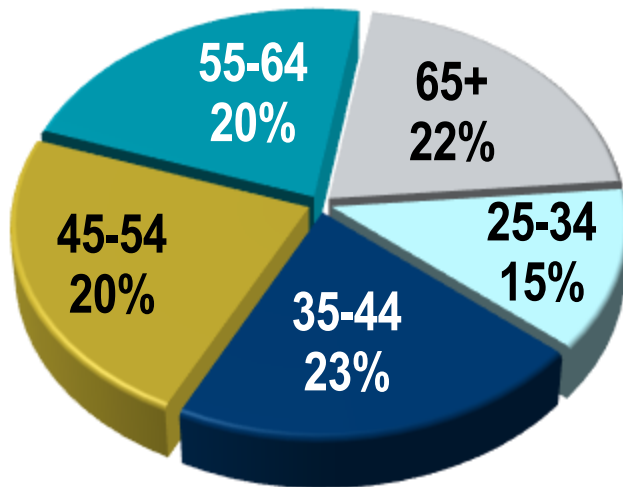
2021 Survey Results

- ❖ The member needs survey was conducted November 3-29, 2021.
- ❖ Members of the AAE represent different positions, career stages, age groups and work settings.
- ❖ With this diversity, it is imperative for the AAE to gather input from members.
- ❖ A total of 1,494 members out of the 7,347 contacted completed the online survey for a 20% response rate.
- ❖ This is above average for online member surveys.

