General Information

**Dates**
Thursday, November 2 through Saturday, November 4, 2023

**Location**
PGA National Resort
Palm Beach Gardens, FL

*Display setup will be offered for exhibitors arriving on Wednesday from 3 - 6 p.m., but is not required.*

Accommodations
Hotel information will be provided once your agreement has been approved. Exhibitors requesting function space must write for approval. Events may not be conducted during official AAE programming hours.

Mailing List Details
All attending companies receive a complimentary mailing list of preregistered attendees that will be sent in early October. The final list of attendees will be sent after the conference. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

Display Space Terms
The number of display spaces is limited and will be assigned on a first-come, first-served basis. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the AAE Advertising Guidelines and Acceptance Policy. Electrical power and WiFi will be provided. Detailed shipping instructions will be distributed two months before the meeting.

Required Review
All sponsorship materials featuring company logo/messages (including giveaway items) require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company and must adhere to AAE’s Advertising Guidelines and Acceptance Policy.

Event Schedule

**Wednesday, November 1**
3 - 6 p.m. ............... Display Setup

**Thursday, November 2**
9 a.m. - 12 p.m. ........ Display Setup
12 - 1 p.m. .............. Visit with Exhibitors
1 - 3 p.m. ............... Lectures
3 - 3:30 p.m. ............ Break
3:30 - 5 p.m. ............ Lectures
5:30 - 7 p.m. ............. Welcome Reception

Corporate partners are invited to attend this event onsite at the PGA National Resort.

**Friday, November 3**
7 - 8 a.m. ............... Breakfast
8 - 10 a.m. ............... Lectures
10 - 10:30 a.m. .......... Break
10:30 a.m. - 12:15 p.m. .. Lectures
12:15 p.m. ............... Vendor Area Closed

Attendee Free Time

**Saturday, November 4**
7 - 8 a.m. ............... Breakfast
8 - 10 a.m. ............... Lectures
10 - 10:30 a.m. .......... Break
10:30 a.m. - 12 p.m. ...... Lectures
12 - 3 p.m. ............... Display Tear-down
Corporate Attendance

Standard Attendance Package ........................................... $2,100

This special opportunity is exclusively available to companies that have pledged $25,000 or more to the Foundation for Endodontics and includes the following benefits:

- Display space in the continental breakfast and break area
- Access to educational sessions
- Company listing on the event website and in the mobile app
- Complimentary attendee mailing list
- Two onsite staff badges
- Discounted registration for one additional representative ($500, limit 1)

Sponsors of the previous meeting have the “right of first refusal” for one week upon release of the prospectus.

After that date, the opportunities will be offered to other interested companies.
Space is limited and registration will be accepted until the conference is filled.
Onsite registration will not be available.
Insight Track Sponsors

Companies that sponsor receive special recognition through our tiered program. As you explore the opportunities, be sure to keep these sponsorship levels in mind.

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

Sponsors must purchase the corporate attendance package to be eligible for the sponsorship opportunities.

### Insight Track 2023 Sponsorship Tiers

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Logo Recognition in Walk-in Slides</th>
<th>Sponsor Level Badge on Online Company Description</th>
<th>Logo Recognition in <em>Communiqüé</em> Newsletter</th>
<th>Logo Recognition on Homepage of Event Website</th>
<th>Logo Recognition in Pre-Event Attendee Email</th>
<th>Logo Recognition on Onsite Signage</th>
<th>Name Badges indicating sponsor status for all company representatives</th>
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</thead>
<tbody>
<tr>
<td>$15,000 and above</td>
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<td>$2,000–14,999</td>
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Logo listings will display high to low in each category based on sponsorship investment.
## Sponsorship Opportunities

### Advertising
- **Insight Track Website Ads**
  - Non-Exclusive Support
  - $2,500
  - Up to 3 supporters, 2 placements each

- **Meter Board Signage (4)**
  - Non-Exclusive Support
  - $2,000 each
  - Approximately 8' x 3'

- **Mobile App Main Screen Tile Ads**
  - Non-Exclusive Support
  - $2,000
  - Up to 2 supporters

- **Email Banner Ad**
  - Exclusive Support
  - $1,500

- **Mobile App Push Notification (3)**
  - Exclusive Support
  - $1,500 each

### Onsite Experience
- **Welcome Reception**
  - Exclusive Support
  - $12,000

- **President's VIP Reception**
  - Exclusive Support
  - $7,000

- **Attendee Wi-Fi**
  - Exclusive Support
  - $5,000

- **Hotel Keycards**
  - Exclusive Support
  - $3,500

- **Continental Breakfasts (3)**
  - Exclusive Support
  - $3,000 each

- **Networking Breaks (3)**
  - Exclusive Support
  - $2,500 each

### Registration Essentials
- **Registration Bags with Insert**
  - Exclusive Support
  - $4,500

- **Lanyards**
  - Exclusive Support
  - $3,500

- **Golf Balls or Beach Towel**
  - Exclusive Support
  - $3,000 each

- **Welcome Gift**
  - Exclusive Support
  - $3,000
  - Up to 2 supporters

### Palm Beach Experience
- **Friday Afternoon Golf (3)**
  - Non-Exclusive Support
  - $4,500 each

- **Historic Palm Beach Biking Tour**
  - Exclusive Support
  - $4,500

### Thought Leadership
- **AAE Educational Session Support (6)**
  - Exclusive Support
  - $3,000 each

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*For opportunities in the Registration Essentials category, sponsoring companies must provided the sponsored items.*

*Items and artwork must be approved by the AAE.*
Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

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Corporate Relations Manager
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