APRIL 17-20, 2024
LOS ANGELES

AAE 24

EXHIBIT PROSPECTUS
Core Purpose
To advance the art and science of endodontics and to promote the highest standards of patient care.

Mission
The AAE is dedicated to the highest standards of excellence in endodontic care.
We support our members’ pursuit of excellence through:

- Research and Education
- Leadership and Advocacy
- Philanthropy and Service

Core Values

- Integrity
  Evidenced in responsible behavior, ethical decisions, compassionate values, and philanthropic endeavors

- Leadership
  Evidenced in visionary thinking, the courage to examine and explore, and adaptability in an evolving environment

- Knowledge
  Evidenced in a common commitment to quality, excellence, professionalism, and dedication to science and lifelong learning

- Collegiality
  Evidenced in a friendly and inclusive professional culture characterized by fellowship and mutual respect

aae.org/AAE24
## Attendee Demographics

### 2023 Attendee Breakdown*

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endodontist/General Dentist</td>
<td>1,549</td>
</tr>
<tr>
<td>Student/Resident</td>
<td>709</td>
</tr>
<tr>
<td>Professional Staff</td>
<td>194</td>
</tr>
<tr>
<td>Educator</td>
<td>139</td>
</tr>
<tr>
<td>International Attendee</td>
<td>510</td>
</tr>
<tr>
<td>FDHS</td>
<td>87</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,188</strong></td>
</tr>
</tbody>
</table>

### Place of Employment

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Practice</td>
<td>61%</td>
</tr>
<tr>
<td>Academia</td>
<td>10%</td>
</tr>
<tr>
<td>Student/Resident</td>
<td>20%</td>
</tr>
<tr>
<td>Military</td>
<td>5%</td>
</tr>
<tr>
<td>Retired</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

### How likely are you to purchase a product or service from a company who exhibits at the Annual Meeting?

- Very or Somewhat Likely: 52%
- Neutral: 38%
- Less or Significantly Less Likely: 10%
- Prefer not to answer: 3%
- Non-Binary: 1%

### Are you the person who makes purchasing decisions for your practice?

- Yes: 49%
- No: 28%
- I provide influence in purchasing decisions: 23%

### Attendance by Gender

- Male: 59%
- Female: 37%
- Prefer not to answer: 3%
- Non-Binary: 1%

### Attendance by Age

- Under 30: 15%
- 30-39: 33%
- 40-49: 23%
- 50-59: 15%
- Over 60: 10%

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*Statistics generated from AAE23 data only. All other statistics are averaged from AAE22 and AAE23 data.

aae.org/AAE24
AAE24 EXHIBITORS

AAE’s annual meeting is the largest endodontic meeting in the world. Join us as an exhibitor and gain access to customers who are interested in:

- Pursuing new technologies and trends.
- Exploring new products and services.
- Investing in new tools and resources.
- Maximizing efficiencies in their practices.

On the exhibit floor, you’ll make connections with highly qualified and focused professionals with decision-making power.

Exhibit Hall Information

**WEDNESDAY, APRIL 17 – FRIDAY, APRIL 19, 2024**

Los Angeles Convention Center
West Hall
1201 S Figueroa St
Los Angeles, CA 90015

Schedule

**WEDNESDAY, APRIL 17**

Breaks & Lunch with Exhibitors

**THURSDAY, APRIL 18**

Breaks & Lunch with Exhibitors
Poster Research & Table Clinics
Exhibit Hall Happy Hour

**FRIDAY, APRIL 19**

Breaks & Lunch with Exhibitors
Closing Reception

Schedule subject to change. Refer to Exhibitor Services Kit for final times.

Exhibit Hall Attractions

The AAE works hard to keep attendees returning to the exhibit hall during the meeting. The programs and events listed below help to keep traffic flowing:

- Exhibit Hall Happy Hour and Closing Reception
- Food and drink on the show floor
- Interactive elements to keep attendees entertained
- Poster research and table clinic presentations
- Corporate lectures and presentation areas
- Product Showcase
- AAE Member Center, Foundation, and ABE Booths

Exhibitor Benefits

- 8’ high draped back wall and 3’ high draped side rails with 7”x44” company identification sign
- Up to 10 complimentary exhibitor badges per 10’x10’ booth, which include:
  - Access to all the educational sessions
  - Admission to the Welcome Reception & Celebrate! events
- Company listing in the mobile app and meeting website
- Complimentary mailing lists of preregistered and final meeting attendees

Reserve and Pay Online.