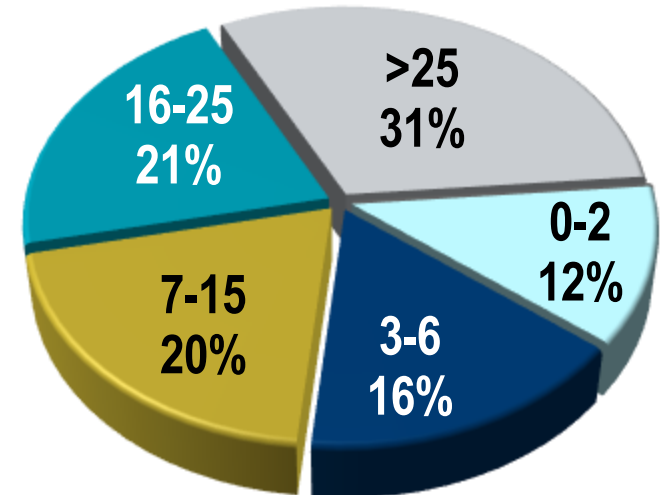


Survey Respondent Demographics

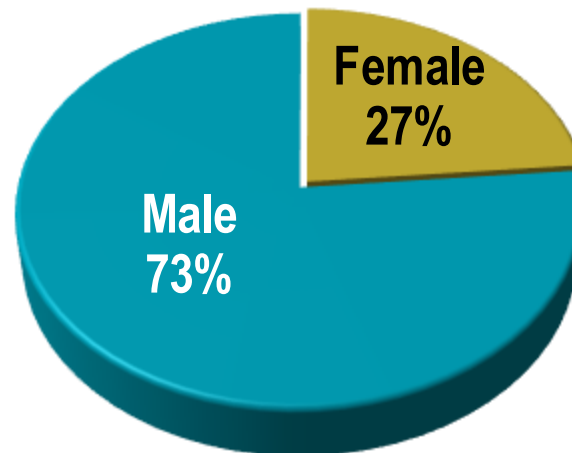
Age Range



Membership Experience

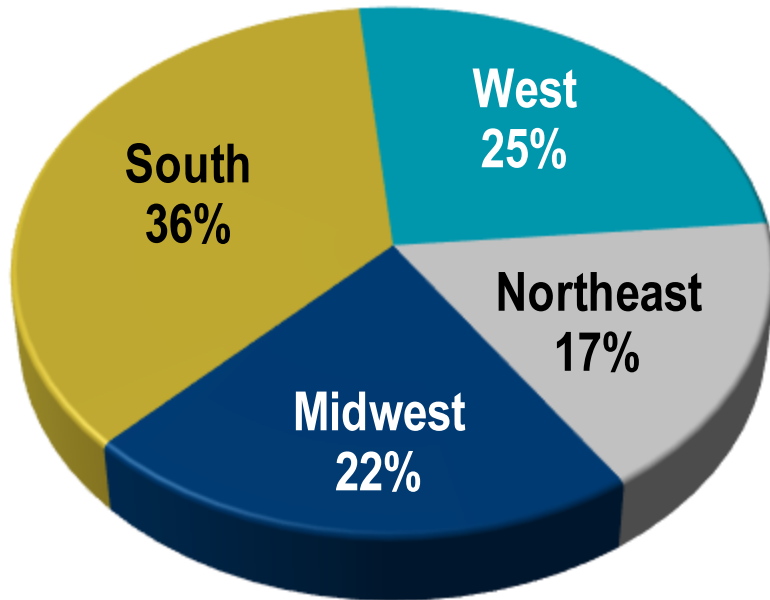


Gender

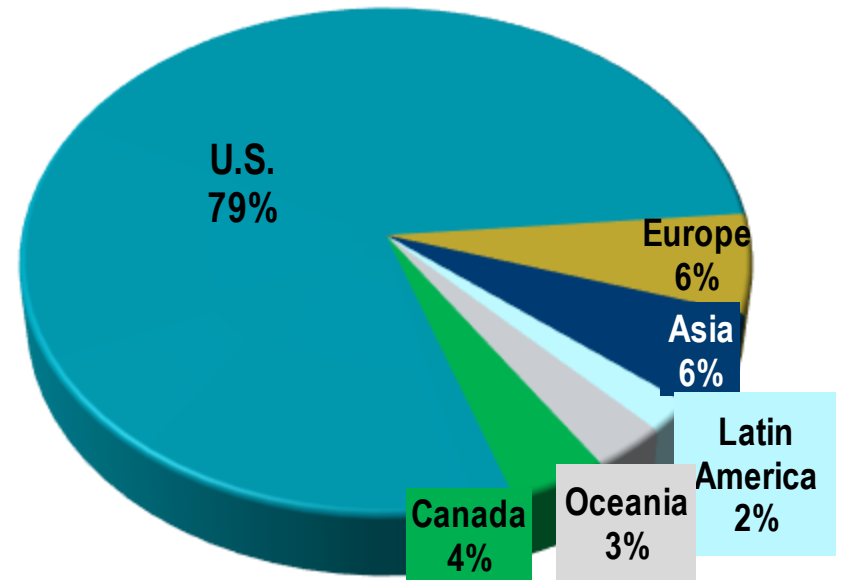


