

NYC HEALTHCARE

A Worthwhile Investment

The **American Association of Endodontists** helps spread the word on why it pays to save your natural teeth.



Some investments are even more valuable than stocks, bonds, and mutual funds. That's why patients deserve expert care in protecting and saving their natural teeth.

"Endodontists are dental specialists who have additional advanced training in performing root canals and other associated therapies," says Dr. Stefan Zweig, D.D.S., F.A.C.D. A tenured endodontist backed by nearly three decades of practice, he's also a full-time educator at the Herman Ostrow School of Dentistry at the University of Southern California and President of the American Association of Endodontists (AAE).

As President, Dr. Zweig helps the AAE advance the art and science of endodontics while promoting the highest standards of patient care.

"We're leaders and advocates in our profession," he says. "We raise the bar for root canal therapy and endodontics across the board to better help patients maintain and save their natural teeth."

Over 8,000 members strong, the AAE funds research and continuing education opportunities that advance the practice of endodontics. But Dr. Zweig's primary focus is helping people understand the value of preserving their pearly whites.

His advice? Put your money where your mouth is.



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Dr. Stefan Zweig, D.D.S., F.A.C.D.

"Your natural teeth are a worthwhile investment, and endodontists are best equipped to save them," says Dr. Zweig. Protecting that investment requires regular dental checkups and cleanings, but patients should see a specialist for more complex matters.

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Part of the AAE's Worth Saving initiative, FindMyEndodontist.com makes that process quick and painless. Patients can connect with a local endodontist in minutes without a referral from their general dentist.

Proper Care Pays Dividends

Beyond professional care, preventative actions are essential to protecting your investment. "Good health starts at home, and simple steps like flossing daily, brushing twice a day, and staying on top of your overall oral health can pay dividends," explains Dr. Zweig. "There's a powerful relationship between oral health and systemic health. Losing teeth can be devastating and demoralizing, and it affects chewing, which impacts a patient's diet and nutrition."

Without proper care, cavities and other minor issues can turn into chronic problems like periodontal disease, dental infections, and loss of bone—"ultimately resulting in the loss of natural teeth," Dr. Zweig says.

Unfortunately, bigger problems often bring higher costs, so it's vital that patients visit a professional who can properly diagnose dental issues before they escalate. That's where the experienced experts at the AAE step in.

"Caring for your natural teeth delivers a substantial lifetime return on investment," Dr. Zweig concludes. "Your natural teeth are worth saving. And as endodontists, we're here to help."



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