Use this convenient, secure portal to reserve your AAE24 booth, make payments and add on sponsorships when they become available.

Visit aae.org/exporeg to get started!

aae.org/AAE24
EXHIBIT

The exhibit hall is a highlight of the meeting and a vital part of the attendee experience.

Exhibit Booth Fees (U.S. Funds)

<table>
<thead>
<tr>
<th>Size</th>
<th>Early</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’x10’ Inline Booth</td>
<td>$2,445</td>
<td>$2,645</td>
</tr>
<tr>
<td>10’x10’ Corner Booth</td>
<td>$2,645</td>
<td>$2,845</td>
</tr>
<tr>
<td>10’x20’ Inline Booth</td>
<td>$4,890</td>
<td>$5,290</td>
</tr>
<tr>
<td>10’x20’ Combo Booth</td>
<td>$5,090</td>
<td>$5,490</td>
</tr>
<tr>
<td>20’x20’ Peninsula Booth</td>
<td>$10,180</td>
<td>$10,980</td>
</tr>
<tr>
<td>20’x20’ Island Booth</td>
<td>$10,580</td>
<td>$11,380</td>
</tr>
<tr>
<td>20’x30’ Island Booth</td>
<td>$15,470</td>
<td>$16,670</td>
</tr>
<tr>
<td>20’x40’ Island Booth</td>
<td>$20,360</td>
<td>$21,960</td>
</tr>
<tr>
<td>40’x40’ Island Booth</td>
<td>$39,920</td>
<td>$43,120</td>
</tr>
<tr>
<td>40’x50’ Island Booth</td>
<td>$49,700</td>
<td>$53,700</td>
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</tbody>
</table>

Additional sizes and configurations are available. Contact Deb Brisson, Exhibits & Sponsorship Manager, to discuss.

* Application and payment received by October 27, 2023.

Start-Up Alley

Companies three years or younger launching within the endodontic marketplace are eligible for our Start-Up Alley!

Participating companies receive a kiosk amongst other new companies looking to reach endodontists and related dental professionals. You’ll have space for your promotional materials, a small monitor and/or a pop-up banner.

Display Kiosk ............................................... $1,650

Contact the AAE for more information on this new opportunity at the annual meeting.

Note:
- Carpet, tables, chairs, electricity, computer, AV equipment and internet access are not included in the booth fee. These can be ordered through the Exhibitor Services Kit.
- Hotel information will be provided once the room block opens in December 2023.
- Function space requests will be accepted beginning fall 2023. Requests may only be submitted after the exhibit space application is received. Events may not be conducted during official AAE programming hours. Submit questions to meetings@aae.org.
READY TO GET STARTED?

Visit aae.org/corporate for up-to-date information, applications and terms. Contact our team for more information on any of the offerings and to create a custom exhibit and marketing package that achieves your business goals.

For Exhibits
Deb Brisson, CAE, CEM, CMP
Exhibits and Sponsorship Manager
312-872-0466
dbrisson@aae.org

For Sponsorship
Marianne Niles
Corporate Relations Manager
312-872-0471
mniles@aae.org

Future Annual Meeting Dates

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Dates</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2025</td>
<td>BOSTON</td>
<td>April 2-6</td>
<td>Hynes Convention Center</td>
</tr>
<tr>
<td>2026</td>
<td>SALT LAKE CITY</td>
<td>April 15-18</td>
<td>Salt Palace Convention Center</td>
</tr>
<tr>
<td>2027</td>
<td>SAN ANTONIO</td>
<td>April 14-17</td>
<td>Henry B. Gonzalez Convention Center</td>
</tr>
<tr>
<td>2028</td>
<td>TORONTO</td>
<td>April 5-8</td>
<td>Metro Toronto Convention Centre</td>
</tr>
</tbody>
</table>

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