Survey Respondent Geography

Census Area



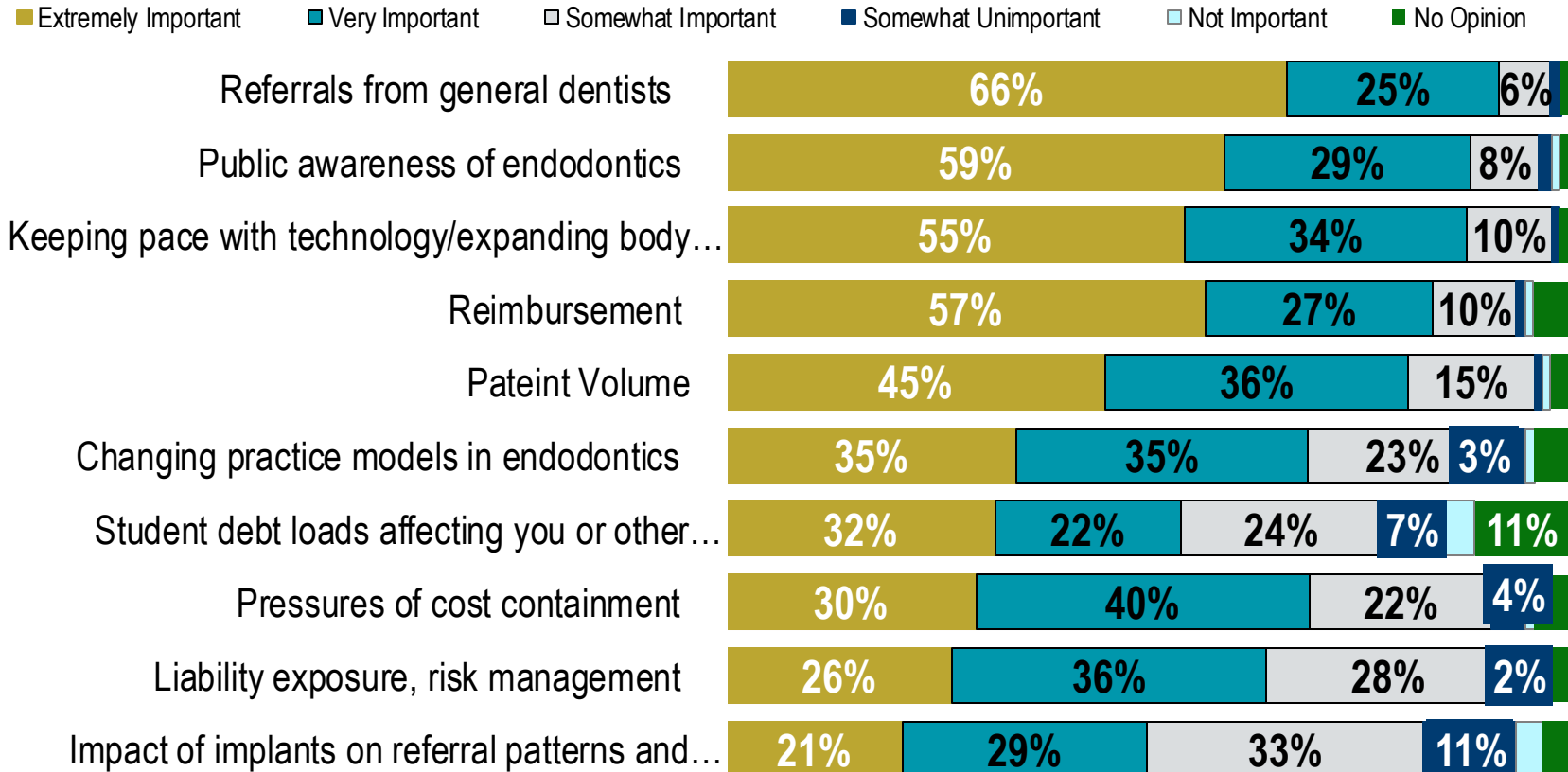
Continent



Practice Setting

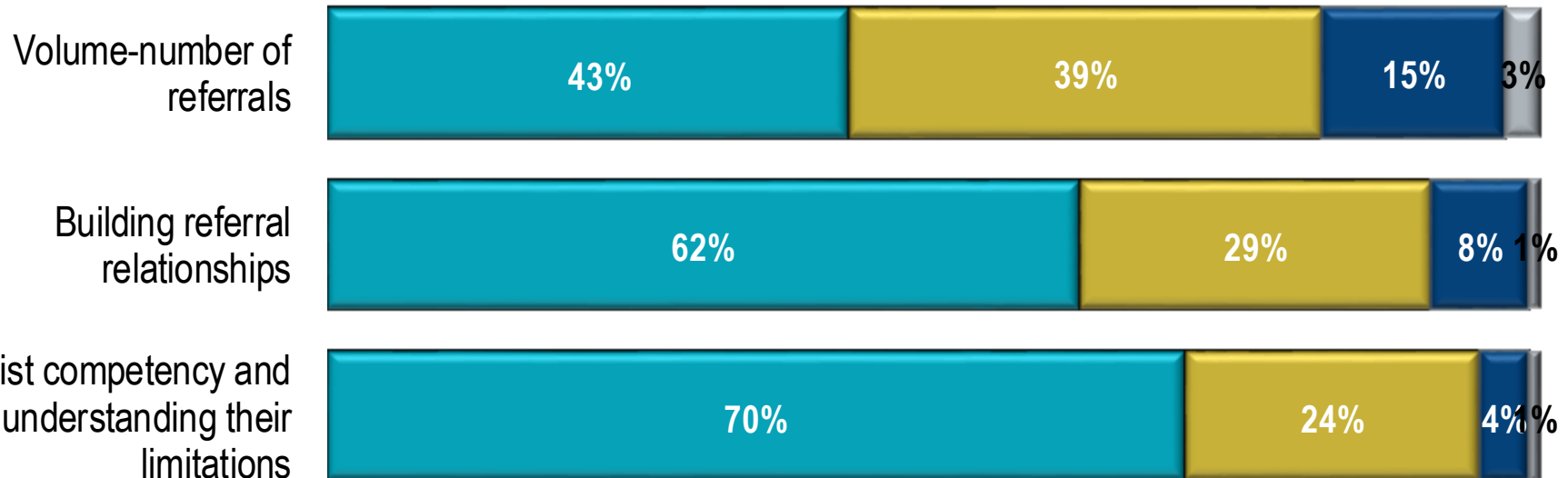


Importance of Challenges Facing the Endodontic Community

