

EXHIBITOR AND SPONSOR CONTRACT

1. COMPANY INFORMATION

Company Name (as it should appear in print)

Alphabet letter under which you would like your company name to be listed

Address

City

State/Country

Zip/Postal Code

Phone

Website

Exhibit Booth Coordinator Contact Information

Contact Name

Contact Title

Contact Phone

Contact Email (Required)

2. BOOTH SIZE

- ☐ 10'x10' \$3,145
- ☐ 10'x10' Corner \$3,445
- ☐ 10'x20' \$6,290
- ☐ 10'x20' Corner \$6,590
- ☐ 10'x20' End Cap \$6,890
- ☐ 10'x30' \$9,435
- ☐ 10'x30' Corner \$9,735
- ☐ 20'x20' \$13,780
- ☐ 20'x30' \$20,070
- ☐ 40'x40' \$51,520

Prices above reflect Early Bird discounts, valid through October 20.

CONTACT US

Need more information or assistance customizing your experience? We're happy to help!

Contact

Jean Heis, Corporate Development Manager
jheis@aae.org | 312-872-0466

3. BOOTH INFORMATION

Please list the companies you prefer not to be near

Please list the companies you prefer to be near

Products and/or services to be exhibited (Required):

Are you debuting any products or services at this year's show?

4. SPONSORSHIP OPPORTUNITIES

Please specify a quantity of at least 1 where applicable.

- ☐ Celebrate! Exclusive Sponsor \$175,000
- ☐ Celebrate! Presenting Sponsor \$75,000
- ☐ Celebrate! Headline Sponsor \$50,000
- ☐ Keynote Speaker* \$45,000
- ☐ Resident Research Awards* \$37,000
- ☐ Celebrate! Supporting Sponsor \$25,000
- ☐ Educator Reception \$25,000
- ☐ President's Breakfast* \$25,000
- ☐ Registration Bags \$25,000
- ☐ President's VIP Reception* \$21,000
- ☐ Convention Center Wi-Fi* \$20,000
- ☐ Mobile App* \$20,000
- ☐ Resident Reception* \$20,000
- ☐ Welcome Reception* \$20,000
- ☐ Wellness Booth \$20,000
- ☐ Hall 2 Escalator Center Runner and Glass Panel Clings* \$18,000
- ☐ Hotel Key Cards* \$18,000
- ☐ Registration Escalator Center Runner and Glass Panel Clings* \$18,000
- ☐ Hall 2 Escalator Side Wall Graphic* \$16,000
- ☐ Registration Escalator Side Wall Graphic* \$16,000
- ☐ Water Bottles* \$16,000
- ☐ Celebrate! Experience Sponsor \$15,000
- ☐ General Assembly \$15,000
- ☐ Puppy Recess \$15,000

* Subject to first right of refusal. Contact [Jean Heis](#) to confirm availability.

EXHIBITOR AND SPONSOR CONTRACT (CONTINUED)

4. SPONSORSHIP OPPORTUNITIES (CONTINUED)

☐ Aisle Sign Branding	\$14,000
☐ Attendee Lounge Activation*	\$14,000
☐ Lanyards*	\$14,000
☐ Professional Headshots*	\$14,000
☐ Notebook & Pen	\$13,000
☐ Re-Charging Lounge	\$13,000
☐ 5K Fun Run	\$10,000
☐ Coolidge Awards Brunch	\$10,000
☐ In-Booth Specialty Coffee Bar	\$9,500
☐ Main Entry and Registration Column Branding (6)*	x \$9,000 each
☐ Backlit SEG Frame (2)*	x \$8,000 each
☐ Educational Tracks (6)*	x \$8,000 each
☐ Exhibit Hall Closing Reception	\$8,000
☐ Market Half-Wall Branding	\$8,000
☐ Rise & Shine Fitness	\$8,000
☐ Speaker Ready Room & Lounge	\$8,000
☐ To the Point Corporate Lecture (12)*	x \$8,000 each
☐ Professional Staff Reception	\$7,000
☐ Three-Panel Meterboard Display (2)	x \$7,000 each
☐ Welcome Gift*	\$7,000
☐ Career Fair Sponsor*	\$6,500
☐ Handrail Glass Clings (6)*	x \$6,300 each
☐ Handrail Glass Clings Over Registration*	\$6,300
☐ 3D Cube Stack (3)*	x \$6,000 each
☐ Floor Cling (4)*	x \$6,000 each
☐ Exhibitor Meeting Room	\$5,000
☐ Registration Welcome Band Branding	\$5,000
☐ Meeting Home Page Tile Ad*	\$4,700
☐ Meeting Website Ads*	\$4,700
☐ Email Banner Ads*	\$3,200
☐ Product Showcase	\$2,500
☐ Exhibitor Storage Area	\$2,200
☐ Career Fair Table	\$500
☐ Hotel Door Drop	\$500

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TERMS AND CONDITIONS

The company or individuals listed on this application agree to comply with all the policies, terms and regulations contained in the AAE [Exhibitor Rules & Regulations](#). The company or individuals further agree to comply with all policies, terms and regulations adopted after publication of the original Exhibit & Sponsorship Prospectus and to all conditions under which exhibit space in the Henry B. Gonzalez Convention Center ("Facility") is leased. We further acknowledge that the AAE reserves the right, in its absolute discretion, to reject this Application/Contract. This application shall not become a binding contract until fully executed by both parties.

5. TOTAL CONTRACT

Exhibit Booth Total:	\$	0
Sponsorship Total:	\$	0

6. SPONSORSHIP TIER

NOTE: Booth purchases do not qualify toward investment tiers.

Refer to the Sponsorship total in Section 5 and select your investment level to determine your benefits (see prospectus for details):

- ☐ Diamond \$100,000+
- ☐ Platinum..... \$50,000 to \$99,999
- ☐ Gold..... \$25,000 to \$49,999
- ☐ Silver..... \$10,000 to \$24,999

7. FORM OF PAYMENT

A 25% deposit (in U.S. funds) is required.

Select:

- ☐ Invoice for check, ACH or wire payment
- ☐ Charge the credit card below for 25%
- ☐ Charge the credit card below for the full amount

**Reserve and pay
for your booth
space online.**
aae.org/exporeg

Payment is by (please check one):

- ☐ Visa
- ☐ MasterCard
- ☐ American Express
- ☐ Discover

Card Number		Expiration Date	CVC Code
Authorized by (print name)			
Signature		Date	

PAYMENTS

A 25% down payment in U.S. funds by either check, ACH or credit card must accompany the application for exhibit space and/or sponsorships. Full payment is due 60 days prior to the start of the meeting..

Exhibit Booth and Sponsorship Refund and Cancellation Policy

December 14, 2026, or earlier:	No penalty
December 15, 2026 – January 13, 2027:	75% Refund
January 14 – February 12, 2027:	50% Refund
February 13 – April 14, 2027:	No Refund; Full payment required on total contracted amount.

Participation in annual meeting and future AAE events will not be permitted until payment is received in full. Cancellation forfeits first right of refusal for next year's annual meeting. International participants must pay by wire transfer or a check in U.S. funds drawn on a U.S. institution.