

EXHIBITOR AND SPONSOR CONTRACT

1. COMPANY INFORMATION 3. BOOTH INFORMATION Company Name (as it should appear in print) Please list the companies you prefer not to be near Alphabet letter under which you would like your company name to be listed Please list the companies you prefer to be near Address Products and/or services to be exhibited (Required): City State/Country Zip/Postal Code Website Phone Are you debuting any products or services at this year's show? **Exhibit Booth Coordinator Contact Information** Contact Name Contact Title **Contact Phone** Contact Email (Required) 4. SPONSORSHIP OPPORTUNITIES

2. BOOTH SIZE

10'x10' Inline Booth	\$2,645
10'x10' Corner Booth	\$2,845
10'x20' Inline Booth	\$5,290
10'x20' Combo Booth	\$5,490
20'x20' Peninsula Booth.	\$10,980
20'x20' Island Booth	\$11,380
20'x30' Island Booth	\$16,670
20'x40' Island Booth	\$21,960
40'x40' Island Booth	\$43,120
40'x50' Island Booth	\$53,700

Start-Up Alley\$1,0	650

CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

Exhibitor Contact

Deb Brisson, Exhibits & Sponsorship Manager dbrisson@aae.org | 312-872-0466

Sponsorship Contact

Marianne Niles, Corporate Relations Manager mniles@aae.org | 312-872-0471

Please specify a quantity of at least 1 where applicable.

	4
Celebrate! L.A	
Keynote Speaker	\$40,000
Resident Research Awards	\$35,000
Attendee Lounge	\$30,000
Registration Bags.	\$25,000
Foyer Custom Lounge & Wall Cling	\$20,000
Mobile App	\$20,000
President's Breakfast	\$20,000
Welcome Reception	\$20,000
Wellness Center	\$20,000
Convention Center Wi-Fi	\$18,500
Key Cards	\$18,000
Resident Reception	\$18,000
Water Bottles & Water Stations	\$18,000
5K Fun Run	\$15,000
AAE Digital Signage	\$15,000
Entrance Escalator	\$15,000
General Assembly	\$15,000
Registration Area Escalator	\$15,000
Attendee Engagement Activity	\$14,000
Charging Lounge	\$14,000
Foyer Escalator	\$13,000
Lanyards	\$13,000
Foundation Donor and Leadership Reception	\$12,000
Notebooks & Pens	\$12,000
Bottom of Escalator Floor Cling	\$11,000
Coolidge Brunch	\$10,000
Foyer Wall Cling	\$10,000

Fax:

Phone: 800-872-3636 (U.S., Canada, Mexico) or 312-266-7255



EXHIBITOR AND SPONSOR CONTRACT (CONTINUED)

4. SPONSORSHIP OPPORTUNITIES (CONTINUED)

Please specify a quantity of at least 1 where applicable.

President's Reception	\$10,000
Staircase Kick Panels (2)	
Information Desk.	
Barista Station (3)	
Exhibit Hall Happy Hour.	
Lunch Vouchers	
Poster & Table Clinic Wall Cling.	
Professional Headshot Station	
Rise & Shine Yoga Fitness.	
Track Sponsorship (6)	
Speaker Ready Room & Lounge	
To the Point Corporate Lecture (12, Limit 2)	
Boxed Lunch Addition	
Endo Voices Podcast Station	
Welcome Gift	
Atrium Banner (4)	
Bridge Standing Graphic (6)	
CE Concourse Wall Cling (2)	
Career Fair Sponsor	
Closing Party in the Exhibit Hall	
Professional Staff Reception	
Registration Area Hanging Banner (4)	
Show Dailies	
Top of Escalator Floor Cling	
Poster & Table Clinic Column Graphic (4)	
AAE24 Home Page Tile Ad	
AAE24 Website Ads	\$4,500
CE Level Floor Cling (6)	x \$4,000 each
Lunch Table Tent Cards	\$4,000
Registration Area Floor Cling (2).	x \$4,000 each
Workshop Concourse Wall Cling (4)	x \$4,000 each
Atrium Window Cling (16)	x \$3,500 each
Convention Center Digital Ads	\$3,500
Email Banner Ad	\$3,000
Exhibitor Meeting Room	\$2,500
Product Showcase Digital Display	\$2,500
Product Showcase Live Presentation (13, Limit 2)	x \$2,500 each
Exhibitor Storage Area.	\$1,800
Scavenger Hunt Traffic Builder	\$600
Career Fair Table	\$300
Hotel Door Drop	\$200

5. TOTAL CONTRACT

Exhibit Booth Total: \$______

Sponsorship Total: \$______

6. SPONSORSHIP TIER

NOTE: Booth purchases do not qualify toward investment tiers.

Refer to the Sponsorship total in Section 5 and select your investment level to determine your benefits (see prospectus for details):

Diamond	\$100,000+
Platinum	\$50,000 to \$99,999
Gold	\$25,000 to \$49,999
Silver	\$10,000 to \$24,999

7. FORM OF PAYMENT

A 25 percent deposit (in U.S. funds) is required.

Select:

Invoice for check or ACH payment

Charge the credit card below for 25%

Charge the credit card below for the full amount

Reserve and pay for your booth space online. aae.org/exporeg

Payment is by (please check one):

Visa	MasterCard	American	Express	Discovei	r
Card Num	ber		Expirat	ion Date	CVC Code
Authorize	d by (print name)				
Signature					 Date

TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations contained in the AAE Exhibitor & Sponsor Rules and Regulations. The company or individuals further agree to comply with all policies, terms and regulations adopted after publication of the original Exhibit & Sponsorship Prospectus and to all conditions under which exhibit space in the Los Angeles convention center ("Facility") is leased. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this Application/Contract. This application shall not become a binding contract until fully executed by both parties.

Sponsorship Payments

A 50% down payment is due within 30 days of contract submission. Full payment due two weeks out from the start date of the annual meeting.

Sponsorship Refund and Cancellation Policy

121 or More Days Prior to Start of Meeting:	No penalty
120 - 91 Days Prior to Start of Meeting:	75% Refund
90 - 61 Days Prior to Start of Meeting:	50% Refund
60 - 0 Days Prior to Start of Meeting: No Refund; Full	payment required
on total or	ontracted amount

Participation in annual meeting and future AAE events will not be permitted until payment is received in full. Cancellation forfeits first right of refusal for next year's annual meeting. International participants must pay by wire transfer or a check in U.S. funds drawn on an U.S. institution.