

EXHIBITOR AND SPONSOR CONTRACT

1. COMPANY INFORMATION

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

City

State/Country

Zip/Postal Code

Phone

Website

Exhibit Booth Coordinator Contact Information

Contact Name

Contact Title

Contact Phone

Contact Email (Required)

2. BOOTH SIZE

10'x10' Inline Booth	\$3,145
10'x10' Corner Booth.....	\$3,395
10'x20' Inline Booth.....	\$6,290
10'x20' Corner Booth	\$6,540
10'x20' Peninsula Booth (End Cap)	\$6,790
20'x20' Island Booth	\$13,580
20'x30' Island Booth	\$19,870
40'x40' Island Booth.....	\$51,320

CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

Exhibitor Contact

Jean Heis, Exhibits & Sponsorship Manager

jheis@aae.org | 312-872-0466

3. BOOTH INFORMATION

Please list the companies you prefer not to be near

Please list the companies you prefer to be near

Products and/or services to be exhibited (Required):

Are you debuting any products or services at this year's show?

4. SPONSORSHIP OPPORTUNITIES

Please specify a quantity of at least 1 where applicable.

Celebrate! Marquee Sponsor	\$175,000
Keynote Speaker	\$42,000
Resident Research Awards	\$35,000
Registration Bags	\$25,000
Wellness Massage Booth	\$25,000
Main Stage Entertainment and Dance Floor.....	\$23,000
Celebrate! Bars & Ice Luge.....	\$20,000
Celebrate! Food Stations	\$20,000
Convention Center Wi-Fi	\$20,000
Mobile App	\$20,000
President's Breakfast	\$20,000
President's VIP Reception	\$20,000
Re-Charging Lounge	\$20,000
Resident Reception.....	\$20,000
Welcome Reception	\$20,000
Doggy Playtime.....	\$18,000
Hotel Key Cards.....	\$18,000
Whiskey Tasting.....	\$17,000
Registration Escalators	\$16,000
Water Bottles	\$16,000
Alpine Ski Lift Photo Station.....	\$15,000
Dirty Soda Bar	\$15,000
General Assembly	\$15,000
Speakeasy Saloon Photo Station	\$15,000
Escalator & Top Railing Clings, Exhibit Hall	\$14,500
Curling Rink Experience	\$14,000
Attendee Lounge Dirty Soda Bar	\$13,000

EXHIBITOR AND SPONSOR CONTRACT (CONTINUED)

4. SPONSORSHIP OPPORTUNITIES (CONTINUED)

Curved Handrail Signage, Over Escalator	\$13,000
Lanyards	\$13,000
Professional Headshots.....	\$13,000
Campfire Experience	\$12,000
Notebook & Pen	\$12,000
Window Clings Above Exhibit Hall Doors (5 sets)	_____ x \$11,000 each
Après Ski Lounges	\$10,000
Caricature Artist Station.....	\$10,000
Coolidge Awards Brunch	\$10,000
Hall A Escalator	\$10,000
Specialty Coffee Bar (6)	_____ x \$9,000 each
Hanging Vertical Banner.....	\$8,500
Exhibit Hall Closing Reception.....	\$8,000
Hyatt Lobby Bar Branded Specialty Cocktail.....	\$8,000
Rise & Shine Fitness.....	\$8,000
Speaker Ready Room & Lounge	\$8,000
Swag Bag	\$8,000
Track Sponsorships (6).....	_____ x \$8,000 each
Floor Cling, Top of Escalator	\$7,500
Self Standing Sign (2).....	_____ x \$7,500 each
To the Point Corporate Lecture (12)	_____ x \$7,500 each
Professional Staff Reception	\$7,000
Welcome Gift.....	\$7,000
Floor Cling, Level 2 (2)	_____ x \$6,500 each
Career Fair Sponsor.....	\$6,000
Double-Sided Handrail Glass Clings (8 sets)	_____ x \$5,800 each
3D Cube Stack, Exhibit Hall Foyer	\$5,500
3D Cube Stack, North Foyer.....	\$5,500
Exhibitor Meeting Room	\$5,000
Floor Cling, Level 1 (3).....	_____ x \$4,500 each
Meeting Home Page Tile Ad	\$4,500
Meeting Website Ads.....	\$4,500
Email Banner Ads	\$3,000
Handrail Glass Clings, CE Foyer (11).....	_____ x \$2,500 each
Product Showcase.....	\$2,500
Exhibitor Storage Area.....	\$2,000
Mobile App Traffic Builder	\$600
Career Fair Table.....	\$500
Hotel Door Drop	\$500

TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations contained in the AAE **Exhibitor Rules & Regulations**. The company or individuals further agree to comply with all policies, terms and regulations adopted after publication of the original Exhibit & Sponsorship Prospectus and to all conditions under which exhibit space in the Salt Palace Convention Center ("Facility") is leased. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this Application/Contract. This application shall not become a binding contract until fully executed by both parties.

5. TOTAL CONTRACT

Exhibit Booth Total:	\$ _____
Sponsorship Total:	\$ _____

6. SPONSORSHIP TIER

NOTE: Booth purchases do not qualify toward investment tiers.

Refer to the Sponsorship total in Section 5 and select your investment level to determine your benefits (see prospectus for details):

Diamond	\$100,000+
Platinum.....	\$50,000 to \$99,999
Gold.....	\$25,000 to \$49,999
Silver.....	\$10,000 to \$24,999

7. FORM OF PAYMENT

A 25 percent deposit (in U.S. funds) is required.

Select:

- Invoice for check payment
- Charge the credit card below for 25%
- Charge the credit card below for the full amount

**Reserve and pay for
your booth space online.**
aae.org/exporeg

Payment is by (please check one):

Visa MasterCard American Express Discover

Card Number Expiration Date CVC Code

Authorized by (print name)

Signature Date

SPONSORSHIP PAYMENTS

A 25% down payment in U.S. funds by either check, ACH or credit card must accompany the application for exhibit space and/or sponsorships. Full payment is due 60 days prior to the start of the meeting..

Sponsorship Refund and Cancellation Policy

121 or More Days Prior to Start of Meeting (Dec. 15, 2025, or before): **No penalty**
120–91 Days Prior to Start of Meeting (Dec. 16, 2025 - Jan. 15, 2026): ... **75% Refund**
90–61 Days Prior to Start of Meeting (Jan. 16 - Feb. 13, 2026): **50% Refund**
60–0 Days Prior to Start of Meeting (Feb. 14, 2026, or after): **No Refund;**
 Full payment required on total contracted amount.

Participation in annual meeting and future AAE events will not be permitted until payment is received in full. Cancellation forfeits first right of refusal for next year's annual meeting. International participants must pay by wire transfer or a check in U.S. funds drawn on a U.S. institution.