



August 14-15, 2026  
ST. LOUIS

## Corporate Attendance and Sponsorship Guide

## General Information

### Dates

Friday, August 14 - Saturday, August 15, 2026

### Location

Hyatt Regency St. Louis at The Arch  
315 Chestnut Street

## Accommodations

All APICES attendees will stay at the Hyatt Regency St. Louis at The Arch. A standard guestroom rate of \$155 per night (quoted per single or double occupancy room, subject to state and local taxes and fees) will be offered until the room block is filled. After that time, rates and reservations will be subject to availability. Rooms must be booked through the web link provided to the company contact by the AAE.

## Mailing List

A complimentary list of preregistered attendee names and school affiliations will be sent one month before the meeting. A final mailing list of attendees will be sent after the meeting. Complimentary mailing lists are intended for one-time use only. Subsequent use of the mailing list is expressly prohibited.

## Display Space

The number of display spaces is limited and will be assigned by the AAE. Displays and materials are limited to one six-foot tabletop with room for a “pop-up” display. All displays must adhere to the [AAE Advertising Guidelines and Acceptance Policy](#). A 5-amp electrical drop and WiFi access will be provided as part of the display space package. Additional electric and internet requirements can be ordered and paid for by the exhibitor.

Companies must staff their display throughout the entire educational program. Detailed shipping instructions will be distributed one month before the meeting.

### Looking to expand your presence at the meeting?

Additional tabletop exhibits are available for purchase to enhance your visibility and create a larger footprint. Availability is limited and offered on a first-come, first-served basis. If you are interested, please contact the AAE for more information.

## Required Review

All sponsorship materials featuring company logo/ messages (including giveaway items), as well as any materials using the AAE's name or the name of the meeting, require pre-approval by the AAE. Sponsorship and booth display materials may not reference a competing company and must adhere to [AAE's Advertising Guidelines and Acceptance Policy](#). Sponsors of the previous meeting have the ‘right of first refusal’ for one week upon release of the prospectus. After that date, the opportunities will be offered to other interested companies. All agreements must be submitted by July 24, 2026, and will be considered final and binding upon written confirmation from the AAE.

## Schedule

View the complete schedule of events at [aae.org/apices](#).

### FRIDAY, AUGUST 14

- 9 a.m. - 1 p.m.** Set-up in the exhibit area
- 1 - 6:30 p.m.** Exhibit area open
- 1 - 3 p.m.** Attendee Registration and Visit with Corporate Partners
- 5:30 - 6:30 p.m.** Networking Reception in Exhibit Hall
- 7 - 9 p.m.** Friday Night Welcome Party (Corporate Partners are invited to attend this offsite event.)

### SATURDAY, AUGUST 15

- 8:30 a.m. - 2 p.m.** Exhibit area open
- 8:30 - 10 a.m.** Breakfast with Corporate Partners
- 12:30 - 2 p.m.** Lunch with Corporate Partners
- 2 - 4:30 p.m.** Tear-down in the exhibit area

## Corporate Attendance

### Standard Attendance Package ..... \$6,075

Exhibitors benefit from ample of face-to-face time with residents and AAE leadership throughout the weekend.

- Space for tabletop display
- Acknowledgement in attendee communications
- Recognition on the meeting website and onsite signage
- Company listing in mobile app and website
- Invitation to meals and social function
- Registration for two corporate representatives\*