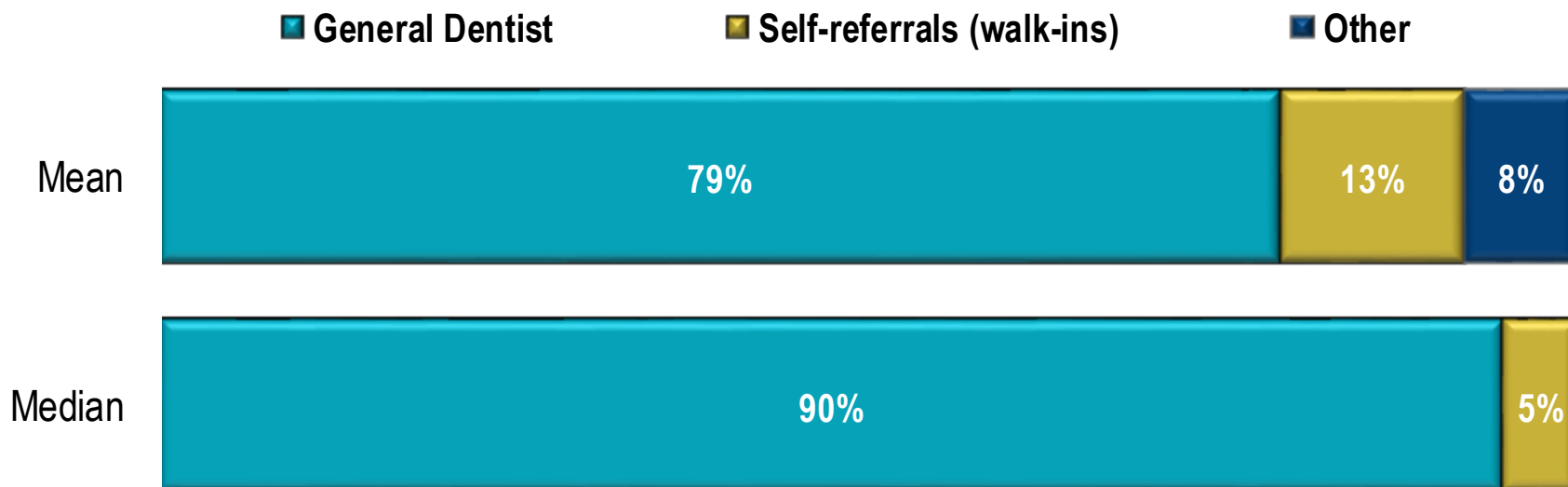


Important Challenges with Referrals from General Dentists

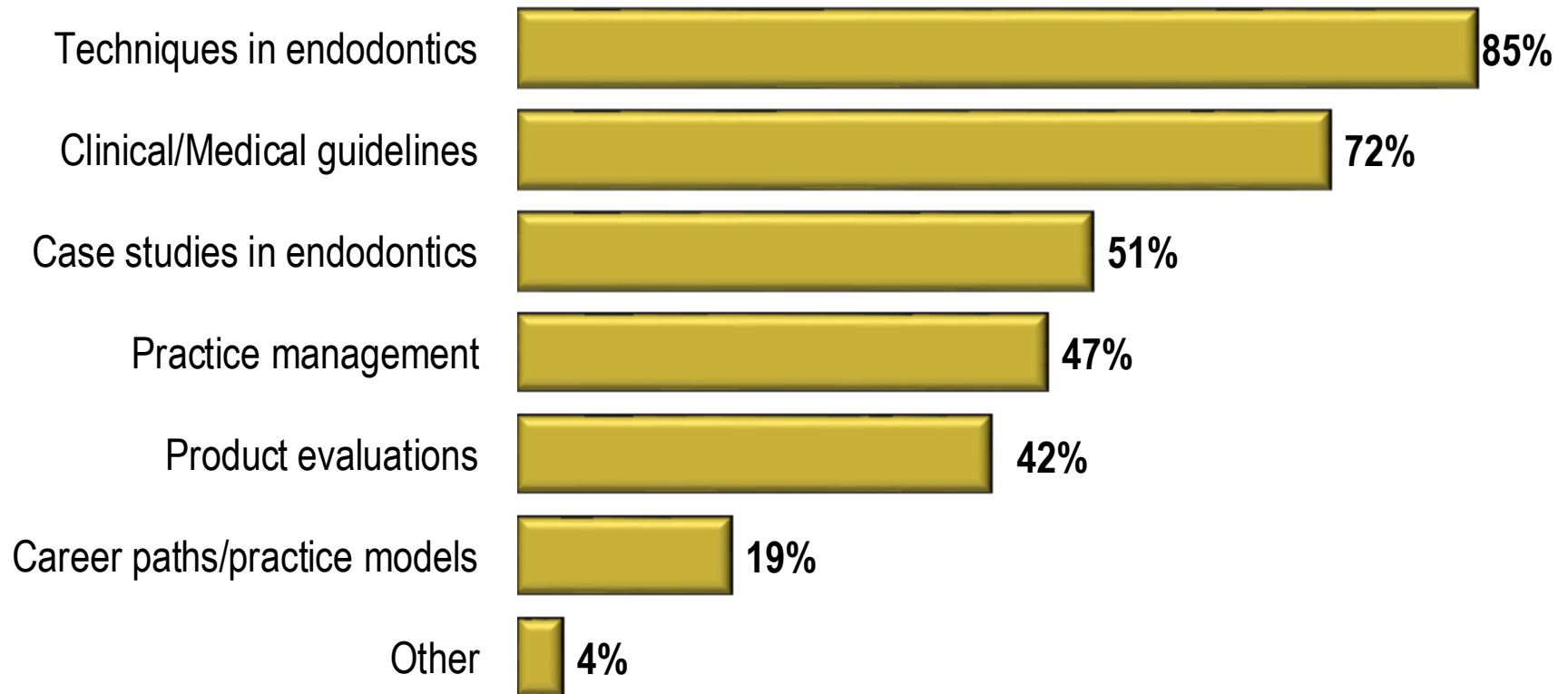
■ Extremely Important ■ Very Important ■ Somewhat Important ■ No Opinion



