



November 2-4, 2023

PGA National Resort  
Palm Beach Gardens, FL



## Corporate Attendance and Sponsorship Guide

## General Information

### Dates

Thursday, November 2 through  
Saturday, November 4, 2023

### Location

PGA National Resort  
Palm Beach Gardens, FL

*Display setup will be offered for exhibitors arriving on Wednesday from 3 - 6 p.m., but is not required.*

## Accommodations

Hotel information will be provided once your agreement has been approved. Exhibitors requesting function space must write for approval. Events may not be conducted during official AAE programming hours.

### Mailing List Details

All attending companies receive a complimentary mailing list of preregistered attendees that will be sent in early October.

The final list of attendees will be sent after the conference. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

## Display Space Terms

The number of display spaces is limited and will be assigned on a first-come, first-served basis. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the AAE Advertising Guidelines and Acceptance Policy. Electrical power and WiFi will be provided. Detailed shipping instructions will be distributed two months before the meeting.

## Required Review

All sponsorship materials featuring company logo/messages (including giveaway items) require pre-approval by the AAE.

Sponsorship and booth display materials may not reference a competing company and must adhere to **AAE's Advertising Guidelines and Acceptance Policy**.

All food and beverage must be arranged by the AAE.

*All agreements will be considered final and binding upon written confirmation from the AAE.*

## Event Schedule

### Wednesday, November 1

3 - 6 p.m. .... Display Setup

### Thursday, November 2

9 a.m. - 12 p.m. .... Display Setup  
12 - 1 p.m. .... Visit with Exhibitors  
1 - 3 p.m. .... Lectures  
3 - 3:30 p.m. .... Break  
3:30 - 5 p.m. .... Lectures  
5:30 - 7 p.m. .... Welcome Reception  
Corporate partners are invited to attend this event onsite at the PGA National Resort.

### Friday, November 3

7 - 8 a.m. .... Breakfast  
8 - 10 a.m. .... Lectures  
10 - 10:30 a.m. .... Break  
10:30 a.m. - 12:15 p.m. ... Lectures  
12:15 p.m. .... Vendor Area Closed  
Attendee Free Time

### Saturday, November 4

7 - 8 a.m. .... Breakfast  
8 - 10 a.m. .... Lectures  
10 - 10:30 a.m. .... Break  
10:30 a.m. - 12 p.m. .... Lectures  
12 - 3 p.m. .... Display Tear-down

## Corporate Attendance

### Standard Attendance Package .....\$2,100

This special opportunity is exclusively available to companies that have pledged \$25,000 or more to the Foundation for Endodontics and includes the following benefits:

- Display space in the continental breakfast and break area
- Access to educational sessions
- Company listing on the event website and in the mobile app
- Complimentary attendee mailing list
- Two onsite staff badges
- Discounted registration for one additional representative (\$500, limit 1)

*Sponsors of the previous meeting have the "right of first refusal" for one week upon release of the prospectus.*

*After that date, the opportunities will be offered to other interested companies.*

*Space is limited and registration will be accepted until the conference is filled.*

*Onsite registration will not be available.*



# Insight Track Sponsors

Companies that sponsor receive special recognition through our tiered program.

As you explore the opportunities, be sure to keep these sponsorship levels in mind.

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

Sponsors must purchase the corporate attendance package to be eligible for the sponsorship opportunities.

## Insight Track 2023 Sponsorship Tiers

	\$15,000 and above	\$2,000– 14,999
	GOLD	SILVER
Logo Recognition in Walk-in Slides	●	
Sponsor Level Badge on Online Company Description	●	
Logo Recognition in <i>Communiqué</i> Newsletter	●	
Logo Recognition on Homepage of Event Website	●	●
Logo Recognition in Pre-Event Attendee Email	●	●
Logo Recognition on Onsite Signage	●	●
Name Badges indicating sponsor status for all company representatives	●	●

Logo listings will display high to low in each category based on sponsorship investment.

# Sponsorship Opportunities

## Advertising

Insight Track Website Ads

*Non-Exclusive Support*

**\$2,500**

Up to 3 supporters,  
2 placements each

Meter Board Signage (4)

*Non-Exclusive Support*

**\$2,000 each**

Approximately 8' x 3'

Mobile App Main Screen

Tile Ads

*Non-Exclusive Support*

**\$2,000**

Up to 2 supporters

Email Banner Ad

*Exclusive Support*

**\$1,500**

Mobile App Push

Notification (3)

*Exclusive Support*

**\$1,500 each**

## Onsite Experience

Welcome Reception

*Exclusive Support*

**\$12,000**

President's VIP Reception

*Exclusive Support*

**\$7,000**

Attendee Wi-Fi

*Exclusive Support*

**\$5,000**

Hotel Keycards

*Exclusive Support*

**\$3,500**

Continental Breakfasts (3)

*Exclusive Support*

**\$3,000 each**

Networking Breaks (3)

*Exclusive Support*

**\$2,500 each**

## Registration Essentials

Registration Bags

with Insert

*Exclusive Support*

**\$4,500**

Lanyards

*Exclusive Support*

**\$3,500**

Golf Balls or Beach Towel

*Exclusive Support*

**\$3,000**

Welcome Gift

*Exclusive Support*

**\$3,000**

Up to 2 supporters

## Palm Beach Experience

Friday Afternoon Golf (3)

*Non-Exclusive Support*

**\$4,500 each**

Historic Palm Beach Biking Tour

*Exclusive Support*

**\$4,500**

## Thought Leadership

AAE Educational Session

Support (6)

*Exclusive Support*

**\$3,000 each**

*For opportunities in the Registration Essentials category,  
sponsoring companies must provide the sponsored items.*

*Items and artwork must be approved by the AAE.*



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 [@endodontists](https://www.facebook.com/aae)

 [@SavingYourTeeth](https://twitter.com/SavingYourTeeth)

 [youtube.com/rootcanalspecialists](https://www.youtube.com/rootcanalspecialists)

W [aae.org](http://aae.org)

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## Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

### **Marianne Niles**

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