



August 16-17, 2024
austin



Corporate Attendance
and Sponsorship Guide

General Information

Dates

Friday, August 16 - Saturday, August 17, 2024

Location

Hilton Austin
500 East 4th Street

Accommodations

All APICES attendees will stay at the Hilton Austin. A standard guestroom rate of \$189 per night (quoted per single or double occupancy room, subject to state and local taxes) will be offered until the room block is filled. After that time, rates and reservations will be subject to availability. Rooms must be booked through the web link provided in your registration confirmation.

Mailing List

A complimentary list of preregistered attendee names and school affiliations will be sent one month before the meeting. A final mailing list of attendees will be sent after the conference. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

Display Space

The number of display spaces is limited and will be assigned on a first-come, first-served basis. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the [AAE Advertising Guidelines and Acceptance Policy](#). A 5-amp electrical drop and WiFi access will be provided as part of the display space package. Additional electric and internet requirements can be ordered and paid for by the exhibitor.

Companies must staff their display throughout the entire educational program. Detailed shipping instructions will be distributed one month before the meeting.

Required Review

All sponsorship materials featuring company logo/messages (including giveaway items) require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company and must adhere to [AAE's Advertising Guidelines and Acceptance Policy](#). Sponsors of the previous meeting have the ‘right of first refusal’ for one week upon release of the prospectus. After that date, the opportunities will be offered to other interested companies. All agreements must be submitted by July 26, 2024, and will be considered final and binding upon written confirmation from the AAE.

Schedule

View the complete schedule of events at [aae.org/apices](#).

FRIDAY

10 a.m. - 1 p.m.

Set-up in the exhibit area

1 - 6:30 p.m.

Exhibit area open

• 1 - 3 p.m.

Attendee Registration &
Visit with Corporate Partners

• 5:30 - 6:30 p.m.

Networking Reception
in Exhibit Hall

7 - 9 p.m.

Friday Night Welcome Party
(Corporate Partners
are invited to attend
this offsite event.)

SATURDAY

8:45 a.m.- 2 p.m.

Exhibit area open

• 8:30 - 10 a.m.

Breakfast with
Corporate Partners

• 12:30 - 2 p.m.

Lunch with Corporate Partners

2 - 4:30 p.m.

**Tear-down in the
exhibit area**

Corporate Attendance

Standard Attendance Package\$5,895

Exhibitors benefit from ample of face-to-face time with residents and AAE leadership throughout the weekend.

- Space for tabletop display
- Acknowledgement in attendee communications
- Recognition on the meeting website and onsite signage
- Company listing in mobile app and website
- Invitation to meals and social function
- Registration for two corporate representatives*

Space is limited and registration will be accepted until July 26, 2024, or until the meeting is filled, whichever occurs first.

Onsite registration will not be available.

Sponsors of the previous meeting have the “right of first refusal” for one week upon release of the prospectus.

After that date, the opportunities will be offered to other interested companies.

*Additional badges are \$500 each.



Sponsorship Opportunities

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

All sponsorships include:

- Logo promotion on the event website
- Sponsor badge on your company listing on the event website
- Recognition on conference signs
- Name badges indicating sponsor status for all company representatives
- Logo recognition in attendee communications

Sponsors must purchase the corporate attendance package to be eligible for the following options.

Advertising

Meter Board Sign (3)
Non-Exclusive Support
\$2,500 each

APICES Website Ads
Non-Exclusive Support
\$2,300

Up to 4 supporters,
2 placements each

Mobile App Ads
Non-Exclusive Support
\$1,800

Up to 2 supporters

Email Banner Ad
Exclusive Support
\$1,500

Up to 2 supporters

Thought Leadership

AAE Educational
Session Support (6)
Exclusive Support
\$2,500 each

Onsite Experience

Friday Night Social Activity
Exclusive Support
\$30,000

Hotel Keycards
Exclusive Support
\$4,000

Photo Booth Fun
or Headshots
Exclusive Support
\$3,700

Attendee WiFi
Exclusive Support
\$3,500

Networking
Reception Station
Non-Exclusive Support
\$3,500
Up to 4 supporters

Breakfast
Exclusive Support
\$2,500

Lunch
Exclusive Support
\$2,500

Registration Essentials

Registration Bags
with Insert*
Exclusive Support
\$4,500

Lanyards
Exclusive Support
\$2,500

Notebook & Pens*
Exclusive Support
\$2,500

Water Bottles*
Exclusive Support
\$2,500

Welcome Gift*
Non-Exclusive Support
\$2,500
Up to 2 supporters

**Sponsoring companies to
provide sponsored items.
Item and artwork to be
approved by the AAE.*

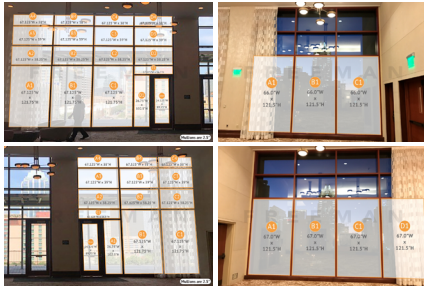
NEW Opportunities!

Onsite Graphics

Ballroom Foyer Window Clings (4)

Non-Exclusive Support

Create a custom window cling package for the high-traffic Hilton Austin ballroom foyer. Inquire for pricing.



Lobby Media Wall

Exclusive Support

\$4,500

One static graphic; looped motion graphics available at higher cost



Elevator Monitors

Exclusive Support

\$2,250

Graphics displayed in 6 passenger elevators



Digital Lobby Monitors (4)

Non-Exclusive Support

\$2,000 each





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 [@savingyourteeth](https://www.instagram.com/savingyourteeth)

 [@endodontists](https://www.facebook.com/endodontists)

 [@savingyourteeth](https://www.twitter.com/savingyourteeth)

 [/company/endodontists](https://www.linkedin.com/company/endodontists)

 [@savingyourteeth](https://www.x.com/savingyourteeth)

 [/rootcanalspecialists](https://www.youtube.com/rootcanalspecialists)

 aae.org

Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

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