

EXHIBITOR AND SPONSOR CONTRACT

1. COMPANY INFORMATION

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

City State/Country Zip/Postal Code

Phone Website

Exhibit Booth Coordinator Contact Information

Contact Name Contact Title

Contact Phone Contact Email (Required)

2. BOOTH SIZE

10'x10' Inline Booth.....	\$2,595
10'x10' Corner Booth.....	\$2,795
10'x20' Inline Booth.....	\$4,990
10'x20' Combo Booth.....	\$5,190
20'x20' Peninsula Booth.....	\$10,180
20'x20' Island Booth.....	\$10,580
20'x30' Island Booth.....	\$15,370
20'x40' Island Booth.....	\$20,160
40'x40' Island Booth.....	\$39,320
Start-Up Alley.....	\$1,600

CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

Exhibitor Contact

Deb Brisson, Exhibits & Sponsorship Manager
dbrisson@aae.org | 312-872-0466

Sponsorship Contact

Marianne Niles, Corporate Relations Manager
mniles@aae.org | 312-872-0471

3. BOOTH INFORMATION

Please list the companies you prefer not to be near

Please list the companies you prefer to be near

Products and/or services to be exhibited (Required):

Are you debuting any products or services at this year's show?

4. SPONSORSHIP OPPORTUNITIES

Please specify a quantity of at least 1 where applicable.

<i>Celebrate!</i> Chicago.....	\$175,000
Keynote Speaker.....	\$40,000
Resident Research Awards.....	\$35,000
Attendee Lounge.....	\$30,000
Registration Bags.....	\$25,000
Mobile App.....	\$20,000
President's Breakfast.....	\$20,000
Speaker Ready Room & Lounge.....	\$20,000
Welcome Reception.....	\$20,000
Wellness Center.....	\$20,000
Convention Center Wi-Fi.....	\$18,500
Key Cards.....	\$18,000
Resident Reception.....	\$18,000
5K Fun Run.....	\$15,000
AAE Digital Signage.....	\$15,000
Coolidge Brunch.....	\$15,000
Escalator Clings.....	\$15,000
General Assembly.....	\$15,000
Baseball Simulator Engagement Activity.....	\$14,000
Water Bottles.....	\$14,000
Lanyards.....	\$13,000
Charging Lounge.....	\$12,000
Foundation Donor and Leadership Reception.....	\$12,000
Notebook & Pen.....	\$12,000
President's Reception.....	\$10,000

EXHIBITOR AND SPONSOR CONTRACT (CONTINUED)

4. SPONSORSHIP OPPORTUNITIES (CONTINUED)

Please specify a quantity of at least 1 where applicable.

Information Desk.....	\$9,000
Top of Escalator Hanging Banner.....	\$9,000
Video Power Towers (2).....	x \$9,000 each
Exhibit Hall Happy Hour.....	\$8,000
Grand Concourse Hanging Banners (12).....	x \$8,000 each
Lunch Tickets.....	\$8,000
Rise & Shine Fitness.....	\$8,000
Track Sponsorships (6).....	x \$8,000 each
Welcome Foyer Wall Clings.....	\$8,000
Welcome Gift.....	\$8,000
To the Point Corporate Lecture (12, Limit 2).....	x \$7,500 each
<i>Lunch Addition.....</i>	x \$4,000 each
Barista Station (2).....	x \$7,000 each
Bottom of Escalator Railing Wrap.....	\$7,000
Escalator Glass Railing Cling (Reception Level 2).....	\$7,000
Professional Headshots.....	\$7,000
Smoothie Station (2).....	x \$7,000 each
Set of Two Grand Concourse Window Clings (8).....	x \$6,000 each
Bottom of Escalator Floor Cling.....	\$5,000
Career Fair Sponsor.....	\$5,000
Closing Party Taste of Chicago.....	\$5,000
Lunch Table Tent Cards.....	\$5,000
Professional Staff Reception.....	\$5,000
Show Dailies.....	x \$5,000 each
Top of Escalator Floor Cling.....	\$5,000
Welcome Foyer Window Clings (8).....	x \$5,000 each
Large Welcome Foyer Stair Railing Wrap (4).....	x \$4,500 each
Educational Level Floor Clings (10).....	x \$4,000 each
Grand Concourse Floor Clings (10).....	x \$4,000 each
Medium Welcome Foyer Stair Railing Wrap (2).....	x \$4,000 each
AAE Continuing Education Support (26).....	x \$3,500 each
AAE23 Home Page Tile Ad.....	\$3,500
AAE23 Website Ads.....	\$3,500
Convention Center Digital Ads.....	\$3,000
Email Banner Ads.....	\$3,000
Exhibitor Meeting Room.....	\$2,500
Product Showcase.....	\$2,500
Exhibitor Storage Area.....	\$1,800
Scavenger Hunt Traffic Builder.....	\$600
Career Fair Table.....	\$300
Hotel Door Drop.....	\$200

5. TOTAL CONTRACT

Exhibit Booth Total: \$ _____

Sponsorship Total: \$ _____

6. SPONSORSHIP TIER

NOTE: Booth purchases do not qualify toward investment tiers.

Refer to the Sponsorship total in Section 5 and select your investment level to determine your benefits (see prospectus for details):

Diamond.....	\$100,000+
Platinum.....	\$50,000 to \$99,999
Gold.....	\$25,000 to \$49,999
Silver.....	\$10,000 to \$24,999

7. FORM OF PAYMENT

A 25 percent deposit (in U.S. funds) is required.

Select:

Invoice for check payment

Charge the credit card below for 25%

Charge the credit card below for the full amount

**Reserve and pay for
your booth space online.
aae.org/exporeg**

Payment is by (please check one):

Visa MasterCard American Express Discover

Card Number Expiration Date CVC Code

Authorized by (print name)

Signature Date

TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations contained in the [AAE Exhibitor Rules & Regulations](#). The company or individuals further agree to comply with all policies, terms and regulations adopted after publication of the original Exhibit & Sponsorship Prospectus and to all conditions under which exhibit space in the McCormick Place convention center ("Facility") is leased. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this Application/Contract. This application shall not become a binding contract until fully executed by both parties.