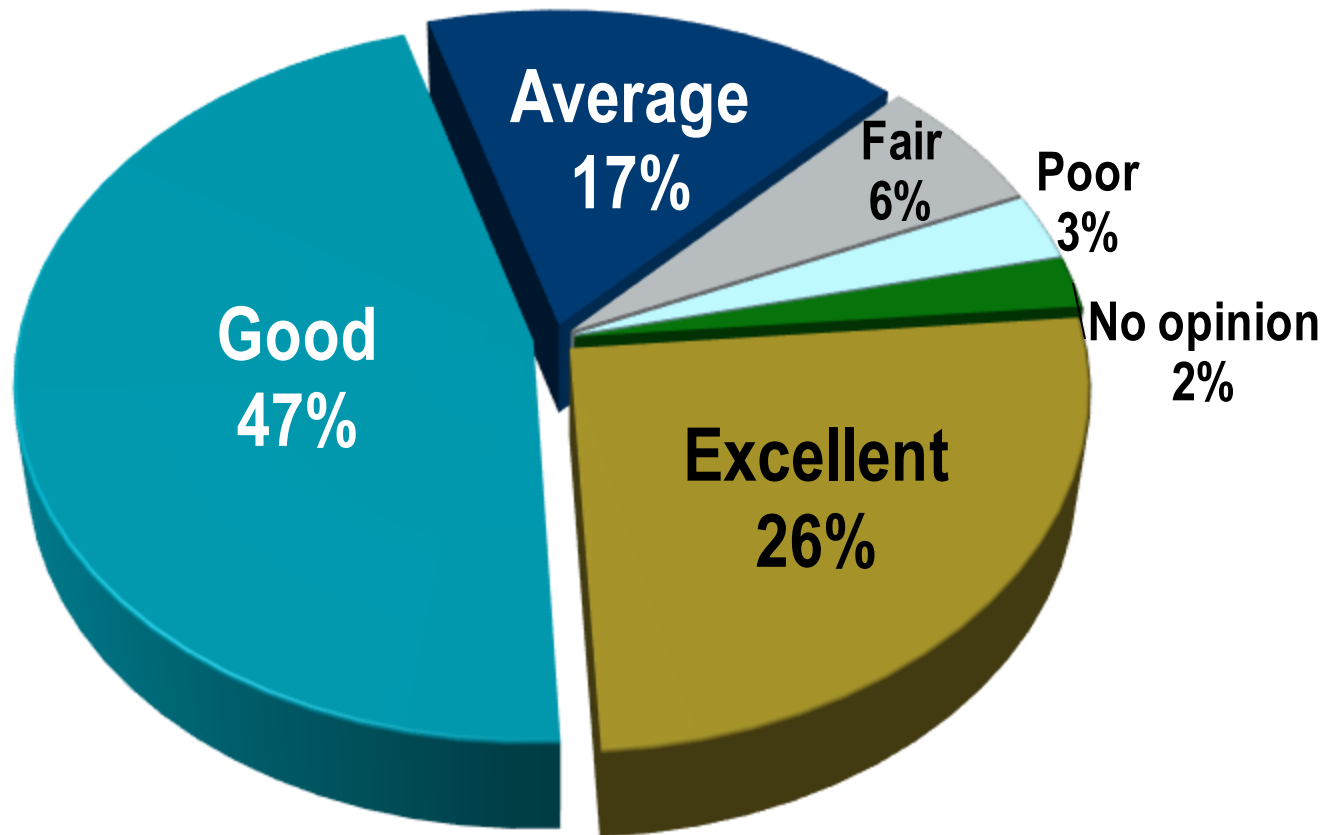
Percentage of Cases Referred by the Following:



