



August 15-16, 2025
NEW ORLEANS

Corporate Attendance and Sponsorship Guide

General Information

Dates

Friday, August 15 - Saturday, August 16, 2025

Location

Sheraton New Orleans Hotel
500 Canal Street

Accommodations

All APICES attendees will stay at the Sheraton New Orleans Hotel. A standard guestroom rate of \$145 per night (quoted per single or double occupancy room, subject to state and local taxes and fees) will be offered until the room block is filled. After that time, rates and reservations will be subject to availability. Rooms must be booked through the web link provided to the company contact by the AAE.

Mailing List

A complimentary list of preregistered attendee names and school affiliations will be sent one month before the meeting. A final mailing list of attendees will be sent after the meeting. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

Display Space

The number of display spaces is limited and will be assigned by the AAE. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the [AAE Advertising Guidelines and Acceptance Policy](#). A 5-amp electrical drop and WiFi access will be provided as part of the display space package. Additional electric and internet requirements can be ordered and paid for by the exhibitor.

Companies must staff their display throughout the entire educational program. Detailed shipping instructions will be distributed one month before the meeting.

Required Review

All sponsorship materials featuring company logo/messages (including giveaway items), as well as any materials using the AAE's name or the name of the meeting, require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company and must adhere to [AAE's Advertising Guidelines and Acceptance Policy](#). Sponsors of the previous meeting have the 'right of first refusal' for one week upon release of the prospectus. After that date, the opportunities will be offered to other interested companies. All agreements must be submitted by July 25, 2025, and will be considered final and binding upon written confirmation from the AAE.

Schedule

View the complete schedule of events at aae.org/apices.

FRIDAY, AUGUST 15

9 a.m. - 1 p.m.

Set-up in the exhibit area

1 - 6:30 p.m.

Exhibit area open

• 1 - 3 p.m.

Attendee Registration and Visit with Corporate Partners

• 5:30 - 6:30 p.m.

Networking Reception in Exhibit Hall

7 - 9 p.m.

Friday Night Welcome Party
(Corporate Partners are invited to attend this offsite event.)

SATURDAY, AUGUST 16

8:30 a.m. - 2 p.m.

Exhibit area open

• 8:30 - 10 a.m.

Breakfast with Corporate Partners

• 12:30 - 2 p.m.

Lunch with Corporate Partners

2 - 4:30 p.m.

Tear-down in the exhibit area

Corporate Attendance

Standard Attendance Package\$6,045

Exhibitors benefit from ample of face-to-face time with residents and AAE leadership throughout the weekend.

- Space for tabletop display
- Acknowledgement in attendee communications
- Recognition on the meeting website and onsite signage
- Company listing in mobile app and website
- Invitation to meals and social function
- Registration for two corporate representatives*

Space is limited and registration will be accepted until July 25, 2025, or until the meeting is filled, whichever occurs first.

Onsite registration will not be available.

Sponsors of the previous meeting have the “right of first refusal” for one week upon release of the prospectus.

After that date, the opportunities will be offered to other interested companies.

*Additional badges are \$500 each, limit 2.



Sponsorship Opportunities

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

All sponsorships include:

- Logo promotion on the event website
- Sponsor badge on your company listing on the event website
- Recognition on meeting signs
- Name badges indicating sponsor status for all company representatives
- Logo recognition in attendee communications

Sponsors must purchase the corporate attendance package to be eligible for the following options.

** Sponsoring companies to provide sponsored items. Item and artwork to be approved by the AAE.*

Advertising

APICES Website Ads
Non-Exclusive Support

\$2,000

Up to 4 supporters

Mobile App Ads
Non-Exclusive Support

\$1,800

Up to 2 supporters

Email Banner Ad
Exclusive Support

\$1,600

Up to 2 supporters

Onsite Experience

Friday Night Social Activity
Exclusive Support

\$35,000

Headshot Lounge
Exclusive Support

\$5,500

Hotel Keycards
Exclusive Support

\$4,300

Attendee WiFi
Exclusive Support

\$3,700

Reception Bar Station
Non-Exclusive Support

\$3,500

Up to 4 supporters

Reception Food Station
Non-Exclusive Support

\$3,500

Up to 4 supporters

Breakfast
Exclusive Support

\$2,500

Iced Coffee Station (2)
Exclusive Support

\$2,500 each

Up to 2 supporters

Lunch
Exclusive Support

\$2,500

Onsite Graphics

Foyer Header Cling
Exclusive Support

\$3,000

260" x 32"

Floor Cling
Non-Exclusive Support

\$1,600

Up to 2 supporters, 60" x 60"

Registration Essentials

Registration Bags with Insert*

Exclusive Support

\$4,500

Lanyards
Exclusive Support

\$2,500

Notebook & Pens*
Exclusive Support

\$2,500

Water Bottles*
Exclusive Support

\$2,500

Welcome Gift*
Non-Exclusive Support

\$2,500

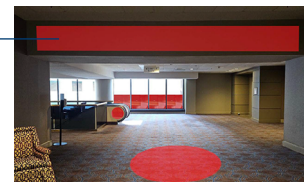
Up to 2 supporters

Thought Leadership

AAE Educational Session Support (6)

Exclusive Support

\$3,000 each





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 [@savingyourteeth](https://twitter.com/savingyourteeth)

 [@endodontists](https://www.facebook.com/endodontists)

 [@savingyourteeth](https://www.instagram.com/savingyourteeth)

 [/company/endodontists](https://www.linkedin.com/company/endodontists)

 [@savingyourteeth](https://twitter.com/savingyourteeth)

 [/rootcanalspecialists](https://www.youtube.com/rootcanalspecialists)

 aae.org

Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

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