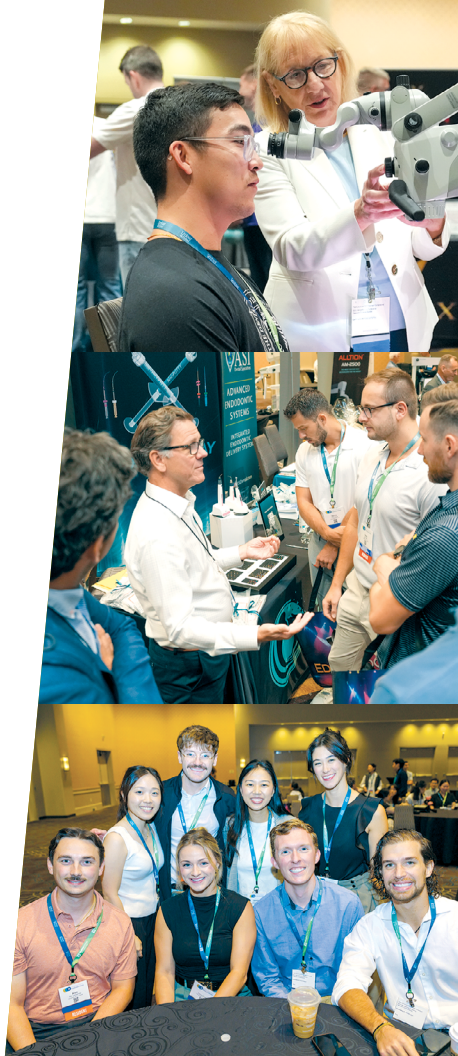
*Space is limited and registration will be accepted until July 24, 2026, or until the meeting is filled, whichever occurs first.*

*Onsite registration will not be available.*

*Sponsors of the previous meeting have the “right of first refusal” for one week upon release of the prospectus.*

*After that date, the opportunities will be offered to other interested companies.*

\*Additional badges are \$750 each, limit 4.



## Sponsorship Opportunities

Attending companies and organizations benefit from increased exposure through targeted sponsorship opportunities.

### All sponsorships include:

- Logo promotion on the event website
- Sponsor badge on your company listing on the event website
- Recognition on meeting signs
- Name badges indicating sponsor status for all company representatives
- Logo recognition in attendee communications

Sponsors must purchase the corporate attendance package to be eligible for the following options.

*\* Sponsoring companies to provide sponsored items.  
Item and artwork to be approved by the AAE.*

## Advertising

APICES Website Ads  
*Non-Exclusive Support*  
**\$2,100**  
Up to 4 supporters

Mobile App Ads  
*Non-Exclusive Support*  
**\$1,900**  
Up to 2 supporters

Email Banner Ad  
*Exclusive Support*  
**\$1,700**  
Up to 2 supporters

## Onsite Experience

Friday Night Social Activity  
*Exclusive Support*  
**\$36,000**

Headshot Lounge  
*Exclusive Support*  
**\$6,000**

Hotel Keycards  
*Exclusive Support*  
**\$4,400**

Attendee WiFi  
*Exclusive Support*  
**\$3,800**

Reception Bar Station  
*Non-Exclusive Support*  
**\$3,600**  
Up to 4 supporters

Reception Food Station  
*Non-Exclusive Support*  
**\$3,600**  
Up to 4 supporters

Breakfast  
*Exclusive Support*  
**\$2,600**

Iced Coffee Station (2)  
*Exclusive Support*  
**\$2,600 each**  
Up to 2 supporters

Lunch  
*Exclusive Support*  
**\$2,600**

## Registration Essentials

Registration Bags with Insert\*  
*Exclusive Support*  
**\$4,700**

Lanyards  
*Exclusive Support*  
**\$2,600**

Notebook & Pens\*  
*Exclusive Support*  
**\$2,600**

Water Bottles\*  
*Exclusive Support*  
**\$2,600**

Welcome Gift\*  
*Non-Exclusive Support*  
**\$2,600**  
Up to 2 supporters

## Thought Leadership

AAE Educational Session Support (5)  
*Exclusive Support*  
**\$3,100 each**




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 [@savingyourteeth](https://www.instagram.com/savingyourteeth)

 [@endodontists](https://www.facebook.com/endodontists)

 [@savingyourteeth](https://twitter.com/savingyourteeth)

 [/company/endodontists](https://www.linkedin.com/company/endodontists)

 [@savingyourteeth](https://twitter.com/savingyourteeth)

 [/rootcanalspecialists](https://www.youtube.com/channel/UC...)

 [aae.org](http://aae.org)

## Need More Information?

Contact our team for more information on any of the offerings and to create a custom marketing package that achieves your business goals.

### Jean Heis

Exhibits and Sponsorship Manager

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