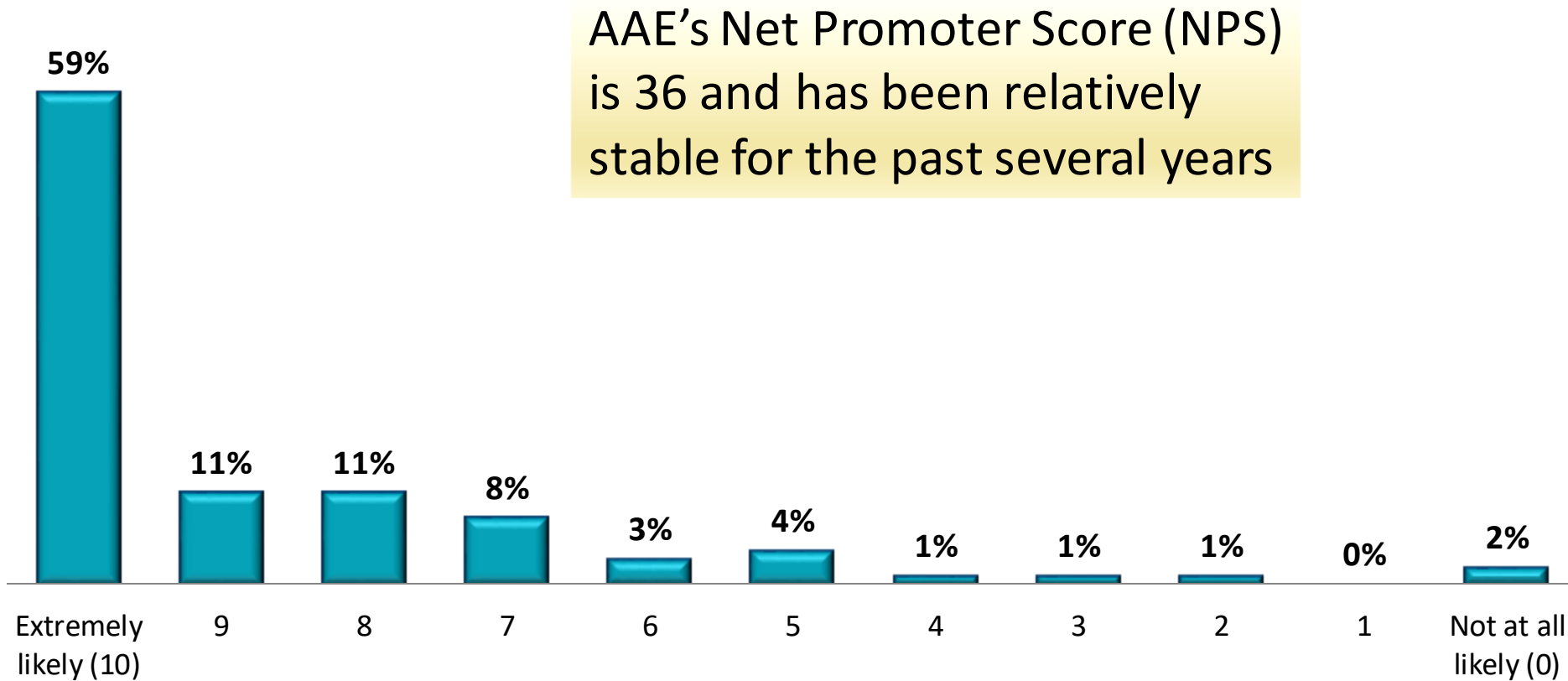
Topics of Greatest Interest to Members



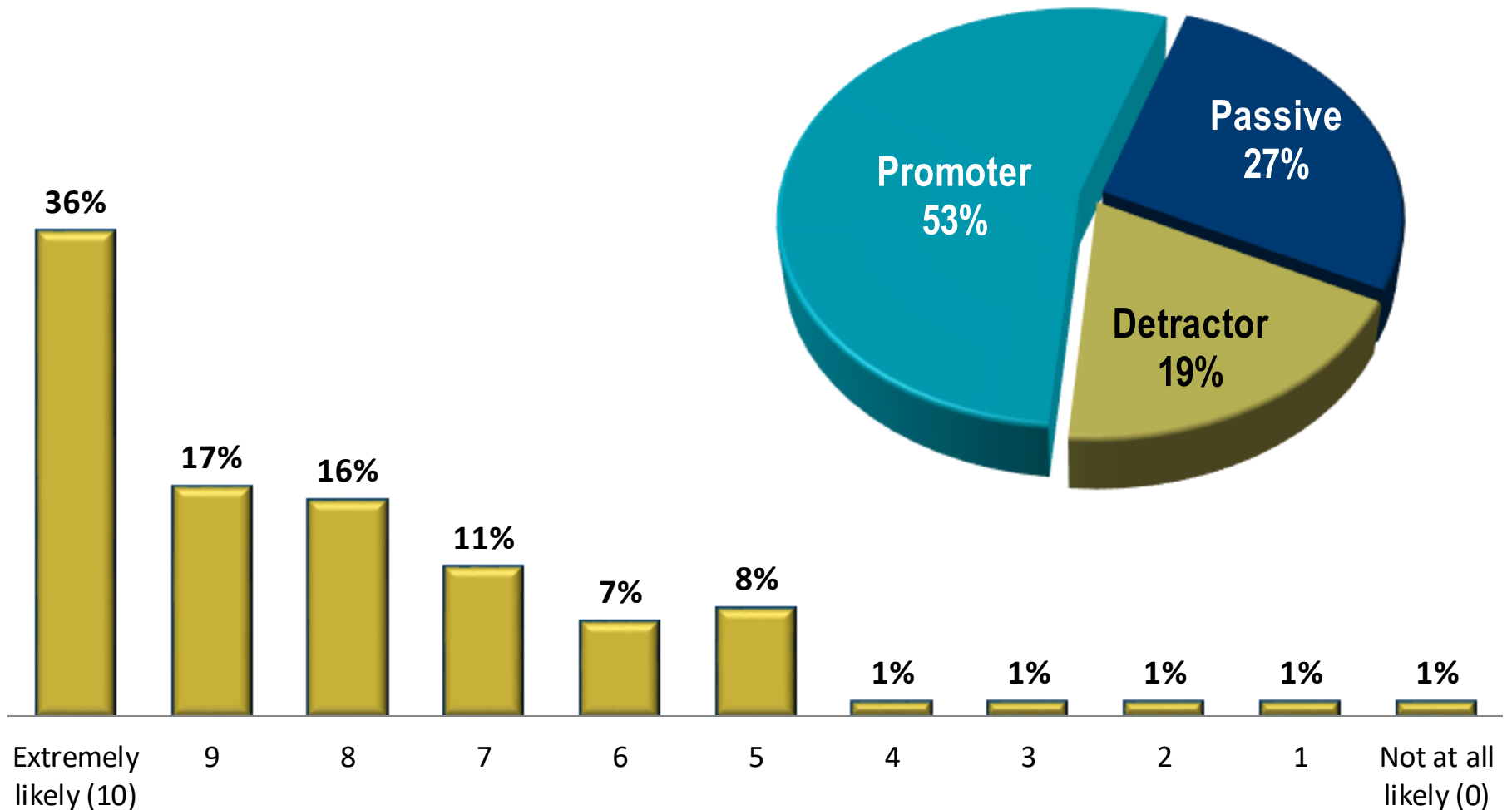
Overall Value of AAE Membership



Likely to Renew Membership in next 3 to 5 Years

