



Insight Track

Endodontic Microsurgery

November 13-15, 2025

Omni Rancho Las Palmas
Resort & Spa
Palm Springs, California



**Corporate Attendance
and Sponsorship Guide**

General Information

Dates

Thursday, November 13 through
Saturday, November 15, 2025

Location

Omni Rancho Las Palmas Resort & Spa
Palm Springs, California

Accommodations

A standard guestroom rate of \$279 per night (quoted per single or double occupancy room, subject to state and local taxes and fees) will be offered until the room block is filled. After that time, rates and reservations will be subject to availability. Rooms must be booked through the web link provided to the company contact by the AAE.

Mailing List Details

All attending companies receive a complimentary mailing list of preregistered attendees that will be sent in early October.

The final list of attendees will be sent after the meeting. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

Display Space Terms

The number of display spaces is limited and will be assigned by the AAE. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the [AAE's Advertising Guidelines and Acceptance Policy](#).

A 5-amp electrical drop and WiFi access will be provided as part of the display space package. Additional electric and internet requirements can be ordered and paid for by the exhibitor.

Companies must staff their display throughout the entire educational program. Detailed shipping instructions will be distributed one month before the meeting.

Required Review

All sponsorship materials featuring company logo/messages (including giveaway items), as well as any materials using the AAE's name or the name of the meeting, require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company and must adhere to [AAE's Advertising Guidelines and Acceptance Policy](#). Sponsors of the previous meeting have the ‘right of first refusal’ for one week upon release of the prospectus. After that date, the opportunities will be offered to other interested companies. All agreements will be considered final and binding upon written confirmation from the AAE.

Exhibitor-Sponsored Functions

All exhibitor-sponsored functions require pre-approval from the AAE and may not conflict with official AAE programming. Please see Section 19 of the [AAE Exhibitor Rules & Regulations](#) for more information. A predetermined sponsorship fee of \$5,000, payable to the AAE, will be required for hosting external events exceeding 20 attendees at Insight Track.

Event Schedule

Wednesday, November 12

3 - 6 p.m. Display Setup

Thursday, November 13

9 a.m. - 12 p.m. Display Setup
12 - 1 p.m. Visit with Exhibitors
1 - 3 p.m. Lectures
3 - 3:30 p.m. Break
3:30 - 5 p.m. Lectures
5:30 - 7 p.m. Welcome Reception
Corporate partners are invited to attend this event onsite at Omni Rancho Las Palmas Resort & Spa.

Friday, November 14

7 - 8 a.m. Breakfast
8 - 10:15 a.m. Lectures
10:15 - 10:45 a.m. Break
10:45 a.m. - 12:15 p.m. Lectures
12:15 p.m. Vendor Area Closed
Attendee Free Time

Saturday, November 15

7 - 8 a.m. Breakfast
8 - 10 a.m. Lectures
10 - 10:30 a.m. Break
10:30 a.m. - 12:15 p.m. Lectures
12:15 - 3 p.m. Display Tear-down

Corporate Participation

Foundation Donor Package	\$2,500
Non-Donor Package	\$5,000

The Foundation Donor Package is exclusively available to companies who have an active minimum pledge of \$25,000 with the Foundation for Endodontics. For more information on the benefits of pledging to the Foundation, contact Marianne Niles at mniles@aae.org.

Package Benefits Include:

- Display space in the continental breakfast and break area
- Access to educational sessions
- Company listing on the event website and in the mobile app
- Complimentary attendee mailing list
- Two onsite staff badges
- Discounted registration for up to two additional representatives (\$500 each, limit 2)

*Space is limited and registration will be accepted until the meeting is filled.
Onsite registration will not be available.*



Insight Track Sponsors

Participants must purchase a package to be eligible for the sponsorship opportunities.

Companies that sponsor receive special recognition through our tiered program.

As you explore the opportunities, be sure to keep these sponsorship levels in mind.

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

Insight Track Sponsorship Tiers

	\$8,000 and above	\$2,000– 7,999
	GOLD	SILVER
Logo Recognition in Walk-in Slides	●	
Sponsor Level Badge on Online Company Description	●	
Logo Recognition in Communiqué Newsletter	●	
Logo Recognition on Homepage of Event Website	●	●
Logo Recognition in Pre-Event Attendee Email	●	●
Logo Recognition on Onsite Signage	●	●
Name Badges indicating sponsor status for all company representatives	●	●

Logo listings will display high to low in each category based on sponsorship investment.

Sponsorship Opportunities

Advertising

Insight Track Website Ads

Non-Exclusive Support

\$2,000

Up to 3 supporters, 2 placements each

Meter Board Signage (4)

Non-Exclusive Support

\$2,000 each

Approximately 8' high x 3' wide

Mobile App Main Screen Tile Ads

Non-Exclusive Support

\$2,000

Up to 2 supporters

Email Banner Ad

Exclusive Support

\$1,600

Mobile App Push Notification (3)

Exclusive Support

\$1,500 each

Up to 3 supporters

Onsite Experience

Welcome Reception

Exclusive Support

\$14,000

President's VIP Reception

Exclusive Support

\$5,000

Hotel Keycards

Exclusive Support

\$3,800

Attendee Wi-Fi

Exclusive Support

\$3,700

Continental Breakfasts (2)

Exclusive Support

\$3,000 each

Networking Breaks (3)

Exclusive Support

\$3,000 each

Registration Essentials*

Registration Bags with Insert

Exclusive Support

\$4,000

Lanyards

Exclusive Support

\$3,500

Beach Towel

Exclusive Support

\$3,000

Golf Towel

Exclusive Support

\$3,000

Welcome Gift

Exclusive Support

\$3,000

Up to 2 supporters

Palm Springs Experience

AAE Invitational Golf

Exclusive Support

\$2,800

Hotel Poolside Cabana

Exclusive Support

\$2,500

Palm Springs Tour

Exclusive Support

\$2,500

Thought Leadership

AAE Educational Session Support
(6)

Exclusive Support

\$3,000 each

** For opportunities in the Registration Essentials category, sponsoring companies must provide the sponsored items.*

Items and artwork must be approved by the AAE.




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 [@savingyourteeth](https://twitter.com/savingyourteeth)

 [@endodontists](https://facebook.com/endodontists)

 [@savingyourteeth](https://instagram.com/savingyourteeth)

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 [@savingyourteeth](https://x.com/savingyourteeth)

 [/rootcanalspecialists](https://youtube.com/rootcanalspecialists)

 aae.org

Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

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