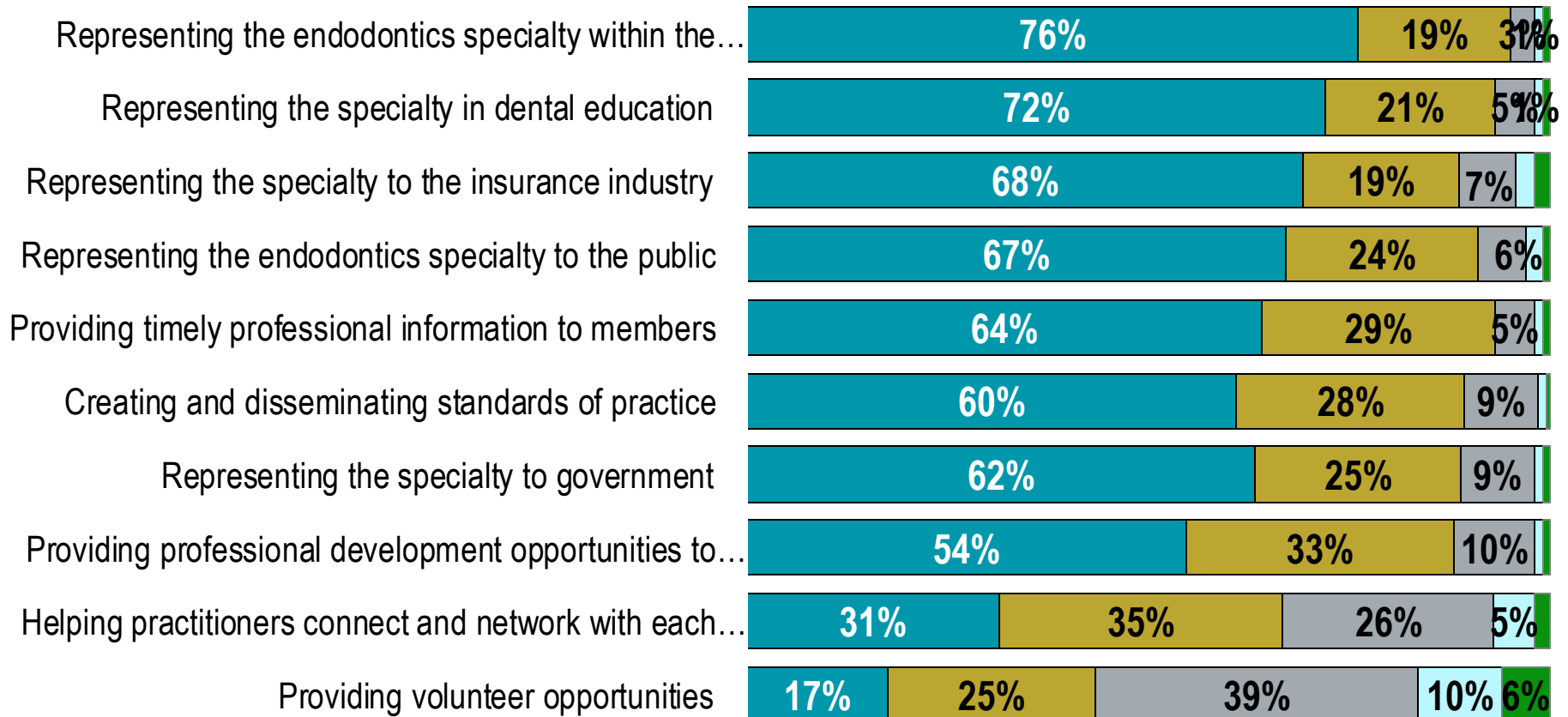


Likely to Recommend AAE Membership



Importance of AAE Functions

■ Extremely Important
 ■ Very Important
 ■ Somewhat Important
 ■ Somewhat Unimportant
 ■ Not Important

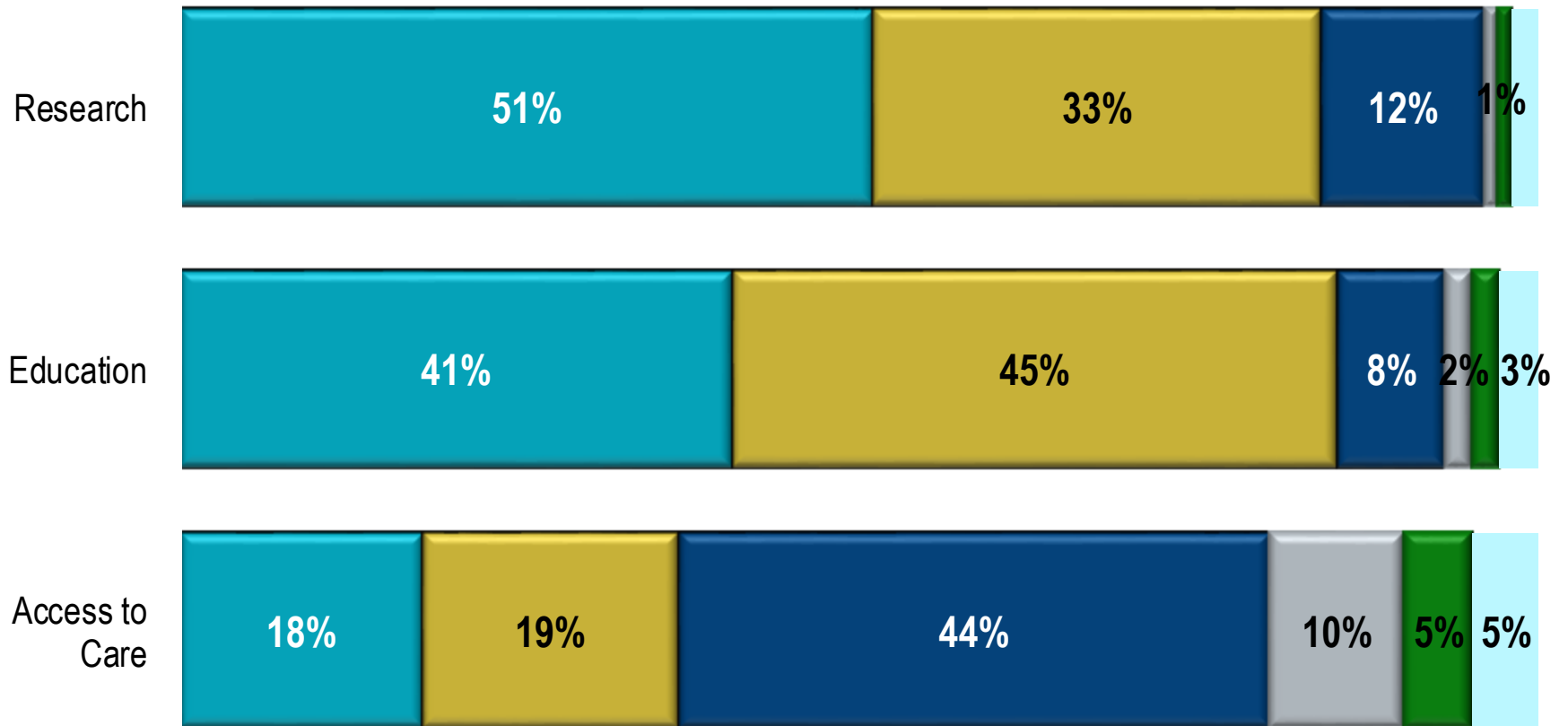


Top rated AAE products/services by use, satisfaction and importance

Most Used	Highest Satisfaction	Most Important
<i>Journal of Endodontics</i>	<i>Colleagues for Excellence</i>	<i>Journal of Endodontics</i>
<i>Colleagues for Excellence</i>	AAE Guidelines and Position Statements	AAE Guidelines and Position Statements
AAE Guidelines and Position Statements	<i>Journal of Endodontics</i>	AAE In-person Meetings
AAE In-person Meetings	AAE In-person Meetings	Glossary of Endodontic Terms
Glossary of Endodontic Terms	Glossary of Endodontic Terms	Dental Insurance Advocacy

Importance of Foundation for Endodontics' Mission

■ Extremely Important ■ Very Important ■ Somewhat Important ■ Somewhat Unimportant ■ Not at all Important ■ No Opinion



Thank you to all who participated in the member needs survey!

Your feedback gives the Association valuable direction on where to focus our efforts to continuously add value to your membership.

The AAE conducts annual surveys to identify problems as they are occurring.

This allows the Association to make timely adjustments based on the current needs of members and to address dissatisfaction before it spreads.

We will continue to focus on your needs and create new products and services that will add value to your AAE membership!

